



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>	SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN
Name of the head of the Institution	Dr. Sambamurthy Padmavathi
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	04424328506
Mobile no.	8754440183
Registered Email	iqac@shasuncollege.edu.in
Alternate Email	gvsampad@shasuncollege.edu.in
Address	No 3, Madley road, T. Nagar.
City/Town	Chennai
State/UT	Tamil Nadu
Pincode	600017

<b>2. Institutional Status</b>					
Affiliated / Constituent		Affiliated			
Type of Institution		Women			
Location		Urban			
Financial Status		Self financed			
Name of the IQAC co-ordinator/Director		Ms. N.M.Kavitha			
Phone no/Alternate Phone no.		044243228507			
Mobile no.		9884425750			
Registered Email		iqac@shasuncollege.edu.in			
Alternate Email		n.m.kavitha@shasuncollege.edu.in			
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)		<a href="https://www.shasuncollege.edu.in/wp-content/uploads/2021/03/AQAR_2018_2019.pdf">https://www.shasuncollege.edu.in/wp-content/uploads/2021/03/AQAR_2018_2019.pdf</a>			
<b>4. Whether Academic Calendar prepared during the year</b>		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		<a href="https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Handbook-2019-20-1.pdf">https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Handbook-2019-20-1.pdf</a>			
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.03	2013	05-Jan-2013	04-Jan-2018
2	B++	2.90	2018	16-Aug-2018	15-Aug-2023
<b>6. Date of Establishment of IQAC</b>			17-Nov-2006		
<b>7. Internal Quality Assurance System</b>					
Quality initiatives by IQAC during the year for promoting quality culture					

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Training Programme for Administrative Staff on Building Professional Etiquette	22-Aug-2019 1	19
Workshop on Effective Mentoring for Staff	21-Aug-2019 1	120
Staff Induction Programme	03-Jun-2019 5	60
ISO 1st Surveillance Audit 2nd Cycle	03-Jul-2019 1	200
Faculty Development Programme on Financial planning for Salaried Individuals	24-Jul-2019 1	30
Faculty Development Programme on Mind fullness	02-Aug-2019 1	41
Panel Discussion on Draft National Education Policy 2019	08-Aug-2019 1	57
Students grouping interview by SIEGER Training India Pvt Ltd	14-Aug-2019 3	1140
28th IQAC Meeting	28-Aug-2019 1	12
Open Meeting with Students on College Feedback	11-Sep-2019 1	90
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2020 0	0
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**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

- Established Center of Excellence for Media, Entertainment and Communication. • As per Peer Team recommendations, Enhanced leave policy and recruitment policy were introduced.
- Academic Council meeting conducted and suggestions were incorporated in the system. • Bucketing system was introduced to identify the learning levels of students and coach them accordingly.
- Students Satisfaction Survey on Teaching & Learning was introduced. • Participated in NIRF & India Today ranking.
- Biometric integration of student attendance with ERP. • For effective and efficient utilization of the resources strategic planning was introduced.
- Policies and Procedures were formalized for academic and administrative processes. • Implementation of Outcome Based Education.

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
To encourage entrepreneurial skills among students.	Various skill based training programs were organized by SHABASH (Entrepreneurial Cell), Temple Flower Waste management, Palm products and Eco friendly products, Culinary skill, Intellectual Property, Shasun Bazaar was conducted to provide an opportunity to show case the entrepreneurial skills of the students.
To create Centre of Excellence for Media, Entertainment and Communication.	The centre was established to offer skill based courses in association with Media and Entertainment Skill Council and NSDC.
To enable mental health of the students	An orientation on the importance of

and staff.	counseling and the counseling service offered in the college were given to all students. Happiness in Workplace programme conducted for non-teaching staff, 'Unlock your Lockdown' - Programme for Staff & Students given to cope with Lockdown, Online Counseling was provided by counseling cell to help staff & students to help them to overcome lockdown, Parental issues, Anger issues, Fear of failure, Low mood, dealing with Quarantine were the issues addressed through counseling and relaxation therapy and a Faculty development programme was conducted on 'Feed your Soul'.
To encourage departments to organize guest lectures and Industrial visits	Every department conducted guest lectures on their area of specialization. Industrial visit was organized by the departments. No. of Guest Lectures conducted: 84, No. of students taken up Industrial Visits: 1688, No. of students went for Internships : 534
To prepare an academic calendar of the institution for quality enhancement	Academic calendar prepared and programmes monitored as per schedule
To enhance the quality initiatives of IQAC	IQAC composition and meeting agenda were changed as per revised accreditation framework
To conduct academic council meeting	2nd Academic council meeting was conducted on 10.01.2020
To impart self learning	Staff and Students were encouraged to take up online courses through SWAYAM - NPTEL, Alison, etc. Courses taken by Students: No. of courses: 2281, No. of students:1736, Courses taken by Staff: Courses: 539, No. of staff: 140
To enhance co-curricular activities.	Skill enhancement and value added courses are offered as part of SANKALP. Following Industry ready courses were offered, Data Analysis using R, Python Programming, Financial Research Analyst, Applications of IoT using nodeMCU, Art based Therapy, Tally, CMA foundation coaching, Bank exam coaching, Mobile App Development, Fashion Designing, Sound Recording and Editing and Animation with After Effects. 757 students benefited out of skill based courses.
To plan for implementation of bucketing system.	Students were categorized into 3 groups (Slow learners, Average and Advanced learners). According to the groups special coaching's were conducted.

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14. Whether AQAR was placed before statutory body ?	Yes				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: center;">Name of Statutory Body</th> <th style="width: 50%; text-align: center;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">College Governing Committee</td> <td style="text-align: center;">30-Mar-2021</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	College Governing Committee	30-Mar-2021
Name of Statutory Body	Meeting Date				
College Governing Committee	30-Mar-2021				
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	Yes				
Date of Visit	03-Jul-2019				
16. Whether institutional data submitted to AISHE:	Yes				
Year of Submission	2020				
Date of Submission	20-Feb-2020				
17. Does the Institution have Management Information System ?	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>Shasun eVarsity is the Management Information System developed exclusively for the institution. It is the integration of various institutional functions using information technology. It is commonly used as a software package for enhancing the operational efficiency of an institution. It is a composition of software modules assisting people to achieve their goals at faster rate. This "leapfrog" into the future will empower staff and students to access information and provide services through an intuitive and integrated interface, and ultimately aims to provide access to standardized college data. Following are the various modules in eVarsity shasun(ERP):</p> <ol style="list-style-type: none"> <li>1. Planning and Development.</li> <li>• Administration including Finance and Accounts</li> <li>2. Student Support • Scholarship • Grievances • Alumni</li> <li>3. Academics • Admission • Attendance • Feedback • Examination • Library</li> <li>4. Workforce • Leave Management • Payroll</li> </ol> <p>Along with the above mentioned modules, ERP grants easy access to student related information through student portal wherein students can view their</p>				

