DEPT: B.COM(ISM)   **Year: I   Semester: I**

SUBJECT NAME: Financial Accounting   **SUBJECT CODE: MAT1A**

(Learning Outcome/ Acquisition)

CO1 Measure any tangible assets and liabilities that were acquired.

CO2 Measure any intangible assets and liabilities that were acquired.

CO3 Measure the amount of any non controlling interest in the acquired business.

CO4 Measure the amount of consideration paid to the seller.

CO5 Measure any goodwill or gain on the transaction.

DEPT: B.COM(ISM)   **Year: I   Semester: I**

SUBJECT NAME: Principles of Management   **SUBJECT CODE: MAT1B**

(Learning Outcome/ Acquisition)

CO1 Students can easily understand about the management levels and its functioning in an organisation

CO2 Students understood about the Planning procedures and its features

CO3 Acquired knowledge on hierarchical structure involved in an organisation

CO4 Importance of authority and responsibility

CO5 Techniques of coordination and its importance were acquired by the students for a smooth level of functioning system.

DEPT: B.Com. ISM   **Year: I   Semester: I**

SUBJECT NAME: COMPUTER APPLICATIONS IN BUSINESS   SUB.CODE: MBT1A

(Learning Outcome/ Acquisition)

CO1   Understand the working principles of MS Office Applications.

CO2   Acquire knowledge about Database and manipulation of database using MS Access.

CO3   Learn the essentials of Electronic Data Interchange and its applications.

CO4   Understand the basic concept of internet and its functionalities.

CO5   Know about concept of Information System Audit and its applications.

DEPT: B.COM(ISM)   **Year: I   Semester: II**

SUBJECT NAME: Business Communication   **SUBJECT CODE: MAT2A**

(Learning Outcome/ Acquisition)

CO1 Students understood about the various types of communications and its barriers

CO2 Students were able to understand the meaning of each letter and produced sample letters

CO3 Various types of correspondence

CO4 Students were able to prepare project reports

CO5 Students were able to acquire modern forms of communication

DEPT: B.COM(ISM)   **Year: I   Semester: II**

SUBJECT NAME: Human Resource Management   **SUBJECT CODE: MAT2B**

(Learning Outcome/ Acquisition)

CO1. Acquired knowledge about the various types of selection methods and Interview techniques in selection.

CO2. Students were able to understand the training needs and methods of performance appraisal.

CO3. Learnt the various types of welfare and social security measures.

CO4. Understood the functions of trade unions, collective bargaining and Industrial disputes and settlements methods.

CO5. Acquired knowledge on human resource audit procedures.

DEPT: INFORMATION SYSTEM MANAGEMENT   **Year: I   Semester: II**

SUBJECT NAME: DATA STRUCTURES   **SUB.CODE: MBT2A**

(Learning Outcome/ Acquisition)

CO1   Understand the concept of data storage and basic data structure model.

CO2   Know about the stack and queue operations and its applications

CO3   Understand the Linked list operations and its applications.

CO4   Acquire knowledge about Trees, manipulation of Binary tree.

CO5   Learn about Graph concept, searching an element and Hash functions.

DEPT: B.COM(ISM)   **Year: II   Semester: III**

SUBJECT NAME: Marketing Management   **SUBJECT CODE:MAT3C**

(Learning Outcome/ Acquisition)

CO1   Students can capture the role of marketing and its relationship with other functional areas

CO2   Market segmentation and the factors affecting them

CO3   Acquired the Meaning of product and its classification

CO4   Various distribution channels of marketing helped students how to promote a product.

CO5   Role of media in marketing – students were able to know about various types of advertising.

DEPT: B.COM(ISM)   **Year: II   Semester: III**

SUBJECT NAME : Logistics and supply chain management   SUBJECT CODE:MAT3A

(Learning Outcome/ Acquisition)

CO1. Acquired the essentials of market forces and its impact on supply chain activities in India.

CO2. Understood the role of intermediaries and Selection of Channel members in logistics.

CO3. Understood the concept of Factors considering fixation of freight charges and

selection of transportation.

CO4. Learnt about various Types of Warehousing, Warehouse locations and Packaging and Material handling.

CO5. Acquired knowledge on recent trends in Supply chain management and Use of IT in Supply chain management.

