



SELF STUDY REPORT

FOR

3rd CYCLE OF ACCREDITATION

**SHRI SHANKARLAL SUNDARBAI SHASUN JAIN
COLLEGE FOR WOMEN**

**NO.3, MADLEY ROAD, T.NAGAR
600017**

www.shasuncollege.edu.in

Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

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1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

Shri Shankarlal Sundarbai Shasun Jain College for Women was established in 2005 under the auspices of Sri S. S. Jain Educational Society. The College has been established with a generous contribution made by Smt.Sundarbai Shankarlal Charitable Trust, T.Nagar, Chennai. The Management Committee of the College consists of eminent industrialists, philanthropists, academicians and administrators of repute. With their constant guidance and encouragement, the college is confident of emerging as an institution of excellence.

The aim of the college is to provide quality education to young aspiring women candidates and to equip them to meet the changing needs of the society and industry. The College provides the students a congenial atmosphere conducive to their academic and creative growth. It embodies and strives to deliver world-class education and research in Arts, Science and Humanities. The college offers 14 UG, 4 PG, 2 Research programmes and 1 PG Diploma in Jainology.

The vision of the college focuses on excellence in education and holistic development of the students. The mission of the institution is to prepare the students for life and career through holistic development. The Vision and Mission is achieved through the quality policy. It is achieved through adopting innovative teaching methods, imparting and encouraging learning of new techniques to the staff, retention of good and dedicated faculty, excellent infrastructure and conducive learning environment, commitment to comply with all legal requirements, responding to the changes both in technology and applications, associating with leading industries and research institutions, continual improvement of processes and systems, making the students ready and competitive for their career / entrepreneurship, imparting holistic education through sports, achieving a sense of appreciation for life through learning performing and non-performing arts, imparting value based techniques.

The college aims to achieve the following in the near future: entrepreneurship programs for the budding entrepreneurs of the community, leadership programs, capacity building, design thinking, life skills and online skill education.

Vision

- To create a centre of excellence on par with world class institutions.
- To empower students through education and help them realize their potential.

Mission

- To prepare students for the challenges of life and career.
- To impart value-based holistic education along with co-curricular activities, extra- curricular and life-skill programmes.
- To facilitate job placements through campus interviews.

Motto: Go Beyond

- This motto of the college emphasizes the need to run an extra mile to achieve one's goal. The college endeavors to create an atmosphere wherein the students are encouraged to set high goals, reach out and become achievers.

Values:

- Sattva - Purity of mind and of soul.
- Karuna - Compassion for everything and courage to act.
- Shanti - Peace in dealing with life and things.
- Parishram - Diligent in thoughts and action.
- Laya - Harmony with environment.

Quality Policy:

We at **SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN** strive to bring out and nurture the talents and skills of our students with quality education, motivate them to be self-disciplined and develop their competence to face the challenges of globalization and groom students to be good citizens of tomorrow.

We shall achieve this by :

- Adopting innovative teaching methods
- Imparting and encouraging learning of new techniques to the staff and keeping their motivation level high
- Retention of good and dedicated faculty
- Providing excellent infrastructure and conducive learning environment
- Total commitment to comply with all the legal requirements
- Responding to the changes both in technology and applications
- Associating with leading industries and research institutions
- Continually improving the effectiveness of our processes and systems

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- Ranked in the band of 151-200 in the NIRF ranking.
- National Educational Excellence award for Most Promising and Trusted Women Degree College for the year 2021.
- Recognition of 2(f) status by UGC.
- In the India Today Ranking-2022 the Institution was placed in the top 10 colleges in Chennai under science stream
- National and International awards for the Documentary film – BB Lal – Doyen of Indian Archaeology.
- Recognized as Centre of Excellence for Women Empowerment by HoneyWell and DXC Technologies through ICT ACADEMY.
- Establishment of student support centre for the University of Madras – Institute of Distance Education.
- Authorized study centre for CMA in association with The Institute of Cost Accountants of India
- Skill development through value added and certificate courses in association with training and industry

partners.

- Practice of ICT enabled teaching methods.
- State-of-the-art Infrastructure including ICT enabled classrooms, seminar halls, well-equipped labs, wi-fi enabled campus, well-stocked library complementing the academic requirements.
- Remote access to the e-resources to enhance the learning process.
- E-governance in academic and administrative processes.
- Provision of management scholarships for the merit and economically weaker students.
- Internship opportunities through 74 MoUs and Collaborations.
- Qualified, committed and experienced teaching faculty.
- 78 awards for the outstanding performance of the students in the sports and cultural competitions.
- Active and energetic student council team to support the curricular, co-curricular and extra-curricular activities.
- Meticulous adherence of Outcome Based Education as a key component to enhance the quality of teaching-learning process.
- Participative and decentralised management in academic and administrative activities.
- Standard Operating Procedure for all academic and administrative processes.
- Regular meeting of IQAC with stakeholders for enhancing the quality of education.
- Strategic planning and deployment of activities guided by the IQAC.
- Collaboration and networking with other national and international institutions.
- Adoption of micro composting unit in association with Greater Chennai Corporation.
- Community engagement and outreach programs through Centre for Extension activities.
- Inculcation of entrepreneurial skills in the students through on-campus opportunities.
- Three Centres of Excellence recognized by National Skill Development Council (NSDC) as training partner for skill development.