attendance, marks, fee due etc. Online payment of college fee can be done by this portal. Access is given to the parent to view the performance of their wards.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The college follows the curriculum set by University of Madras for all its courses through a well planned and documented process. The college has taken pre-emptive initiatives to ensure effective curriculum delivery of the University. Every stage of curriculum delivery, its plans and procedures are documented in the academic calendar, brochures, prospectus and notice boards. A lesson plan/course file containing the prescribed syllabus, a record of class work and assessment is prepared subject wise to ensure effective course delivery. The variety of teaching techniques such as concept mapping, journal writing, theoretical derivations, group dynamics are also incorporated in the class work record. Course outcomes are mapped with program specific outcomes and its attainment is assessed and evaluated in log book. Laboratory manuals are prepared for all practical subjects by considering the subject curriculum. The institution makes intensive use of ICT in course delivery. The entire campus is Wi-Fi enabled and all the classes have LCD projectors to enable content delivery through presentations, videos and online materials. Blending of traditional teaching / learning methods with advanced and latest technology such as Flipped classroom and Google classroom capture the interests of the learners in a better way and promote interactions in the classroom. Online submission of assignments, role play, case studies, self-learning and peer learning are also encouraged. Interest centers, Tiered assignments, open-ended assignments were given to students to challenge their caliber. Through the curriculum, the college also delivers varied opportunities from time to time for the students to have exposure through experiential learning, practical assignments, field trips and internships. The effective curriculum delivery is also ensured through Guest lecturers for the students. Guest lectures are arranged periodically and the topics covered are germane to the syllabus and it provides pertinent knowledge to the given content. Internships give an exposure to the corporate world with industry veterans. Industrial visits are arranged for the students to gain practical acquaintance of their curriculum. Apart from the above, the institution also associates itself with professional bodies to deliver lectures regularly and offer courses to make students industry ready. To make the curriculum delivery more effective, in each semester, the feedback from stakeholders is collected and analyzed. The curriculum delivery to the slow learners is ensured through well planned and customized lesson plans organized by way of bridge courses, remedial education, Bucketing System etc. Likewise, in case of advanced learners curriculum delivery is also ensured through experiential learning, participative approach of problem solving, activity based learning such as Pictography, Sequencing techniques, Key words framing, connections and role playing., development of creative writing ability, learner driven pedagogies, book reviews, management games, quiz competitions, workshops, and appropriate need based seminars.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of	Duration	Focus on employ	Skill
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		Introduction		ability/entrepreneurship	Development
Textile Printing Training Programme	-	09/12/2019	5	-	Yes
Bakery Skill Training Programme	-	16/12/2019	5	-	Yes
Herbal Training Programme	-	03/02/2020	5	-	Yes
NSIC-Integrated Entrepreneurship Development Program	-	04/12/2019	5	Yes	-
Python	-	20/07/2019	10	Yes	-
Financial Research Analyst	-	20/07/2019	10	Yes	-
Data Analysis using R Language	-	20/07/2019	10	Yes	-
Bank Exam Coaching	-	20/07/2019	23	Yes	-
CMA Foundation Coaching	-	20/07/2019	35	Yes	-
LIFE workshop	-	20/07/2019	20	Yes	-
Applications of IOT using nodeMCU	-	20/07/2019	20	Yes	-
Tally	-	20/07/2019	10	Yes	-
Art Based Therapy	-	20/07/2019	20	Yes	-
Goods and Services Tax (GST)	-	20/07/2019	20	Yes	-

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BCom	Corporate Secretaryship	01/06/2019
<a href="#">View File</a>		



1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
Nil	NIL	Nil

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	757	Nil

### 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Life Skills	02/07/2019	1239
Research Skills using SPSS	02/07/2019	40
Apptitude Reasoning	02/07/2019	73
Food and Nutrition	02/07/2019	224
Quantitative Aptitude	02/07/2019	359
Statistics	02/07/2019	74
Income Tax	02/07/2019	69
PHP	02/07/2019	60
Fashion Designing	02/07/2019	10
Creative Writing	02/07/2019	43
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	Corporate Secretaryship	147
BCom	Honours	123
BCom	Computer Applications	52
BCom	Information Systems and Management	46
BBA	Business Administration	68
BSc	Visual Communication	42
MCom	Accounting and Finance	40
MSc	Computer Science	16
<a href="#">View File</a>		

### 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes

Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?  
(maximum 500 words)

#### Feedback Obtained

The college administers 360° feedback system to receive feedback from all the stakeholders which includes students, parents, teachers, alumni and employers. At the end of each semester student feedback is collected, analyzed and report is shared with the respective subject in charges. The institution puts a lot of effort to make teaching learning process student centric. Staff members get their feedback through self evaluation and peer evaluation. The report is discussed in Appraisal meeting of Staff members. Class observations are monitored by HOD's and the suggestions are shared with the staff members. Parents feedback is received in the PTA meet which is organised at the end of each semester. Feedback is analyzed and the report is sent to the management members for suggestions. The college also gets feedback from alumni students and the recommendations and suggestions were incorporated in the functional style of institution.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	General	280	906	231
BCom	Accounting & Finance	210	436	208
BCom	Corporate Secretaryship	140	314	139
BCom	Bank Management	70	111	69
BCom	Computer Applications	70	108	70
BCom	Honours	40	89	39
BBA	Business Administration	70	154	70
BSc	Computer Science	100	219	93
BSc	Visual Communication	55	82	54
BSc	Mathematics	70	94	47

[View File](#)

### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution	Number of fulltime teachers available in the institution	Number of teachers teaching both UG and PG courses

			teaching only UG courses	teaching only PG courses	
2019	3802	115	126	10	25

## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
161	151	11	56	Nil	14

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Yes, Mentor - Mentee system has been implemented in the institute wherein 25 to 30 students are assigned to a faculty member who acts as their mentor for the entire programme duration. This enables bridging the gap between the Teachers and Students. This creates a better environment in the college, where students can approach teachers for both educational and personal guidance. Students are counselled by the mentors, class advisors, subject faculties and HOD for improving their academic performance and attendance. The students are given guidance for career, personal and academic issues. A special arrangement is also made available to the students to deal with psychosocial issues. The meetings of mentorship are conducted every month, in which students meet their mentors for academic and personal issues. The students having less attendance and absentees for internal tests are paid special attention from the mentor. The mentor keeps track of their improvements and counsels them accordingly. The role of the mentor is to nurture the students and guide them for any issues they are coming across. Students with personal/family problems if any, are given counseling and support by a professional counselor. Students are supported and guided both in co-curricular and extracurricular activities. The mentors always keeps a check on the attendance of the student, marks/grades obtained in the internal external examinations, and regarding her candidature in the campus placement and also provides remedial coaching. Regular counseling sessions were conducted by the students' counselor to help the students to overcome the exam anxiety.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
3917	161	1:24

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
167	139	28	28	50

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr. R. Lakshmi	Assistant Professor	Best Paper Award - The International Journal of Analytical and Experimental Modal

			Analysis
2019	Dr. S. Padmavathi	Principal	Best Teacher Award from International Association of Lions Club
2019	Dr. S. T. Deepa	Associate Professor	NPTEL Discipline Star
2019	Dr. S. T. Deepa	Associate Professor	NPTEL Enthusiast
2019	Ms. V. Vidhya	Assistant Professor	Support in developing leadership among the youth award from AIESEC
2019	Ms. V. Vidhya	Assistant Professor	MENTOR award from Smart India Hackathon
2019	Mr. Ebenezer Annadoss	Assistant Professor	Teacher Innovation Award from Sri Aurobindo Society
2020	Dr. S. Padmavathi	Principal	India Star Republic Award 2020 from India Star Book of Records
2020	Ms. R Aparna	Assistant Professor	Appreciation Citation for Rotaract Club Faculty Advisor award from District Rotaract Council Rotary International
<a href="#">View File</a>			

## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BCom	PZ	ODD	27/11/2019	31/01/2020
BCom	PG	ODD	27/11/2019	31/01/2020
BCom	CY	ODD	27/11/2019	31/01/2020
BCom	PW	ODD	27/11/2019	31/01/2020
BCom	PC	ODD	27/11/2019	31/01/2020
BCom	PK	ODD	27/11/2019	31/01/2020
BBA	MAM	ODD	27/11/2019	31/01/2020

BSc	SAE	ODD	27/11/2019	31/01/2020
BSc	SAX	ODD	27/11/2019	31/01/2020
BSc	TAM	ODD	27/11/2019	31/01/2020
<a href="#">View File</a>				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

As per university norms, the college adapted the semester system of Continuous Internal Assessment (CIA) which includes internal tests, seminars, Assignments and Attendance. For awarding test marks, internal tests are conducted at regular intervals as Internal - I, Internal - II and Model Exam. The best out of the two internals (Internal-I/II) and the model marks are considered for calculating the final CIA. As a step ahead, an online test (I Internal) was conducted for M.Com (AF) students through ERP student portal for 25 marks. The unit tests / model examinations are planned, inline with the schedule in the college calendar which is distributed to the students during the beginning of the academic year. For all the three year students, 2 internal tests and a model exam are conducted and the portions for internal tests are decided by respective HODs according to the Lesson Plan. Internal -I, Internal II and model were conducted for 25 marks, 50 marks and 75 marks respectively in the pattern of the University examination. Model examinations were conducted for all theory and practical courses during the last week of the semester. Each department has a customized evaluation system. Evaluative blueprint of the question papers were shared and discussed with the students. The evaluated answer scripts were distributed to the students after 4 days of the date of test for re totaling and clarifications. The other components like assignment, seminar and attendance marks were calculated by the concerned subject and class In charge and the same will be intimated to the concerned student's parent during the Parent Teacher Meeting in order to make them aware of the student's academic progress and guide them accordingly.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Vice Principal and Calendar committee in consultation with the exam committee framed the Academic calendar which includes exam schedules. The academic calendar is prepared every year and distributed to the students, teaching and non-teaching staff. The departments and the various units of the college plan and schedule the activities and the same is incorporated in the academic calendar for the approval of the Principal. The academic calendar enumerates the entire plan of academic activities for the forthcoming year including information about the courses offered by the institution, number of working days in each semester, details about dates for association and forum activities, holidays, Apollo screening test for staff and students, Internal tests dates, PTA meetings, sports activities, placement activities, and tentative dates for University theory and practical examination. Common Internal/External schedule for Soft skill, Value Education and Non Major Elective are followed as chalked out in the academic calendar. It is a reliable source of information for the students. The dates for various events fixed in the calendar are strictly adhered to.

