

Programme Name : B.Com Honours		Programme Code: CH1
Course Code & Course Name	Course Outcomes At the end of this course the students will be able to	Cognitive Level
Cognite Level - Remember - (R), Understand - (U), Apply - (P), Analyse - (A), Evaluate - (E), Create - (C)		
I Year - I Semester		
DA11A - Tamil I	CO1: இக்கால இலக்கிய வகைகளையும் இலக்கிய வரலாற்றையும் தெரிந்து கொள்வர்.	U
	CO2: இக்கால இலக்கியங்களைத் துயக்கும் முறைகளையும், உணர்த்தும் கருத்துகளையும் அறிந்து	U
	CO3: மொழியைத் திறம்படப் பயன்படுத்தும் ஆற்றலைப் பெறுவர்.	U
DLK1S - French I	CO1: Define the overview of the rich French civilisation.	R
	CO2: Infer the phrase to write the informal letters.	U
	CO3: Make use of the rules of grammar in the phrases.	P
DLE1E - Hindi I	CO1: Infer the values from the stories and relate them to real life experiences.	U
	CO2: Construct official and business correspondence using functional Hindi.	P
DLG1E - Sanskrit I	CO1: Explain the greatness of epics in Sanskrit literature.	U
	CO2: Outline the Sanskrit grammar- Lakaras, Indeclinables and Shabdhas.	U
	CO3: Explain the literary merit of Raghuvamsa of Kalidasa.	U
DZ11A - Communicative English I	CO1: Demonstrate the basics of LSRW in real life applications	U
	CO2: Classify American and British vocabulary	U
	CO3: Demonstrate the usage of grammar in written and oral form	U
CH21A - Financial Accounting	CO1: Explain accounting concepts and conventions with updated knowledge of preparing the accounts.	U
	CO2 : Relate the concepts of accounting in preparation of account current, sale or return account and financial statements for Trading and Non-Trading Organizations	U
	CO3 : Compare the passbook statement with the cash book statement and reconcile the differences.	U
	CO4 : Demonstrate different methods of depreciation, and calculate the insurance claim for loss of stock.	U
	CO5 : Construct the financial statement from Incomplete Records.	U
CH21B - Business Law	CO1: Understand the basic provisions of Law, contract and legal remedies in the law	U
	CO2: Relate for Principal - Agent relationship and its legal provisions.	U
	CO3 : Explain the legal provisions relating to the Sale of Goods Act.	U
	CO4: Summarize the legal provisions of Right to Information Act, 2005.	U

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CH21C - Customer Relationship Management	CO1: Learn the customer relation management - prescribed by the University.	U
	CO 2: Apply the concepts of CRM.	P
	CO 3 : Explain the key elements of relationship management.	U
CH21D -Business Economics	CO1 : Explain the nature and scope of Business Economics.	U
	CO2: Interpret the practical knowledge of consumer behavior and classify different market structure.	U
	CO 3 : Outline the national income.	U
NLT1C - Basic Tamil I	CO1: தமிழ் எழுத்துக்களின் வகைகளை எழுதவும் படிக்கவும் அறிந்து கொள்வர்.	U
	CO2: சொற்களின் வகைகளை அறிந்து கொள்வர்.	U
	CO3: வாக்கிய அமைப்பு முறை மற்றும் பிழையின்றி எழுதத் தெரிந்து கொள்வர்.	U
	CO4: தமிழ் எண்கள், உறவுப் பெயர்கள், வாழ் இடங்கள் மற்றும் பொருள்கள் பற்றித் தெரிந்து கொள்வர்.	U
	CO4: தமிழ் எண்கள், உறவுப் பெயர்கள், வாழ் இடங்கள் மற்றும் பொருள்கள் பற்றித் தெரிந்து கொள்வர்.	U
TLT1C - Advanced Tamil I	CO1: இக்கால இலக்கியங்கள் உணர்த்தும் கருத்துகள், துய்க்கும் முறைகளை அறிந்து கொள்வர்.	U
	CO2: இக்கால இலக்கிய வகைகள் மற்றும் வரலாற்றை தெரிந்து கொள்வர்.	U
	CO3: மொழியைத் திறம்படப் பயன்படுத்தும் ஆற்றலைப் பெறுவர்.	U
SE51B - Non Major Elective - Office Automation	CO1: Perform documentation.	U
	CO2: Perform accounting operation.	U
	CO3: Perform presentation skills.	U
DZ1CA - Professional English for Commerce	CO1: Demonstrate their listening skill.	U
	CO2: Illustrate the use of language skills for speaking with confidence in an intelligible and acceptable manner.	U
	CO3: Illustrate their reading skill while reading independently unfamiliar texts with comprehension.	U
	CO4: Illustrate their writing skill while writing simple sentences without committing error of spelling or grammar.	U