Institutional Weakness

- Expansion of physical infrastructure improvements are limited due to space constraint since the campus is restricted to 2.1 acres.
- No programmes offered in pure science or life sciences due to space requirements for laboratories.
- The institution is private and unaided which limits the opportunities in receiving funds.
- Industry-oriented consultancy projects by the faculty to be optimized.

Institutional Opportunity

- Achieving autonomy to overcome the limitations of affiliating system and research funding opportunities.
- Greater institutional visibility at the national and international level.
- Increased practice of integration of digital technology in teaching pedagogy for better learning experience
- Collaboration with foreign universities to enhance global exposure, faculty exchange, student exchange and research opportunities.
- Increased research contribution by faculty by establishment of doctoral programmes and recognition of research guideship for the eligible faculty members.
- Revenue generation through consultancy to be optimised.
- Increased start-ups by participating in the national / international level B-plan competitions.

Institutional Challenge

- Space constraint limits the conduct of student development programs.
- Quick adoption of industry changes into the curriculum is limited by the affiliating system.
- Student enrolment in certain programmes due to fluctuations in job markets.
- Equipping the students to meet the rapid development in technology and industry needs.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

- The institution follows the curriculum of the affiliating university for all the UG, PG, Research and PG Diploma programmes. The institution follows strategized ways and means to strengthen the curriculum planning and delivery process.
- 14 UG programmes, 4 PG programmes, 2 Research programmes and 1 PG Diploma programme are offered under Choice Based Credit System (CBCS).
- 2 UG programmes, 2 PG programmes, 2 Research programmes were introduced during the last five years.
- To ensure the effective curriculum planning and delivery, the institution prepares an academic calendar in accordance with the affiliating university calendar and the same is available in the institution's website.
- Based on the subject preferences from the faculty subject allocation and timetable is prepared.
- Programme handbook and Course Handbooks are prepared by the faculty for each course with all the information relevant to a course.
- Outcome Based Education(OBE) is adopted with well-defined OBE framework. Outcomes were defined as per the revised Bloom's taxonomy.
- Student Induction programme (SIP) enable first year students to adapt to the new learning environment.
- Bridge courses are conducted at the beginning of each semester.
- Practice of ICT enabled teaching methods such as flipped class room and gamification tools through LMS are in place
- Continuous Internal Assessments are conducted to evaluate the Course Outcomes.
- Remedial classes and Peer tutoring are conducted for slow learners.
- To impart industry relevant skills, 119 certificate and value added courses offered in the last five years.
- Life Skill programme (Jeevan Kaushal) is offered to all the students as per UGC mandate
- The institution delivers professional ethics, gender, human values, and environmental sustainability through 28 courses as part of University curriculum.
- More than 50% of students are undertaking project work / field trips / internship as part of curriculum and non-curriculum.
- The institution has a well structured feedback for teaching-learning process received from the stake holders and analysed by the IQAC for taking action

Teaching-learning and Evaluation

- The institution adheres to the admission policy of the Government for reservation category and follows the norms of the affiliating University.

- The average enrolment percentage of the institution during the last five years is 83.92.
- The student-teacher ratio is 22:1
- The institution focuses on empowering students through experiential learning, innovative teaching methodology, participative learning approaches and problem solving techniques which helps them to develop competencies in their respective domain.
- Experiential learning is ensured through industrial visits, field trips, internships, projects and educational tours.
- Problem-solving methodologies such as Flow Chart, Mind maps facilitate the application of domain knowledge to resolve real-life problems.
- The institution recruits highly qualified and experienced faculty members who are passionate about teaching and follows the norms of the affiliating University and UGC.
- The institution provides psycho-social support through professional student counselor and mentoring system.
- Shasun e-Varsity (E-Governance) of the institution captures the assessment and evaluation process.
- Programme handbooks, Course handbooks, Course plan, Record of class work, e-content ensures the effective delivery.
- The performance of the Teaching-learning process is measured through Outcome Based Education(OBE). The institution has a well designed OBE framework.
- Graduate Attributes (GA), Programme Educational Objectives (PEOs), Programme Outcomes (POs) are defined at the institutional level.
- Programme Specific Outcomes (PSOs), Course Outcomes(COs) are defined at the departmental level.
- All the outcomes are framed based on the revised Bloom's taxonomy.
- POs, PSOs and COs are defined and stated in the institution's website. Outcomes are attained through direct and indirect methods. Mapping and attainment of CO, PSO and PO are measured at course and programme levels.
- The average pass percentage of the students during the last five years is 95%.