**2.6 – Student Performance and Learning Outcomes**

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.shasuncollege.edu.in/program-outcome/>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PZ	BCom	General	222	222	100
PG	BCom	Accounting & Finance	219	218	99.5
CY	BCom	Corporate Secretaryship	149	145	97
MAM	BBA	Business Administration	68	68	100
PK	BCom	Honours	44	44	100
SAE	BSc	Computer Science	96	96	100
SAX	BSc	Visual Communication	42	38	90.5
TAM	BSc	Mathematics	70	70	100
SAZ	BCA	Computer Applications	133	133	100
SAT	BSc	Psychology	51	42	82
<a href="#">View File</a>					

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Student\\_Satisfaction\\_Survey\\_2019\\_20.pdf](https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Student_Satisfaction_Survey_2019_20.pdf)

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Nil	0	NIL	0	0
No file uploaded.				

### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Culinary Skills Workshop	SHABASH (Entrepreneurship Cell)	07/08/2019
Talk on Intellectual Property Rights	SHABASH (Entrepreneurship Cell)	14/08/2019

Shasunbazzar	SHABASH (Entrepreneurship Cell)	21/09/2019
FDP on Intellectual Property Rights	IQAC	22/10/2019
NSIC- Integrated Entrepreneurship Development Program	SHABASH (Entrepreneurship Cell)	04/12/2019
Textile Printing Training Programme	SHABASH (Entrepreneurship Cell)	09/12/2019
Expert Talk-Capital Market, SEBI Regulation, Mutual Funds And Its Scope In Career	Shasun Alliance with Industries (SAI)	12/12/2019
Bakery Skill Training Programme	SHABASH (Entrepreneurship Cell)	16/12/2019
Seminar on The Importance of Reading	Sail Readers Club	16/12/2019
Workshop on Data Analysis Using SPSS	P.G. Research Department of Commerce	28/01/2020
CWE(Catalyst for Women Entrepreneurs)-Mentoring session	SHABASH (Entrepreneurship Cell)	21/02/2020
Herbal Training Programme	SHABASH (Entrepreneurship Cell)	03/02/2020
B-Plan Workshop	SHABASH (Entrepreneurship Cell)	11/02/2020
Machine Learning Algorithm and Applications Trends	Computer Society of India	10/05/2020
Tax Planning for Salaried Employees	Shasun Alliance with Industries (SAI)	14/05/2020
An over view of GST	Shasun Alliance with Industries (SAI)	19/05/2020
Workshop on Patent Search and Analytics	IQAC	22/05/2020
Online International FDP	Computer Society of India	23/05/2020

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
India Star Republic Award 2020	Dr. Sambamurthy Padmavathi	India Star Books of Record	26/01/2020	Excellence in Education
Gold Medal in National Masters Games	Dr. P.Malaialagu	Masters Games Federation of India	24/02/2019	Sports
Serving Elders- Service done to Old Age Home	Ms.G.Meenakshi and Ms.A.Darshini	Lions Club	23/11/2019	Social Service

Outstanding Teacher Award	Dr. Sambamurthy Padmavathi	Lions Club	15/09/2019	Education
EARTH Award	Ms.VaishaliDahre	BHUMI	15/08/2019	Environment Protection
Bronze Medal in the International Masters Games Association	Dr. P.Malaialagu	International Master Games Association, Lausanne, Switzerland	24/07/2019	Indian Hockey Team Represented in the European Master games
Supporting AIESEC in Chennai in Developing Leadership Among the Youth	Ms. Vidhya V	AIESEC, Chennai	10/07/2019	Supporting AIESEC
Relieving Hunger	C.S.Aarthi	Lions Club	23/06/2019	Social Service
<a href="#">View File</a>				

### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	NIL	Nil
No file uploaded.					

### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
NIL	Nil

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	BBA	1	0
International	B.Sc (Computer Science)	1	0
International	PG Research Department of Computer Science	2	0
International	B.Com (Honours)	3	0
International	B.Sc (Mathematics)	4	0
International	B.Com (Accounting Finance)	1	0



National	B.A. (English)	3	0
National	B.Com (General)	1	0
National	BCA	1	0
National	PG Research Department of Commerce	1	0
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
PG and Research Department of Computer Science	1
PG and Research Department of Commerce	2
B.Com (Honours)	2
B.Com (Accounting and Finance)	2
BCA	1
B.Sc (Computer Science)	1
B.Com (General)	1
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Process Simulation framework design and validation with Grinding systems	Dr. S. Sridevi	International Journal of Engineering and Advanced Technology (IJEAT)	2020	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
Design and analysis of rescue robot using micro controller and zigbee technology	Dr. S. Prasanna	International Journal of Engineering and Advanced Technology (IJEAT)	2020	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
Fusion of Classification with Hybrid Opt	Dr. B. Gomathi	International Journal of Engineering and	2020	0	Shri Shankarlal Sundarbai Shasun Jain	Nil

imization Technique to Predict Diabetes		Advanced Technology (IJEAT)			College for Women	
Radio Harmonic mean labeling of some trees	R. Revathy	Compliance Engineering	2019	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
Impact of GST on spending behavior of the consumers	Dr. V. Chitra	International Journal of Management	2019	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
A Study to validate the Elements of Green HRM practices with reference to IT Companies in Greater Chennai	C. R. Rhupa	Adalya Journal	2020	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
An Algorithm to recognize weak roman domination stable trees under vertex deletion	Dr. M. Kamalam	Discrete Mathematics Algorithms and Applications	2020	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	Nil
Effect of Vertex Deletion on the Weak Roman Domination Number of Graph	Dr. M. Kamalam	AKCE International Journal of Graphs and Combinatorics	2019	0	Shri Shankarlal Sundarbai Shasun Jain College for Women	2
A study on effects of stress and management	Dr.K.Rajalakshmi	International Journal of Management	2019	0	Shri Shankarlal Sundarbai Shasun Jain	Nil

techniques with respect to distance and dependent factor of employees in Chennai					College for Women
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### 3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
NIL	NIL	NIL	Nil	Nil	Nil	NIL

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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	14	22	6	43
Presented papers	11	10	Nil	2
Resource persons	Nil	Nil	Nil	5

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## 3.4 – Extension Activities

### 3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Workshop	US Consulate, Puthiya Thalamurai Foundation	5	150
Breast Care Awareness Program	India Turns Pink	6	1200
Field visit to Art Exhibition	Raja Ravivarma Oleographs, Alwarpet	4	19
Hertiage Walk	Aalyamkanden Trust	5	25
Road Safety Awareness	Honda Motor Cycle and Scooter India Pvt.Ltd	5	300

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### 3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Co-optex Campus Sales	Appreciation	Co-optex Regional Office	500
Orphanage Old Age Home Visit	Relieving Hunger Award	Lions Club	60
Old Age Home Visit	Serving Elders	Lions Club	50
Road safety Awareness	Road Safety Award	Honda Motor Cycle and Scooter India Pvt.Ltd	700
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Counselor HIV Testing In Zone 10 Corporation Hospital	CAPACS ICTC	Orientation Program on AIDS Awareness	2	150
Teranpath Mahila Mandal Chennai	Terapanth Mahila Mandal, Chennai	Plastic Awareness Campaign and Speech Competition	2	50
To Save Water, To Have Clean Surroundings (Swachh Bharath)	University of Madras - Circulate by Central Government of India	Summer Internship	2	20
Swachh Bharath	University of Madras - Circulate by Central Government of India	Swaccta Packwada	2	100
Nutritional Food for Students Adults Awareness	University of Madras - Circulate by Central Government of India	Poshan Abhayan	2	50
Aids Day	TANSAC - Chennai	Aids Awareness	2	100
International Yoga Day	University of Madras - Circulate by Central Government of	Interactive Yoga Session and Seminar	2	50