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: II   Semester: III

SUBJECT NAME: Programming in C   SUBJECT CODE: MAT3B

(Learning Outcome/ Acquisition)

CO1   Acquire knowledge on the fundamentals of C language
CO2   Understand the various control structures of C language and write simple programs
CO3   Learn the essentials of user-defined function and various storage classes
CO4   Understand the processing of arrays and user-defined data types
CO5   Learn the operations of pointers and file processing methods in detail

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: II   Semester: III

SUBJECT NAME: Programming in C lab   SUBJECT CODE: MAT31

(Learning Outcome/ Acquisition)

CO1   Understand various control structures and implement them
CO2   Acquire knowledge on String fundamentals and perform operations using string built-in functions
CO3   Learn the concept of recursive functions and its execution through various examples
CO4   Understand the essentials of arrays, its storage and its manipulation
CO5   Learn the various searching and sorting techniques and able Understand their efficiency.

DEPT:B.COM(ISM)   Year: II   Semester: III

SUBJECT NAME : BUSINESS STATISTICS   **SUBJECT CODE:MBT3A**

(Learning Outcome/ Acquisition)

CO1 Describe meaning and concepts of Statistics and different methods of presentation of Statistical data.

CO2 Learnt different measures of central tendency and variations and to study the significance of coefficient of variation.

CO3 Understood the concept of correlation and regression which is used to estimate the unknown   values using known values.

CO4 Understood the components of time series and analyze the causes of variations in Time series.

CO5 Understood the area of application of statistics in business and economics using index numbers.

DEPT: B.COM(ISM)   Year: II   Semester: IV

SUBJECT NAME: Business Environment   **SUBJECT CODE: MAN4B**

(Learning Outcome/ Acquisition)

CO1. Understood the types of business environment and its impact.

CO2. Acquired knowledge on Provisions of Indian constitution and its influence on business.

CO3. Understood the types of social organisation and social responsibilities of business.

CO4. Understood economic systems and their impact on business.

CO5. Acquired knowledge on factors determining global environment, financial environment and various financial institutions.

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: II   Semester: IV

SUBJECT NAME : MANAGEMENT INFORMATION SYSTEM

SUBJECT CODE: MAM4P

(Learning Outcome/ Acquisition)

CO1 Understand the importance of Management information system and its working model

CO2   Understand the System concept and its classifications

CO3 Learn about the Computer devices and batch/online processing.

CO4 Acquire knowledge about system analysis and design and about personnel, production and material marketing

CO5   Understand the working model of Decision Support System and BPO.

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: III   Semester: IV

SUBJECT NAME : OBJECT ORIENTED PROGRAMMING WITH C++

SUBJECT CODE: MAN4A

(Learning Outcome/ Acquisition)

CO1   Understand the concept of Object Oriented Programming and class model, state model and interaction Model.

CO2   Learn do simple program and concept of kens and control structures

CO3   Understand importance of function and know about how write functions.

CO4   Learn about how declare a class, importance of constructer and destrucr and importance of function overloading

CO5   Acquire the knowledge about inheritance, types of inheritance and about Virtual function and Polymorphism.

DEPT: INFORMATION SYSTEM MANAGEMENT   **Year: II   Semester: IV**

SUBJECT NAME : C++ PRACTICALS   SUBJECT CODE: MAN41

(Learning Outcome/ Acquisition)

CO1   Know how to write a program find Facrial, Fibonacci series , sum and average

CO2   Learn to write a program find the largest and smallest in an array.

CO3   Understand the concept of overloading functions.

CO4   Understand the concept of friend functions

CO5   Learn to write program using OOPs concept using classes

DEPT: B.COM(ISM)   **Year: II   Semester: IV**

SUBJECT NAME: ELEMENTS OF OPERATIONS RESEARCH   **SUBJECT CODE: MBM4D**

(Learning Outcome/ Acquisition)

CO1   **U**nderstood the concept of Operations Research and its usesin different fields.

CO2   **L**earnt how to formulate a given problem into linear programming problem.

CO3   Deals with the applications of LPP in business and teaches to solve LPP using graphical and simplex methods.

CO4   Understood the concept of transportation problem with necessary examples.

CO5   Understood the concept and application of Game theory.

DEPT: INFORMATION SYSTEM MANAGEMENT   **Year: III   Semester: V**

SUBJECT NAME : Cost Accounting   SUBJECT CODE: Yet to receive

(Learning Outcome/ Acquisition)

CO1 Prepare financial statements in accordance with generally accepted accounting principles

CO2 Employ critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements.