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I Year - II Semester		
DA12A - Tamil II	CO1: சங்க இலக்கியம், அற இலக்கியங்களின் அமைப்பு மற்றும் இலக்கிய வரலாற்றையும் தெரிந்து கொள்வர்.	U
	CO2: சங்க இலக்கியம், அற இலக்கியங்களின் சிறப்பியல்புகள், உணர்த்தும் விழுமியங்களை அறிந்து	U
	CO3: மொழியைத் திறம்படப் பயன்படுத்தும் ஆற்றலைப் பெறுவர்.	U
DLK2T - French II	CO1: Explain the different parts of speech.	U
	CO2: Recall the short texts.	R
	CO3: Outline the culture and tradition.	U
DLE2G - Hindi II	CO1: Understand and explain the one act plays and make students get a good opportunity to get acquainted with the situation of the society which helps in making the girl students self-reliant.	U
	CO2: Summarize the author's experience in the story.	U
	CO3: Infer the phrase and translate the passages.	U
DLG2G - Sanskrit II	CO1: Explain the merits of Gadya kavyas in Sanskrit literature.	U
	CO2: Explain Sanskrit grammar-Lakaras, Pratyayas and Shabdas.	U
	CO3: Summarize the moral derived from the stories.	U
DZ12A - Communicative English II	CO1: Demonstrate the learnt LSRW skills to communicate their ideas	U
	CO2: Find the correct vocabulary to use in the given context	R
	CO3: Demonstrate the right usage of grammar	U
CH22A - Advanced Financial Accounting	CO1: Understand the preparation of financial statements for business units other than corporate undertaking and their utility.	U
	CO2: Outline the accounting procedure for Hire purchase and Installment system.	U
	CO3: Explain the accounting principles for preparing Branch and Departmental accounts.	U
	CO4: Summarize the accounting procedure for Admission and Retirement of Partnership accounts and concepts for insolvency of partnership firm & accounting treatment.	U
	CO5: Show the role of Accounting Standards and IFRS.	U

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CH22B - Company Law	CO 1 : Gain knowledge on company law provisions and amendments.	U
	CO 2 : Explain the characteristics of a company and different kinds of the company.	U
	CO 3: Outline the contents of corporate documents such as MOA and AOA.	U
	CO 4 : Summarize various types and issues of share capital.	U
	CO 5 : Explain different ways of winding up of companies and role of company secretary.	U
CH22C - Business Statistics and Operations Research	CO1: Understanding of the Concept of Operations Research and to Help the Students to Understand the Various Techniques of Solving Problems	U
	CO2: Recall the meaning & definition of statistics, concept of collection, tabulation and presentation of statistical data.	R
	CO3: Choose the appropriate formula to calculate the measures of central tendencies and variations.	R
	CO4: Compare the cause of variation in data using time series.	U
	CO5: Explain the method of hypothesis testing to draw statistical inferences.	U
	CO6: Demonstrate various techniques in OR to get the optimal solution of LPP, assignment, transportation and networking.	U
CH22D - International Trade	CO1: Equip the students to have the knowledge of international trade.	U
	CO2 : Outline the theories of international trade and BOP	U
	CO 3 : Summarize international financial institutions and WTO Functions	U
DZ1CB - Professional English for Commerce	CO1: Illustrate interview skills with boldness and confidence.	U
	CO2: Show adaptability in the workplace context, having become efficient listeners and readers.	U
	CO3: Demonstrate their skills to apply to the Research & Development organisations/sections in companies and offices with winning proposals.	U
SE522 - Non Major Elective - Office Automation - Lab	CO1: Demonstrate the ability to apply application software in an office environment.	U
NLT2D- Basic Tamil II	CO1: நீதி இலக்கியங்கள் உணர்த்தும் அறங்களை அறிந்து கொள்வர்.	U
	CO2: நீதி கதைகள் உணர்த்தும் அறங்களைத் தெரிந்து கொள்வர்.	U
	CO3: தமிழ் இலக்கியம், தமிழக வரலாறு மற்றும் அலுவலகப் பெயர்கள் பற்றித் தெரிந்து கொள்வர்.	U
	CO4: பழமொழிகள் உணர்த்தும் விழுமியங்களை அறிந்து கொள்வர்.	U