	India			
Eye Donation Awareness	Sankara Nethralaya and Pakwan, Chennai	Eye Donation Awareness Campaign	2	145
Extinctive Species - Environmental Day	University of Madras - Circulate by Central Government of India	National Level E-Quiz	2	1704
International Day Against Drug Abuse and Illicit Trafficking	University of Madras - Circulate by Central Government of India	E - Pledge	2	150
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### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Students Internship Programme - Abroad through AIESEC	11	College and Student	45
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	Internship in HRProcess	Wipro Technologies, Mr .BoopathyMoh anraj, Senior Executive - Talent Acquisition, Wipro Limited	15/11/2019	30/01/2020	5
Training	Workshop on Multilingual App Development, Methodologies, Wiki source	Tamil Virtual Academy- Kanithamil Peravai	01/05/2019	30/06/2020	114

	Editing (Tamil)				
Training	Workshop on Analysis	Chennai Mathematical Institute	01/01/2019	01/12/2019	90
Training	MMA Students Chapters Association by B.Com(Hons) and BBA	MMA, New no 240, PATHARI Road, Anna Salai, Chennai-006	01/06/2019	30/05/2020	304
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
CSIM - Centre for Social Initiative and Management	21/08/2019	conducting social awareness activities	70
Scope Academy	01/07/2019	conducting value added course conducting value added course	41
Time Institute	18/09/2019	conducting value added course conducting value added course	62
Scientific Research Association for Economic and Finance (SRAEF)	25/09/2019	Know Your Economy - MCQ test was conducted	420
Synergy - Division of CADD Centre Training Services Pvt. Ltd	07/12/2019	conducting value added course conducting value added course	137
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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
38797000	90331768

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added

Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Video Centre	Existing
Seminar halls with ICT facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Classrooms with LCD facilities	Newly Added
Seminar Halls	Existing
Laboratories	Newly Added
Class rooms	Newly Added
Campus Area	Existing
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#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
eVarsity(Customized ERP)	Fully	NA	2016
RFID	Fully	NA	2017

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	16191	3774127	846	411438	17037	4185565
Reference Books	1322	1477974	56	128129	1378	1606103
e-Books	3500000	Nill	474309	Nill	3974309	Nill
Journals	44	456305	3	12140	47	468445
e-Journals	11943	Nill	12	Nill	11955	Nill
Digital Database	2	2259800	Nill	1261658	2	3521458
CD & Video	140	Nill	10	Nill	150	Nill
Library Automation	1	1964929	Nill	Nill	1	1964929
Weeding (hard & soft)	176	24667	16	3753	192	28420
Others(s pecify)	27	33248	18	25436	45	58684

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NIL	NIL	NIL	Nil
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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	427	290	0	0	0	14	47	200	0
Added	75	70	0	0	0	0	5	50	0
Total	502	360	0	0	0	14	52	250	0

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS
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##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Central Computing Lab, Recording Audio Room Editing Room	<a href="https://www.shasuncollege.edu.in/e-content/">https://www.shasuncollege.edu.in/e-content/</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
69127500	52677988	14309920	14679716

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Shri Shankarlal Sundarbai Shasun Jain College for Women has set the terms and conditions with regard to the use of IT infrastructure, Intellectual Property, Sports and Library as a detailed set of policies. IT Policy This information technology policy sets out the terms and conditions which govern the use of the IT Infrastructure, which each student of the College is required to have carefully read and understood. IP Policy The IP policy aims to facilitate the protection and valorization of intellectual property generated during academic pursuits. The creation of intellectual property not only contributes to the professional development of the individuals involved, but also enhances the reputation of the College, provides educational opportunities for students and promotes public welfare. Sports Policy This policy helps to bring out the budding professionals and make them physically, mentally, emotionally, and



intellectually strong and top in their fields through intensive sports programmes and excellent facilities in the field of sports The policy aims at enhancing the physical and mental strength of students by giving them proper guidance and training. Library Policy The purpose of the policy and procedures is to maintain a collection of information resources that support and enhance the college's curriculum, administrative needs and community outreach program consistent with the college's Mission. It ensures a collection of current, diverse and balanced resources and provides library patrons with well maintained library collection.

<https://www.shasuncollege.edu.in/policies-and-procedure/>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Management scholarships	343	8512260
Financial Support from Other Sources			
a) National	central/state Government scholarships / Private	202	2056800
b) International	NIL	Nil	0
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#### 5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Soft Skill Development	04/06/2019	1248	Sieger Training Institute-A training partner of ASDC
Remedial Coaching	04/06/2019	489	Respective Department
Language lab	18/06/2019	1000	Dept of English
Bridge Course	06/06/2019	1258	Shri Shankarlal Sundarbai Shasun Jain College for Women
Personal Counselling	05/12/2019	20	Student Counsellor
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#### 5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive	Number of benefited students by career	Number of students who have passed in the comp. exam	Number of students placed
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		examination	counseling activities		
2019	Competitive Examination	58	Nil	Nil	Nil
2019	Career Counselling	Nil	1248	Nil	504
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
3	3	10

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Ntrust Infotech Pvt Ltd	260	36	Infosys (Off campus drives)	122	26
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	6	M.Com	Accounting and Finance	Shri Shankarlal Sundarbai Shasun Jain college	M.Phil (Commerce)
2020	5	B.Com	Information Systems and Management	University of Madras, Ide, Asan Memorol College, Stella Maris College, Mop Vaishnav College	MBA, M.A
2020	5	B.Com	Computer Applications	SRM, Hindustan University, Sarah Tucker, Dg Vaishnav	MBA, M.A. Journalism, M.Com, MSW

2020	15	B.Com	Bank Management	Ehiraj College, Mop, Dr. Mgr University, Crescent, Meenakshi College of Engineering, Shri Shankarlal Sundarbai Shasun Jain College for Women	M. Com, MBA
2020	2	B.Sc	Visual Communication	University of Madras, Shasun Jain College	M.A. Journalism & Communication
2020	52	B.Com	B.Com(General)	Madras University, The New College, Panimalar Engineering College, Bharathidasan Institute of Management, Guru Nanak College, Shri Shankarlal Sundarbai Shasun Jain College, Ethiraj College for Women, SRM Institute of Science and Technology Ramapuram, VIT	MBA, M. Com, PGDM
2020	30	B.Sc	Maths	Bharathi Womens College, St. Christopher College of Education, Ide Unom, Patricia College, Sivet, Mit, Gurunanak College, Jbas, Meenakshi College of Engineering, Loyola College of Education, P&G	M.Sc Maths, M.Sc Applied Maths MBA HR, MCA, M.Sc Statistics, B.Ed

				College of Technology, VIT Chennai, University of Madras, Am Jain	
2020	2	M.Sc	Computer Science	Shri Shankarlal Sundarbai Shasun Jain college	M.Phil (Computer Science)
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	2
GMAT	1
Any Other	1
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Onam - Pookollam	Inter department	60
Writing and doodling	Inter department	15
Proud Madrasi Elocution	Inter department	37
Motivation session	Inter department	136
Freshers Day	Inter department	383
Shreyas 2k19	Inter collegiate	400
Paper Model	Inter department	39
Pot Painting	Inter department	41
Group Dance	Inter department	72
Group Singing	Inter department	28
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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Sri Sakthi Navarasa Naatiyamani	International	Nil	1	311816488	K. Gayathri
2019	Kalphasree West	International	Nil	1	311716535	R. Ranjani