CO3   Effectively define the needs of the various users of accounting data and demonstrate the ability to communicate such data effectively, as well as the ability to provide knowledgeable recommendations.

CO4   Apply cost accounting methods to evaluate and project business performance.

CO5   Apply appropriate judgment derived from knowledge of accounting theory, to financial analysis and decision making.

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: III   Semester: V

SUBJECT NAME :VISUAL BASIC PROGRAMMING SUBJECT CODE: MAN5A

(Learning Outcome/ Acquisition)

CO1   Understand the visual basics controls and various objects and its uses

CO2   Learn about the usage of loops and functions.

CO3   Understand the concept using arrays and events

CO4   know about the Error Handling methods

CO5   Acquire knowledge about Database connectivity in Visual basic application

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: III   Semester: V

SUBJECT NAME :VISUAL BASIC PROGRAMMING LAB SUBJECT CODE: MAN51

(Learning Outcome/ Acquisition)

CO1   Know about how write program develop simple calculator

CO2   Understand about how write event driven programs

CO3   Understand the various properties and functions of control objects

CO4   Acquire knowledge to develop an application using VB

CO5   Understand the work flow of applications

DEPT: B.COM(ISM)   **Year: III   Semester: VI**

SUBJECT NAME: Management Accounting   **SUBJECT CODE: Yet to receive**

(Learning Outcome/ Acquisition)

CO1. Acquired knowledge on scope and importance of Management Accounting.

CO2. Gained knowledge on analysis and interpretation of financial statements.

CO3. Acquired knowledge on computation of various ratios and its uses.

CO4. Understood the usage of cash flow statement and its computation.

CO5. Learnt the concept of budgetary control and types of budget.

DEPT: B.COM(ISM)   **Year: III   Semester: VI**

SUBJECT NAME: E-Business   **SUBJECT CODE: MAN6A**

(Learning Outcome/ Acquisition)

CO1. Acquired knowledge on e-business and infrastructure for e-business.

CO2. Students were able to gain knowledge about web based tools for e-business.

CO3. Students acquired knowledge on Security threats for marketing.

CO4. Understood about strategies for marketing, web auction and web portal.

CO5. Students were able to gain knowledge on role of external environment in e-business.

DEPT: B.COM(ISM)   **Year: III   Semester: V**

SUBJECT NAME: Financial Management   **SUBJECT CODE: Yet to receive**

(Learning Outcome/ Acquisition)

CO1   Students acquired about the ways to manage finance and the role of financial manager

CO2   Students were able to Understand about the debt and equity proportion

CO3   Acquired various types of cost of capital

CO4   Students were able to understand the dividend policies adopted by organisation

CO5   Working capital methods and its calculation

DEPT: B.COM(ISM)   **Year: III   Semester: V**

SUBJECT NAME: Entrepreneurial Development   SUBJECT CODE: MEM5B

(Learning Outcome/ Acquisition)

CO1 Acquired about types and functions of Entrepreneurs along with Factors influencing Entrepreneurship.

CO2 Students were able to gain knowledge about the various institutions which help entrepreneurs for their growth

CO3 Students acquired various sources of business ideas and its -feasibility study with the various tools of appraisal.

CO4 Understood about EDP and its growth with the role of government

CO5 Role of Entrepreneur in Economic growth and gained knowledge about the development of women entrepreneur

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: III   Semester: VI

SUBJECT NAME : SOFTWARE PROJECT MANAGEMENT   SUBJECT CODE: MAN6B

(Learning Outcome/ Acquisition)

CO1   Understand the software development process.

CO2   Learn about various planning types of activity

CO3   Understand that how to track the meetings and recovery plan

CO4   know about various product requirements and specifications

CO5   Acquire knowledge about Software Quality Assurance and its process

DEPT: INFORMATION SYSTEM MANAGEMENT   Year: III   Semester: VI

SUBJECST NAME: SPSS & TALLY ACCOUNTING PACKAGE

SUBJECT CODE

(Learning Outcome/ Acquisition)

CO1   Understand the Features of TALLY and SPSS software

CO2   Learn about how create a company using Tally and construct frequency table
           using SPSS

CO3   Learn about creating groups and ledgers using Tally Software and display graphical
           representation of data using SPSS

CO4   Know about Vouchers and entering and printing vouchers in TALLY and
           calculations of measures of central tendencies in SPSS

CO5   Understand the security aspects of Tally software and do the calculations of methods
           of Dispersion and Correlation Coefficient using SPSS