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TLT2D - Advanced Tamil II	CO1: கட்டுரைகளின் வழி சமுதாயச் சூழல்களை, மாறுபாடுகளை அறிந்து கொள்வர்.	U
	CO2: சங்க இலக்கியங்கள், பக்தி, காப்பிய இலக்கியங்கள் உணர்த்தும் விழுமியங்களை அறிந்து கொள்வர்.	U
	CO3: சங்க இலக்கியம், பக்தி, காப்பிய இலக்கியம், கட்டுரை இலக்கிய வரலாறுகளைத் தெரிந்து கொள்வர்.	U
	CO4: மொழியைத் திறம்படப் பயன்படுத்தும் ஆற்றலைப் பெறுவர்.	U
II Year - III Semester		
CH23A - Business Mathematics	CO1 : Acquire the business mathematics with the full guidance.	U
	CO2 : Classify and perform operations on sets, functions and relations.	U
	CO3 : Illustrate how to solve problems involving sequences and series.	U
	CO4: Find the derivatives, maxima and minima of a given function.	U
	CO5 : Explain how to perform operations on matrices, binary numbers.	U
CH23B - Accounting Standards	CO 1: Understand the accounting standards in preparing the accounts	U
	CO 2: Explain the Analysis of Cash flow statement as per AS 3	U
CH23C - Marketing Practices	CO 1: Understand the basic concepts of Marketing, Market Segmentation, Marketing Mix and Recent trends in Marketing.	U
	CO2 : Explain various distribution channels and promotional strategy for a business.	U
CH23D - Entrepreneurial Development	CO1 : Understand on the basic concepts of entrepreneurship and business opportunities to familiars with knowledge about business and project reports for starting a new venture on team based.	U
	CO2 : Interpret the problems and development of women entrepreneurship.	U
CH23E-Corporate Accounting	CO1: Learn the accounting procedures of corporate undertaking and their financial statement preparations-Prescribed by the University.	U
	CO2: Interpret issue and forfeiture of shares, redemption of preference shares ,issue and redemption of debentures, underwriting and profit prior to incorporation	U
	CO3: Interpret the procedure for Acquisition of business.	U
	CO4: Outline valuation of shares and goodwill.	U
	CO5: Relate the concepts of accounting in preparation of internal reconstruction and Liquidators statement of account.	U

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	At the end of this course the students will be able to	
CH231 - Computer Application in Business I	CO1 : Understand the accounting software and to have updated knowledge on ERP, Updated TALLY applications and the accounts through computer and apply GST in the Accounts.	U
II Year - IV Semester		
CH24A - Banking & Insurance	CO1: Understand the growth of Indian Banking and Insurance Systems and their Modern Day Developments	U
	CO2 : Outline the role of banks in economic growth, and the functions of commercial banks and central banks.	U
	CO3 : Illustrate the procedures for opening various bank accounts, crossing of cheques and, endorsement & identify the role of bankers.	U
	CO4 : Summarize the digital banking system and their benefits.	U
	CO5 : Classify the features of life & non-life insurance, their principles and benefits.	U
	CO6 : Demonstrate the objectives, powers and functions of IRDA.	U
CH24B - Service Marketing	CO1 : Have the thorough knowledge of service Marketing	U
	CO2: Classify the services on the basis of tangibility and intangibility.	U
	CO3: Explain 7Ps of service marketing.	U
CH24C - Principles of Management	CO1: Understand the basic concepts and significance of management in business.	U
	CO2: Demonstrate the roles, skills and functions of management in terms of Planning and executing.	U
	CO3: Apply management concepts and functions, preparing for and managing organizational change.	P
	CO4: Make use of management principles to diagnose and solve organizational problems and develop optimal managerial decisions.	P
CH24D - Corporate Ethics and Governance	CO1: Have thorough knowledge on business ethics and corporate governance.	U
	CO2: Explain the values to be followed in Business.	U
	CO3: Explain Internal and External ethics in business.	U
	CO4: Summarize the need, importance and arguments for and against Corporate Social Responsibility.	U
	CO5: Describe the objectives, benefits and scope of Social Audit.	U
	CO6: Outline the principles and key elements of Corporate Governance.	U