Kensington  
Award

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The student councils first service rendered was during the admission process from April to May. The placement secretaries helped the placement cell in conducting the 10-days placement training from 04.06.2019 to 15.06.2019 by the Sieger Training Institution. The fresher's were welcomed on 18.06.2019, for the 15th Induction Day in the Kamaraj Memorial Hall, Smt.PrassanChordia from Arham Purushakar Meditation was the guest. Talent hunt on the theme 'Whimsical' was conducted on 12.07.2019 for first years. On 12.08.2019 International youth day was celebrated in our college. A seminar to create awareness on challenges and problems faced by the worlds youth was conducted by Ms.G.Jeevitha, Student Counselor. The 72nd Independence Day was celebrated on 15.08.2019. As part of eco-friendly initiative, college planted trees to make our campus clean and green. Madras week was celebrated from 18 to 25 August, 2019. A week cherished to focus on the madras city, its history, its past and its present, and various best aspects of the city. The Krishna Jayanthi was celebrated by worshipping Lord Krishna along with cultural performances. The teacher's day celebration was held on 05.09.2019. Onam, was celebrated on 11.05.2019 in the college premises. Shreyas' 2K19, an Intercollegiate Cultural Fest was celebrated with the theme Modern Vintage on 23.09.2019 24.09.2019. On 23.09.2020 college launched SARA a life-size humanoid robot along with the inauguration of Shreyas' 2K19 Students from diverse colleges, Universities, and the educational institution was invited for the two days intercollegiate competition. Athulya, an inter-school competition conducted on 19.10.2019 for the various school students in Chennai. An exhibition was set for the school students to explore about the different fields, profession they can opt after their 10th and 12th grade. On 14.12.2019 the most awaited Movie screening was organized by the student council. A motivation session on Importance of Human Interaction and Relationships was conducted on 17.12.2019. Ms.SonalBengani, a Corporate and life skill trainer was the resource person for the event. A day celebrated to felicitate our beloved secretary, Shri S. Abhaya Kumar Jain for achieving the distinguished alumni award from Alagappa College of Technology by the Tamil Nadu Governor at the Platinum Jubilee Celebration of the institution. The student council organized Thai Pongal on 13.01.2020. There was a lot of hustle bustle in the campus on the Pongal celebration. Our college celebrated India's 71th Republic Day with great patriotism and dedication. Shaan 2020, an event for the Alumni's to rekindle the college memories and celebrate their success and various achievements with friends and faculties were organized on 26.01.2020. On 30.01.2020, 58 students accompanied by the Principal and staff departed to the colleges first International Educational trip to Kuala Lumpur, Malaysia. A magnificent 15th Annual Sports Day was organized on 8.02.2020 in which students participated with great fervor and manifested their athletic skills with impeccable skills. The chief guest Smt.ShinyWilson, An International Athlete, Arjuna Awardee and Olympian, Padma Shri awardee. College day was conducted on 12.03.2020 and the chief guest Mr.Nandhakumar, IRS, honored the prize winners.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Alumni Association of Shri Shankarlal Sundarbai Shasun Jain College for women has been functioning for many years as a supportive organ of the college

and playing a pivotal role in the pursuit excellence in the field of higher education. The Alumni Association was Registered on 8-1-19. The Administration of the Association shall rest in an executive committee consisting of a president,, vice president , general secretary, joint secretary a treasurer and eleven members. The college has notable alumni who are spread over different parts of the country and the Association is playing a pivotal role in keeping them all connected. The following are the activities and contributions of the association: The first Annual general body meeting of the members was conducted in the College premises on 21-9-19 from 11 -1pm. This year Alumni Association convened its Mega Alumni Day SHAAN Alumni Meet on 26.01.2020 in the college premises. The college has a good practice of organizing Alumni lectures at the institutional level as part of Alumni Lecture Series. The alumni association instituted this Lecture Series in the year 2016. As a part of this, 20 lectures were given by our prominent alumnae delivered a lecture on Placement Scenario in the Companies, personality development, Career guidance under various departments.

5.4.2 – No. of enrolled Alumni:

1321

5.4.3 – Alumni contribution during the year (in Rupees) :

659000

5.4.4 – Meetings/activities organized by Alumni Association :

5.4.4 Meetings/activities organized by Alumni Association: 1. The first Annual General Body meeting of the Alumni Association was conducted on 21-9-2019. All the executive committee members of the Association attended the meeting. 2. The Alumni association committee members gave cultural performance in the Annual alumni Association meeting Shaan 2020 held on 26-1-2020 No of activities conducted 25 (Guest Lecture, Webinar, Workshops, Carrier Guidance, Intra Inter Department competitions)

## **CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

**DECENTRALISATION IN ACADEMICS:** • Head of the Department overlooks the Teaching Plans of the courses offered in their respective departments. • HoDs are empowered to make adjustments in the routine, and to allot teaching assignments and evaluation duties. • Takes the lead in planning seminars, workshops, remedial measures, interdepartmental or/and inter-college competition. • Issuing authority of the student’s bonafide certificates. • Approving officer to sanction leave, on duty, permission of the staff members and students. • Examination Cell is responsible for preparing exam calendar, planning of internal and external examination schedules, conduct of exams and evaluation process. **PARTICIPATIVE MANAGEMENT:** • The teachers actively participate in the decision-making process. Committees are formed to involve faculties in the decision-making process. Decentralization is adopted in the student-related and staff-related issues. The suggestions given by staff members and students are encouraged by the management. • Parent Teacher Meetings are facilitated through IQAC, PTA, staff meetings and departmental meetings. Such meets are supported by informal discussions on important issues in which the actions are taken. • Student grievances are collected through departments and the necessary follow-up actions are taken. • Shasun Alliance with Industry (SAI): A forward looking liaison cell strengthens the relationship between the Institution and industry through an array of activities. The Director co-ordinates with departments for

signing MOU with Industries and Institutions. Information about the seminar/conferences/workshops conducted by the various Institutions is shared with staff and students on a regular basis and ensures the active participation in all the programmes. Association helps the college in arranging speakers for guest lectures, college events and internship for students in relevant industries.

- Shasun Knowledge Centre (SKC): It promotes the research interests and academic performance of the teachers. A Half -Yearly Journal Knowledge Economy with registration under RNI and ISSN has been brought out regularly since March 2011. The Centre organizes Orientation Programme, Faculty Development Programme(FDP), Seminars and Conferences. The Director prepares Training calendar, conducts induction program for new faculty, organizes FDP for teaching faculty and responsible for the in - house magazine Knowledge Economy.
- SANKALP: Focus on providing additional courses for the students in collaboration with industries. Knowledge enrichment programs are offered to cater the diverse educational needs of students by organizing discussion forums and workshops. It also helps to promote experimental and experiential learning through online courses. The Director is responsible for planning and conducting certificate courses, value added courses and skill based courses for all the students.
- SHE Cell: SHasun Empowerment cell focuses on educating women on various dimensions of empowering themselves like legal rights, gender equality and equity, health and hygiene etc.
- SHABASH(ED Cell): Focus to create women entrepreneurs, kindle the entrepreneurial spirit amongst the students by offering entrepreneurial education and facilitate students by various self-employment opportunities through membership in National Entrepreneurship Network. It organizes 'Shasun Bazaar' and weekly bunkers where hundreds of students get a chance to display their entrepreneurial skills.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Our institution follows the syllabus framed by the University of Madras. The University amends the syllabus when the need arises. The College has added value to curriculum through enrichment programmes and skill based courses that are in tune with emerging trends. Variety of courses are arranged to cater to diverse educational needs of students. Value added courses are offered in accordance with the mission of the institution. The curriculum for the value added courses are framed by the college. The college offers 15 certificate courses to the students such as food nutrition, QT, E banking, Tally, Income tax, Business statistics, Python, Portfolio Management, Android App, 2D animation, Sound recording and editing, PHP, Personality enrichment, Research Skills with SPSS and Life skills.
Teaching and Learning	? Regular lectures are conducted

according to teaching plan. ? Information and Communication Technology enabled teaching and learning is encouraged. ? Highly Qualified and Dedicated faculties ? Incubation Cell, English Lab and separate lab for Viscom Department with well equipped equipments ? The College has Central library and it has excellent collection of rare and new books, reference books and journals. ? IAS Coaching classes ? Educational visits, Industrial Visits, Study Tours and Field work, Survey are organised by the various department of the College. ? Workshop, Seminars, Power Point Presentations, Posters, Practical Projects, Assignments are given to the Student.

