

UNIVERSITY OF MADRAS
M.A. Journalism and Communication
Choice Based Credit System
(With effect from the academic year 2016-2017)
Revised Regulations

Course of study

SEMESTER -I

Course Components	Title of the Course	Credits	Maximum Marks		
			CIA	External	Total
Core Paper - I	History of Communication	4	25	75	100
Core Paper - II	Reporting and Editing	4	25	75	100
Core paper – III	Print Journalism Practical I (Broadsheet/Tabloid)	4	40	60	100
Core Paper - IV	History of Tamil Society and Politics	4	25	75	100
Elective Paper - I	Photo Journalism	3	25	75	100
Soft Skill – I	Soft Skill Paper – I	2	40	60	100

SEMESTER -II

Course Components	Title of the Course	Credits	Maximum Marks		
			CIA	External	Total
Core Paper – V	Social Media Communication	4	25	75	100
Core Paper – VI	Indian Constitution, Media Laws & Ethics	4	25	75	100
Core paper – VII	Print Journalism Practical II (Magazine)	4	40	60	100
Elective Paper – II	Environmental Journalism	3	25	75	100
Elective Paper – III	Advertising	3	25	75	100
Extra Disciplinary- I	Visual and Interactive Design	3	25	75	100
Soft Skill – II	Soft Skill Paper – II	2	40	60	100

SEMESTER -III

Course Components	Title of the Course	Credits	Maximum Marks		
			CIA	External	Total
Core Paper – VIII	Film Studies	4	25	75	100
Core Paper – IX	Communication Research Methods	4	25	75	100
Core paper – X	Radio Journalism Practical	4	40	60	100
Core Paper – XI	Gender and Media	4	25	75	100
Elective Paper – IV	Public Relations	3	25	75	100
Extra-Disciplinary – II	Animation Aesthetics	3	25	75	100
Soft Skill – III	Soft Skill Paper – III	2	40	60	100
	Internship**	2			

** Internship will be carried out during the summer vacation of the first year and marks should be sent to the University by the College and the same will be included in the Third Semester Mark Statement.

SEMESTER –IV

Course Components	Title of the Course	Credits	Maximum Marks		
			CIA	External	Total
Core Paper – XII	Television Journalism Practical	4	40	60	100
Core Paper – XIII	Cross Cultural Communication	4	25	75	100
Core paper – XIV	Critical Communication Studies	4	25	75	100
Core Paper – XV	Dissertation	4	20	80	100
Elective Paper – V	Practice Journal	3	25	75	100
Soft Skill – IV	Soft Skill Paper – IV	2	40	60	100