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CH24E - Special Accounts	CO1: Get updated knowledge in public accounts.	U
	CO2: Develop the knowledge to prepare accounts related to amalgamation, absorption and external reconstruction.	P
	CO3: Identify the accounting treatment of holding companies, electricity company, banking and insurance companies.	P
CH241 - Computer Application in Business II	CO1: Operate with SPSS package and Ms - Excel for project purpose.	U
HNK4B - Environmental Studies	CO1: Explain the concepts of ecosystem and biodiversity	U
	CO2: Explain the environmental problems, policies and practices.	U
III Year - V Semester		
CH25A - Cost Accounting	CO1: Understand the importance of costing.	U
	CO2: Classify the cost elements, utilize appropriate techniques to record them and construct a cost sheet.	U
	CO3: Explain ways of calculating financial results of business working on contracts.	U
	CO4: Relate to integrated and non integrated accounting system and to know how to prepare reconciliation statements.	U
CH25B - Logistics and Supply Chain Management	CO1: Understand the basic concepts of logistics and supply chain management and student prepare themselves to work in logistics and allied industries.	U
	CO2: Explain the Concepts of Logistics, Functions of Logistics management, Supply chain management, Supply chain relationships	U
	CO3: Summarize supply chain relationships, computerisation, barcoding, RFID and WMS, impact of forecasts on logistics and supply chain management.	U
	CO4: Relate the position of transportation in logistics and supply chain management.	U
	CO5: Explain the concept of logistics information system and solutions for logistics and supply chain management system.	U
CH25C - Income Tax Law & Practice I	CO1: Have thorough knowledge on income tax and assessments of individual income.	U
	CO2: Interpret various provisions of I.T Act.	U
CH25D - Financial management	CO1: Understand the basics of financial management, investing, financing and dividend decisions.	U
	CO2: Demonstrate the applicability concept of financial management.	U
	CO3: Apply the leverage and EBIT and EPS analysis associated with financial data in the corporate.	P
	CO4: Demonstrate the concepts of financial management and investment financing and dividend policy decisions.	U

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CH25E - Practical Auditing	CO1: Gain in sight of the Auditing practices prevailing in the present scenario.	U
	CO2: Understand the general approach of audit in the EDP environment.	U
	CO3: Explain the roles and responsibilities of Auditors.	U
CH25G - Research Methodology	CO1: Know the research procedures.	U
	CO2: Interpret the concept of Hypothesis, Data collection and Sampling Techniques.	U
	CO3: Outline the procedure of data analysis.	U
	CO4 : Summarize the concept of interpretation and report writing.	U
HAE5Q - Value Education	CO1: Understand the basic concept of values in life.	U
	CO2: Acquire the values oriented to education in life.	U
III Year - VI Semester		
CH26A - Accounting for Decision Making	CO1 :Understand the primary purpose of management accounting namely financial statement analysis and budgetary control.	U
	CO2 : Apply budget for planning and controlling purposes.	P
	CO3 : Interpret the financial position of an organization using various financial tools.	U
CH26B - Human Resource Management	CO1 : Understand the basic concepts, functions of human resource department of the organizations.	U
	CO2 : Explain the methods of Placement and Induction.	U
	CO3 : Summarize the Factors determining remuneration , Collective bargaining, workers participation in management.	U
	CO4 : Interpret human resource management environment and Human Resource Audit.	U
CH26C - Security Analysis & Portfolio Management	CO1 : Understand the basic concepts of portfolio management and the techniques of security analysis portfolio management.	U
	CO2 : Outline the basic concept of investment, risk and return and the selection and performance of portfolio.	U
	CO3 : Compare the fundamental, technical analysis, economy and company analysis.	U
	CO4 : Apply the CAPM & SML model	P

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CH26D - Income Tax Law & Practice II	CO1: Understand the procedure for computing taxable income from different heads, clubbing of income, Setoff and carry forward of losses and Deductions applicable to an individual.	U
	CO2: Outline the relevance and significance of Income Tax authorities and assessment procedure.	U
CH26E - Indirect Taxation	CO1: Understand the concepts of Indirect taxation, types and assessment procedures.	U
	CO2: Outline the legal framework of GST audit and custom duty.	U
CH26Q - Project & Viva Voce	CO1: Identify the research problem set appropriate research design and implement a research project.	P
	CO2: Apply various statistical techniques to prove and obtain the research objectives.	P
CH2AQ - Internship	CO1: Apply the theoretical knowledge acquired from the course to the assigned job functions.	P
	CO2: Develop critical thinking and problem solving skills by analysing issues in real time situation.	P
	CO3: Build professional ethics by applying positive disposition during the internship.	P