Examination and Evaluation

? The college conducts exams as prescribed by the Controller of Examination - University of Madras. Internal Examinations and Evaluation Process are conducted as per the rule and regulations of University of Madras.

Research and Development

? The PG Department of Commerce and PG Department of Computer Science aims to impart practical knowledge in tune with developments in the industry. The Department prepares the students to take up further research and encourages them to take up teaching as a profession. ? Provide research facilities in terms of infrastructure, and incentives. ? Organise sensitization programmes for faculty ? Provide leave and other concessions for researchers. ? Assist faculty to enhance research output, specifically, publication in peer reviewed journals. ? Efforts to be taken to improve infrastructure requirement to facilitate research. ? Reimbursement for research publication ? Faculty to be motivated to do research.

Library, ICT and Physical Infrastructure / Instrumentation

? In 2019-20, 902 books have been purchased in the Library. OPAC (On-line Public Access Catalogue) is an access tool and resource guide to the collection of a library which provides bibliographic data in machine-readable form and can be searched interactively on a computer terminal by users. ? A computer based and supported library catalog (bibliographic database) designed to be accessed via terminals



	<p>so that library users can directly and effectively search for and retrieve bibliographic records without the assistance of a human intermediary such as specially trained member of the library staff. ? In our college, we have to login to the library portal in ERP. In the book search option, users can search the book by simply giving the key terms such as Title, Author, Department and Accession number. This option is used to know whether that book is available in our library or not, status of the book whether available or not, what are the different authors available in that particular title and etc. This is a remote access and can be accessed from anywhere by the users.</p>
Human Resource Management	<p>? The College has adopted following strategies for Human resource management. Service rules are made transparent staffs get benefit such as Provident Fund (PF). Faculties are entitled for Duty Leaves, Casual Leaves, Earn Leaves, Sick Leaves and Vacation. The college encourage to the faculties and staff to participate orientation and refresher programme. ? The College maintains healthy environment for effective and efficient functioning of its academic and administrative staff. ? HR has created Employee handbook and student handbook for the welfare of staff and students. ? HR Policies link -&gt; <a href="https://drive.google.com/drive/u/4/folders/1QVtkJO1dWy3sEAH6uPmslzlMHiv6P2xn">https://drive.google.com/drive/u/4/folders/1QVtkJO1dWy3sEAH6uPmslzlMHiv6P2xn</a></p>
Industry Interaction / Collaboration	<p>? The department has collaborated with various industry and signed MoU in order to conduct activities, internship, industrial visits through Shasun Alliance with Industry(SAI).</p>
Admission of Students	<p>? Rules and Regulations for admission as laid by the affiliating University are strictly followed by the College. ? The college announces its admission process in the College website. ? Admission is done through ERP.</p>

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	<p>? Mobile App version for ERP ? ERP-Issue tracking and support (request and response model) ? Alumni data can also be included in ERP.</p>

Administration	? The Administration module will cover the features of Bonafide Certificate with Fees Structure, Mail Template for Special Days, Long Absentees removal while raising Fee Due, SMS Template Updation, Event Creation, Event Approval, and Event Status Reports, Minutes of Meeting, Alumni Module, Asset Tracking, HR Policy Inclusion, Biometric Student Staff Integration.
Finance and Accounts	? The accounts module will cover Partial Full fee payment, Employee Posting to disable the staff from the salary structure, Scholarship process.
Student Admission and Support	? The student admission module will cover the features of Online Application Sale Submission, Select list approval, Interview Call Letter Generation, Online counseling, Provisional Selection of Admission, Online Fee Payment, Scholarship Selection and payment, Admit Card Generation, Certificate Repository, Mail and SMS templates, Course Change, Reports and Analytics. Admission Student Report in IQAC format
Examination	? The exam module will cover the features of creating an MCQ Online exam.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Ms. Suguna	Eyedeology National Workshop	NA	750
2019	Ms. Aryadas	Eyedeology National Workshop	NA	750
2019	Dr. Vimaladevi	National Seminar in University of Madras	NA	50
2019	Ms. Abirami	FDP on Creating and Sustaining Entr epreneurship	NA	1000
2019	Dr. G. K. Lavanya	FDP on Creating and	NA	1000

		Sustaining Entrepreneurship Culture in Institutions of Higher Education		
2019	Ms. Srividya	Digital Program Course	NA	15000
2019	Ms. Subhashini	Digital Marketing-Masters Conference	NA	2123
2019	Dr. V. Chitra	Article on Scopus indexed International Journal of Management	NA	3250
2019	Dr. G. Srividya	Paper Publication in UGC care listed Journal	NA	950
2019	Dr. S. Sridevi	Paper Publication in Scopus Indexed Journal - IJEAT	NA	4000
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Proquest Electronic Aggregator	NA	27/06/2019	27/06/2019	127	Nil
2019	Nanolife Medical Seminar	NA	28/06/2019	28/06/2019	137	Nil
2019	Power of your image	Power of your image	11/07/2019	11/07/2019	27	1
2019	Mindfulness	Mindfulness	02/08/2019	02/08/2019	40	1
2019	Domino Cascade	NA	16/08/2019	16/08/2019	76	Nil
2019	NA	Building Professional Etiquette	22/08/2019	22/08/2019	Nil	19

2019	Faculty Development Program on GST	NA	13/09/2019	13/09/2019	32	Nil
2020	Feed your soul	Feed your soul	21/02/2020	21/02/2020	28	11
2020	Virtual Meeting Etiquette	NA	27/05/2020	27/05/2020	91	Nil
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Python 3.4.3-Spoken Tutorial IIT, Bombay Adhiparasakthi Engineering College Melmaruvathur	3	16/04/2020	22/04/2020	7
One week Faculty Development Programme on ICT based tools and its applications in Teaching - Learning Process	1	27/05/2020	02/06/2020	7
Moodle Learning Management system-Spoken Tutorial IIT, Bombay VPIMSR	2	12/05/2020	17/05/2020	7
Moodle Learning Management System-Bannari Amman Institute of Technology	1	18/05/2020	24/05/2020	7
Innovation, incubation, Intrepreneur, Invention Intellectual Property-SA College of Arts	2	26/04/2020	09/05/2020	10

Science				
Entrepreneurs hip:Research, Critical Thinking and In novation--India n Academic Research Association	4	22/04/2020	28/04/2020	7
Research methodology for Social Science- Indian Academic Research Association	3	06/04/2020	12/04/2020	7
Outcome Based Learning Approach in Higher Education KristuJayanthi College	32	23/04/2020	30/04/2020	7
Managing Online Classes and Co-Creating MOOCs Ramanujan College, Delhi	27	20/04/2020	06/05/2020	17
Role of Teachers in Quality Enhancement and Accreditation - KristuJayanthi College	15	11/05/2020	18/05/2020	7
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
28	28	12	12

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Welfare measures - Refreshment / Birthday celebration / Health Insurance / International Trip / Laptop / Ph.D(leave and On Duty) /Paid leave for illness/disability/ Provident Fund/ Gratuity / Incentive/Bonus / Reimbursement Policy/	Welfare measures - Refreshment / Birthday celebration / Health Insurance / International Trip / Laptop / Paid leave for illness/disability/ Provident Fund/ Gratuity / Incentive/Bonus / Reimbursement Policy/ Training and Development	Gym, Canteen, Apollo shine

Training and Development / Tenure Completion Recognition/ Apollo Shine / Creche / Maternity Leave/ Fees Concession for children of staff / Gym	/ Tenure Completion Recognition/ Apollo Shine / Creche / Maternity Leave/ Fees Concession for children of staff / Gym
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#### 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Yes. The institution conducts two internal and one external financial audit in a year. The suitable action is taken based on the recommendations. The Internal Financial Audit was conducted by R V K S Associates, Chartered Accountants. The queries raised during the audit were solved immediately. The External Financial Audit was conducted by SREEDHAR, SURESH RAJAGOPALAN Chartered Accountants. The audit observation was done and the queries were replied. The final report will be given by the auditors along with the balance sheet.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NIL	0	NIL
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6.4.3 – Total corpus fund generated

0
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#### 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Bureau Veritas Certification	Yes	Internal Audit Team IQAC
Administrative	Yes	SREEDHAR, SURESH RAJAGOPALAN Chartered Accountants	Yes	R V K S Associates, Chartered Accountants

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Session on "Power of words in Parenting" was conducted during the PTA. The session was on raising awareness to the problems faced by teenagers due to the words said by the parents. Adolescent Psychology and Critical Phase of Identity Crisis was discussed about the understanding the minds of teenagers. Various examples from real life situation regarding conversation between teenagers and their parents were discussed to help in understanding the effect of name calling, sarcasm, sharing, and unnecessary comparison on the minds of young adults. The necessity to understand the insecurities and complexes regarding appearance were discussed. Many parents came forward to share their experience with regard to the topic discussed. Thus the session was very effective.

