

7.3 Institutional Distinctiveness

SHASUN SAMVRIDDHI –A Journey towards holistic development

Aims of SHASUN SAMVRIDDHI

- Aims at enhancing the teaching, learning, and the research skills of the Shasuneons through diversification.
- Aims at creating an atmosphere, approach and attitude towards holistic development.

Objectives of SHASUN SAMVRIDDHI

- To bring holistic development by customizing programmes in all spheres of learning.
- To empower faculty by innovative ideas and create leaders.
- To make assessment, corrective actions.
- To create visibility and identity.

Holistic approach in education is essential to focus on social values and character building of a student. The following are the components in **SHASUN SAMVRIDDHI** which helps in diversification, collaboration and exploration – Shasun Shakthi Cell (SSC), Shasun Knowledge Advocacy Lead Programme (SANKALP), Shasun Knowledge Centre (SKC), Shasun Data Analytics (SDA), Shasun Alliance with Industry (SAI) and Shasun Education Enhancement Programme (SEEP).

Activities of SSC include performing and non-performing arts including classical dance, folkdance, classical music, fashion designing, photography, drawing and painting, fine arts, embroidery etc. Additional Certificate courses offered to students on adobe software, event management, photography, interior designing and logistics in association with reputed institutions. Certificate Programmes for Value Addition, Sports vision, students' project, and case study.

Under SANKALP, 15 certificate courses are being offered for various departments, 15 value added courses with and without external certification are being offered to the students. Students can select the courses based on their skill sets with the help of their faculty members. Guest lectures are being organized under this cell to have interactive sessions with the experts.

SKC organizes various activities such as seminars, workshops, research forums at the National and International levels. It releases a bi-annual journal 'Knowledge Economy'.

SDA undertakes depth analysis of data available and focuses on improvement of the Institution. Keeping in mind the gap between Industry and Academia, SAI has been initiated by the College to have collaborations with the Industry. Its activities include training, internship, consultancy and placement for all the students.

Enhancement as its core objective, the SEEP organizes activities like Faculty Development Programmes, Education Enhancement Programmes for staff and students.

Students are motivated to engage in a wide range of campus activities for their all-round development. Student enrolment for various courses under SSC has increased over the period of years. Many skill based courses have been introduced and the students are certified under different certification bodies. It helps the students to polish their skills. New ideas and approaches can be learned by attending seminars and conferences. Organizing interactive sessions helped the students and faculty members to grow and challenge themselves. Listening to expert's added value to the skills of an individual and created effective learning opportunity. Industry and academia interface is of vital importance for the development of any institution. Internship has been introduced for almost all the students to cultivate adaptability and creativity. More number of MoUs has been signed during this period. The encouraging results of increased participation in the various courses indicate the success of the efforts put together by the dedicated team members.