

Best Practice - 2

1. Introduction:

SHA KALA UTSAV – A Cultural extravanza conducted annually under Shasun Shakthi Cell, especially for the students to showcase their talents in arts including music, dance, designing, RJ/VJ, theatre arts, cookery, etc.

2. Objectives:

- To give opportunities to the students to exhibit their cultural talents.
- To impart heritage and cultural values through the various traditional art forms.
- To practice coordination and discipline among the team.

3. The Context:

SHA KALA UTSAV is a mega annual cultural event organized by our college to exhibit the talents of the students. All students were given equal chance to showcase their skills. Every year a new theme is selected to make the students aware of our cultural heritage. **SHA KALA UTSAV '20** was conducted on the theme **NAVASHAKTHI**. Smt.Shobana Ramesh, Classical Dancer & Social Activist and Mr. V.V. Prasanna, Playback Singer honored the show.

4. The Practice

SHA KALA UTSAV serves as a platform for more than **450** students to exhibit their talent acquired through the Shasun Shakthi Cell courses. All the events were planned and performed in accordance with the selected theme. A group of interested students were selected from each art form and special training sessions were conducted by experienced and professional trainers to enhance their performance.

Art forms showcased includes Classical Dance, Folk Dance, Classical Music, Light Music, Veena, Violin, Keyboard, Guitar, Arts & Crafts, Drawing & Painting, RJ& VJ, Beautician, Theatre arts, Fashion designing and Cookery. All the properties required for stage performance were made by the trained students under the Arts and Crafts course. The costume for the participants of all the performances were designed

and stitched by our Fashion technology students. The makeover was done by the students of Beauticians course.

5. Evidence of Success:

The grand event SHA KALAUTSAV showcased the talents of 450 budding artists. Many of the students were the first time performers trained specially for this mega event.

S.No	Name of the Course	No of Students participated
1	Classical Dance	60
2	Classical Music	37
3	Light Music	39
4	Mixed Dance	22
5	Veena	5
6	Violin	5
7	Guitar	5
8	Keyboard	14
9	Drawing & Painting	120
10	Arts & Craft	40
11	Theatre Arts	40
12	Radio Jockey	17
13	Video Jockey	16
14	Cookery	10
15	Fashion Designing	10
16	Beautician	10
	Total	450

40 students from Arts & craft course made all the properties required for the stage performance and 25 students from Fashion designing course designed the costumes for all the performers. This opportunity gave more confidence to the students to participate in various intra & inter collegiate cultural fests. . It has also

opened up new ventures and has served in providing exposure to students in finding their hidden talents.

6. Problems Encountered and Resources Required:

Problems Encountered:

It was found difficult in retaining the student's interest and involvement during the continuous practice sessions for this event. Students were constantly encouraged by the staff and student coordinators of the event to make them aware of the best opportunity to showcase their talents.

The students possessing multiple talents were able to exhibit their skills in only one event. Such students were identified and provided opportunity to participate in other intra and inter collegiate cultural events.

Resources Required:

- Infrastructural requirements to be strengthened.