6.5.3 – Development programmes for support staff (at least three)

1. To improve the self image building of the staff which makes an impact in the workplace, a faculty development programme was conducted on 'Power of your Image' on 11.07.2019. 2. A faculty development programme was conducted on 'Mindfulness' on 02.08.2019 which helped the staff to realize the importance of being thoughtful and active in the present. 3. To emphasis the importance of professional behavior in the institution, a training programme on 'Building Professional Etiquettes' was conducted on 22.08.2019.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

- Staff should focus on research by publishing in peer reviewed and refereed journals
- Research projects must for each department
- Subsidized rates in canteen

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Staff Induction Programme	12/04/2019	03/06/2019	10/06/2019	60
2019	ISO - 1st Surveillance Audit 2nd Cycle	12/04/2019	03/07/2019	03/07/2019	200
2019	Faculty Development Programme on Financial planning for Salaried Individuals	12/04/2019	24/07/2019	24/07/2019	30
2019	Faculty Development Programme on Mind fullness	12/04/2019	02/08/2019	02/08/2019	41
2019	Panel Discussion on Draft National Education Policy 2019	12/04/2019	08/08/2019	08/08/2019	57
2019	Students grouping interview by SIEGER Training India	12/04/2019	14/08/2019	17/08/2019	1140

	Pvt.Ltd				
2019	Workshop on Effective Mentoring for Staff	12/04/2019	21/08/2019	21/08/2019	120
2019	Training Programme for Administrative Staff on Building Professional Etiquette	12/04/2019	22/08/2019	22/08/2019	19
2019	28th IQAC Meeting	28/08/2019	28/08/2019	28/08/2019	12
2019	Open Meeting with Students on College Feedback	12/04/2019	11/09/2019	11/09/2019	90
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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Intercollegiate seminar on youth social media	10/12/2019	10/12/2019	14	11
Aids Awareness Programme	16/12/2019	16/12/2019	62	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
The college is equipped with the following alternative energy sources: 1. Solar Panel: The college campus (Building - I and III) are installed with solar power panels to provide alternative energy source. Average unit of energy generated for the year 2019 - 2020 was 834 KWH. 2. LED Bulbs: The College follows the practices of replacing the non functional old bulbs as LEDs. A total of 48 bulbs were replaced as LEDs for the year 2019-20. 3. Bio-Gas: The bio-gas plant produced an average of 2 to 3 kg of gas per day. The same is utilized in the college canteen.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	10



Provision for lift	Yes	10
Ramp/Rails	Yes	10
Braille Software/facilities	Yes	Nil
Rest Rooms	Yes	10
Scribes for examination	Yes	1
Special skill development for differently abled students	No	Nil

#### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	13	13	14/07/2019	1	Pond Cleaning - Swatch Bharat	Cleaned the scrubs and plants in the pond	20
2019	13	13	15/07/2019	1	Street Cleaning	Cleaned the streets	20
2019	13	13	31/07/2019	2	Temple Cleaning - swatchhta Pakhwada	Temple Cleaning	55
2019	13	13	05/08/2019	1	Charu illam - Old age home visit	Cleaned their rooms and provided them with provisions	40
2019	13	13	05/08/2019	5	Wheel chair Tennis tournament	Students volunteered for differently abled pupil they lend their service and hospitality work	8

2019	13	13	06/08/2019	1	Police station Cleaning	Cleaned the police station with plastic free zone	51
2019	13	13	07/08/2019	1	Ko-sala Cleaning	Cleaned the Cow sheds and outer area	65
2019	13	13	08/08/2019	1	Bus Stand Cleaning	Cleaned the pathway of the bus stand, Rest room, Seaters of the depo and made the zone plastic free	51
2019	13	13	21/09/2019	1	Beach Cleaning drive	Beach cleaning	150
2019	13	13	23/10/2019	1	Annai Ullam - Old age home	Cleaned their rooms and staircases and provided them food materials	12
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Handbook	02/01/2019	<a href="https://www.shasuncollege.edu.in/wp-content/uploads/2020/01/Handbook-on-human-values-and-professional-ethics.pdf">https://www.shasuncollege.edu.in/wp-content/uploads/2020/01/Handbook-on-human-values-and-professional-ethics.pdf</a>
Code of Conduct	02/01/2019	<a href="https://www.shasuncollege.edu.in/code-of-conduct/">https://www.shasuncollege.edu.in/code-of-conduct/</a>
Laughter Yoga	05/08/2019	Laughter Yoga -- A tool of Stress relief the session was conducted by Humour Club with the

		chief guest HahoSirippananda. More than 40 staffs attended and got benefited.
Orientation Program on Aids Awareness	13/08/2019	AWARENESS - An Orientation Program on AIDS Awareness was conducted in our college. Ms. Susannah R- CAPACS ICTC- Counselor HIV Testing in Zone 10 Corporation Hospital was the speaker for the program. She addressed the students about the prevention of AIDS its symptoms and causes. At the end of the session she oriented about the life skills and social skills. 150 students were benefited by this orientation.
H2-Happy Hour	05/02/2020	H2Happy Hour - To inspire and motivate students by displaying videos/animation clippings. This event was conducted all Tuesdays during the break timings of both the shifts. Videos on 'Conflict Management', 'Leadership', 'Hardwork Never Fails', 'Truth', 'Honesty' And 'Team Work' are displayed to inspire the students.
Awareness About Corona virus	30/01/2020	Students prepared a PPT about Coronavirus, its symptoms, precaution and prevention methods, which were displayed in our college digital display during the pandemic period. This was the need of an hour because many staffs and students got the awareness about the virus and the precautionary steps they should take up.
E-QUIZ AWARENESS PROGRAMME on COVID'19	08/05/2020	Online quiz was conducted to create awareness about covid '19. 2438 responses were

received and E certificate were provided to the participant secured above 75

### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Independence day	15/08/2019	15/08/2019	20
World Photography day	19/08/2019	19/08/2019	45
Madras day Celebration	22/08/2019	22/08/2019	30
Teachers day Celebration	07/09/2019	07/09/2019	60
Collage making contest on Cancer Awareness	18/09/2019	18/09/2019	18
Gandhi Jayanthi day	02/10/2019	02/10/2019	79
World habitat day	03/10/2019	03/10/2019	6
APJ Abdul Kalam Birthday Celebration	15/10/2019	15/10/2019	20
World Food day	18/10/2019	18/10/2019	15
Constitution day	26/11/2019	26/11/2019	86
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### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Eco-friendly initiatives taken by the college. • A Guest lecture on "Rain water harvesting" was conducted on 03.08.2019 to explain about its functionality. 67 students participated in the event. • A two day workshop was conducted on 16.08.2019 09.12.2019 by senior members of the Environment Club for juniors to make bags using newspapers. These bags were utilized for wrapping the guest memento during various college, department and club events. Totally 120 students were benefited out of this event. • The members of the Environment club were constantly involved in watering the plants inside the college premises from 04.09.2019 onwards. • A rally was conducted on 02.10.2019 entitled "Not to Use Plastic" to create an awareness to general public on plastic hazard to environment. 71 students took part in the rally. • 30 students participated in Art Competition - Art in Action Junk Art which was conducted on 07.02.2020 with the theme "Say No to Plastic" to showcase the creativity and innovative ideas of students on recycling the plastic waste.

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

Best Practice - 1 1. Introduction: Shasun Shakthi Cell- An extracurricular activity offered to all the I and II year students to bring out their talents in 16 forms of arts including music, dance, designing, RJ/VJ, theatre arts, cookery, etc. 2. Objectives: • To bring out the various talents of the students. • To provide a platform for budding artists and musicians. • To inculcate team spirit and to account for overall personality development of students. • To teach students to work for a common goal and ultimately develop

a sense of responsibility in them • To develop important life skills such as creativity, confidence, self discipline, effective communication and the ability to work in teams. • To educate students about prioritization and time management skills. • To increase the opportunities for social interaction and new relationship development • As most of these activities are group-oriented which have students from different niches, gives them a chance to more know about people of different passions. • Interaction with people of different backgrounds helps in development of interpersonal skills of students. • To create the interest in students by attending the co-curricular activities and face the world in a better way.

3. The Context: Shasun Shakthi Cell aims in quenching the thirst of students to gain more knowledge apart from academics and develop their talents in extracurricular activities. At SHASUN, we believe in preserving and passing on the traditional values to the younger generation. To inculcate the values through enchanting forms of Art, Shasun Shakthi Cell was established in the year 2008 We conduct certificate courses in traditional arts as a part of curriculum for students. Students are given a platform to showcase their talents in cultural fests competitions. Being invaluable and enjoyable in its own right, participation in cultural activities, also gives young people motivation and self-confidence. From 2019, Shasun Shakthi Cell offers 16 courses in multiple disciplines of art, left the choice of the student to choose the courses, 6 new courses were included which increases the interest of our students. All these courses are offered to students at free of cost. Shasun Shakthi Cell classes are handled by experienced, well trained and eminent personalities in each field. 16 faculties/ artists are specially appointed on hourly basis to train the students.

4. The Practice The Shasun Shakthi Cell offers courses like Classical Dance, Folk Dance, Classical Music, Light Music, Veena, Violin, Keyboard, Guitar, Arts Crafts, Drawing Painting, RJ VJ, Beautician, Theatre Arts, Fashion designing and Cookery. Classes are conducted twice a week on Monday Tuesday for I Years, on Wednesday Thursday for II Years, and the timings are 1.10 p.m. - 2.10 p.m. for SHIFT I 11.45 a.m. - 12.45 p.m. for SHIFT II. Assessments for all the courses are conducted once in a year. Certificates are issued upon successful completion of the course and assessment.

5. Evidence of Success SHA-KALAUTSAV is a mega annual event organized by the college for the students to show cases their talents. Every year a new theme is identified and all performances of the event exhibit the same theme. KALAUTSAV '20 was organized with the theme 'NAVASHAKTHI'. It was a huge success as it served as a platform for more than 400 students to exhibit their talent acquired through the Shasun Shakthi Cell courses. Smt.Shobana Ramesh, Classical Dancer Social Activist and Mr.V.V. Prasanna, Play Back Singer honored the event with their presence. Trained students participated in Viketan - 'Chellakuralthedal', an event conducted by a Tamil weekly magazine. Students exhibited their talents in sangamitra and various events organised inside and outside the college. Shasun Shakthi Cell formed and trained the college choir team for the college prayer song. To pass on the cultural heritage to the young generation a villu pattu team with a group of 7 students were trained.

6. Problems Encountered and Resources Required: Problems Encountered • As more number of students opting for the same course, it is difficult to conduct multiple sessions with limited resources. • Due to regular conduct of sessions, frequent maintenance of musical instruments is found to be difficult. Resources Required • Infrastructural requirements to be strengthened. Best Practice - 2

1. Introduction: SHA KALA UTSAV - A Cultural extravanza conducted annually under Shasun Shakthi Cell, especially for the students to showcase their talents in arts including music, dance, designing, RJ/VJ, theatre arts, cookery, etc.

2. Objectives: • To give opportunities to the students to exhibit their cultural talents. • To impart heritage and cultural values through the various traditional art forms. • To practice coordination and discipline among the team.

3. The Context: SHA KALA UTSAV is a mega annual cultural event organized by our college to exhibit the talents of the students. All students

were given equal chance to showcase their skills. Every year a new theme is selected to make the students aware of our cultural heritage. SHA KALA UTSAV '20 was conducted on the theme NAVASHAKTHI. Smt. Shobana Ramesh, Classical Dancer Social Activist and Mr. V.V. Prasanna, Playback Singer honored the show.

4. The Practice SHA KALA UTSAV serves as a platform for more than 450 students to exhibit their talent acquired through the Shasun Shakthi Cell courses. All the events were planned and performed in accordance with the selected theme. A group of interested students were selected from each art form and special training sessions were conducted by experienced and professional trainers to enhance their performance. Art forms showcased includes Classical Dance, Folk Dance, Classical Music, Light Music, Veena, Violin, Keyboard, Guitar, Arts Crafts, Drawing Painting, RJ VJ, Beautician, Theatre arts, Fashion designing and Cookery. All the properties required for stage performance were made by the trained students under the Arts and Crafts course. The costume for the participants of all the performances were designed and stitched by our Fashion technology students. The makeover was done by the students of Beauticians course.

5. Evidence of Success: The grand event SHA KALAUTSAV showcased the talents of 450 budding artists. Many of the students were the first time performers trained specially for this mega event.

S.No	Name of the Course	No of Students participated
1	Classical Dance	60
2	Classical Music	37
3	Light Music	39
4	Mixed Dance	22
5	Veena	5
6	Violin	5
7	Guitar	5
8	Keyboard	14
9	Drawing Painting	120
10	Arts Craft	40
11	Theatre Arts	40
12	Radio Jockey	17
13	Video Jockey	16
14	Cookery	10
15	Fashion Designing	10
16	Beautician	10
Total		450

40 students from Arts craft course made all the properties required for the stage performance and 25 students from Fashion designing course designed the costumes for all the performers. This opportunity gave more confidence to the students to participate in various intra inter collegiate cultural fests. . It has also opened up new ventures and has served in providing exposure to students in finding their hidden talents.

6. Problems Encountered and Resources Required:

Problems Encountered: It was found difficult in retaining the student's interest and involvement during the continuous practice sessions for this event. Students were constantly encouraged by the staff and student coordinators of the event to make them aware of the best opportunity to showcase their talents. The students possessing multiple talents were able to exhibit their skills in only one event. Such students were identified and provided opportunity to participate in other intra and inter collegiate cultural events.

Resources Required: • Infrastructural requirements to be strengthened.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://www.shasuncollege.edu.in/best-practices/>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The School of Media Communication of the College has been provided with the state of the art infrastructure with the latest equipment software. Taking it to the next level, the college launched the Centre of Excellence - Media, Entertainment Communication at the campus,

- To become a revolutionary in the media entertainment industry through innovation and adoption of futuristic technology.
- To train the students by adopting the latest teaching learning methodologies with the rapid technology advancement.
- To provide skill-based knowledge and practical experience to the students according to the needs of the media industry.
- The Centre believes that the practical theory knowledge should be delivered to the students in the ratio of 60:40 and trained with hands-on experience by the master trainers approved by the NSDC and industry

experts to make them excel in the chosen field. • By involving the students in various production activities enable them to understand the working environment of the real-time productions and also make them earn while learn. • With various media industries tie-ups, the students will be placed in the right company in their specific domain area. • The college provides intensive skill training to enable the students to perform on National and International platform such as India Skills World Skills

Provide the weblink of the institution

[https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Institutional\\_Distinctiveness\\_2019\\_20.pdf](https://www.shasuncollege.edu.in/wp-content/uploads/2021/05/Institutional_Distinctiveness_2019_20.pdf)

### **8.Future Plans of Actions for Next Academic Year**

- Conduct of Academic Council meeting.
- Domain based placement training.
- Mobile app of ERP system.
- Strategic planning for effective resource utilization.
- Strengthen the policies and procedure for academic and non-academic process.
- Life skills programme as per NAAC guidelines.
- Student Induction Programme (SIP) as per NAAC guidelines.
- Implementation of OBE at attainment level.
- Orientation programmes on NAAC criteria.
- Workshop on ICT tool.
- Development of Learning Management System (LMS).
- Workshop on Intellectual Property Rights.
- Formalize the feedback system.
- Research orientation programmes.
- Submission of proposal for research projects.
- Formation of Expert Committee for Add-on-Courses.
- Bridge course for every semester.
- Participation in NIRF and India Today ranking.
- Orientation programme on National Educational policy.
- STEP programme for communicative English.
- Conduct of International and National conferences, seminars and FDPs.
- Digitization of Library resources.
- Encouragement of alumnae participation.