Research, Innovations and Extension

- The institution ensures a conducive environment for research, innovations and extension activities for staff and students.
- Shasun Knowledge Centre (SKC) and SHABASH (ED Cell) of the institution supports the research and innovations.
- SKC conducts FDP, PDP, Capacity building, training programs, workshops, seminars and conferences on Research methodologies and IPR. 161 such programs were conducted during the last five years.
- 5 patents were granted and 2 copyrights received.
- 126 research papers were published in the UGC notified Journals and 102 books and chapters and papers published in conferences.
- SKC is collaborated with national and international institutions for research activities.
- SHABASH conducts skill training programs in association with KVIC.
- The institution is a member of IIC (Institution's Innovation Council) – an MHRD initiative.
- Center for Extension activities facilitate the extension activities of the institution through various clubs.
- The centre sensitizes the students to social issues by organizing activities related to environment protection and community engagement through village adoption, Swachh Bharat initiatives, blood donation & vaccination camps.
- Community engagement nurtures service learning, social sensitisation, concern for the disadvantaged sections of the society, environmental consciousness and humanitarianism.

- The institution received 70 awards and recognitions for its extension activities carried out to the communities.
- 109 extension and outreach programmes were conducted during the last five years.
- The institution has 74 MoUs / Collaborations and Linkages for faculty exchange, Internship, field trips, on-the-job training, research and academic activities.

Infrastructure and Learning Resources

- The campus spreads over 2.1 acres ideally suited for education in the heart of the Chennai city with the build-up area of 6327 sq. mts.
- The facilities are spread over 3 buildings with 56 classrooms and 4 seminar halls and gallery rooms.
- All the classrooms are equipped with LCD projectors, CCTV cameras and green boards.
- 4 ICT enabled and air conditioned Seminar / Conference halls
- Domain based equipped state-of-the-art lab facilities are available. 7 Computer Laboratories, 1 Psychology Laboratory, 1 Photography Laboratory, 1 Interior Design and Decor Laboratory, 1 Commerce Laboratory, 1 Language Laboratory and a News Room
- Student-Computer ratio is 9:1.
- Fully equipped and automated library with 20000+ books, e-resources, journals and magazine.
- Access to 3 crore+ e-resources through Proquest and Infilibnet
- Urkund plagiarism software for enhancing the quality of research publications
- Campus is fully Wi-Fi enabled.
- The institution has integrated library management system through customised E-Governance Library module and RFID for automation of entire process.
- The institution spent an average of 19 lakhs for expenditure on library and learning resources during the last 5 years.
- Badminton court, play ground, basketball court, Throw ball, Volley ball, Kabbadi and yoga facilities are available for sports activities.
- The institution has a gymnasium equipped with state-of-the-art equipments.
- Facilities such as amphitheatre, basement hall and open auditorium are used to conduct cultural activities.
- The institution spends an average of 30% of the total expenditure for the infrastructure augmentation during the last five years.
- The institution spends an average of 26% of total expenditure on maintenance of physical and academic facilities.

Student Support and Progression

- 695 students benefited by the Government scholarship during the last five years amounting to INR 44,66,640.
- 12971 students benefited by the institutions scholarship scheme during the last five years amounting to INR 43,327,870.
- All UG & PG students of the institution were trained in soft skills, language and communication skills, life skills and ICT/computing skills.
- Students participated in the life skills programmes such as yoga, physical and mental fitness.
- The placement cell of the institution trains the students in soft skills, aptitude skills, domain specific technologies to make them industry ready.

- The institution provides guidance and coaching for the competitive exams.
- The institution has well structured students redressal system through the fully functional committee for grievance redressal, anti-ragging and Internal Complaint Committee (POSH)
- Average of 45 % of the students were progressed to higher education and placement.
- Average of 8% of the final year students qualified in the state / national / international level examinations.
- The student council of the institution plans, organizes and executes the academic, cultural and sports activities with the guidance of faculty coordinators.
- 79 awards and medals received by the students of the institution for the outstanding performance in sports and cultural.
- 184 cultural and sports activities organized during the last five years.
- Alumni association of the institution SHAAN organizes annual alumni meets and other alumni events.

Governance, Leadership and Management

- The institution has a College Committee and Academic Council as the statutory bodies.
- The management encourages decentralization and participative management at academic and administrative levels which is reflected in the organizational structure of the institution.
- The Principal, Vice-Principal, IQAC, Directors and Heads of various units and the Heads of the academic departments formulate the strategic plans, draft policies and approve curriculum planning and implementation, co-curricular and extra-curricular activities to achieve quality and excellence.
- The strategic plan of the institution (Vision 2025) is successfully deployed through decentralized organization structure to fulfill the goals of the institution.
- Being an ISO Certified institution, well-designed standard operating procedures are in place for academic and administrative processes.
- E-governance is implemented in the areas of administration, finance, accounts, students admission, student support, academics and examinations with the help of Shasun e-Varsity.
- The institution has leave benefits, monetary benefits and other general welfare measures for teaching and non-teaching staff.
- Average of 52% staff provided with financial support for attending conferences / workshops and towards membership fees for professional bodies.
- Average of 96% of teaching and non-teaching staff participated in Faculty Development Programmes, Refresher, Orientation and Professional development programs.
- Early and effective budget planning and optimal resource utilization are monitored by the accounts department.
- Internal and External academic and administrative audits conducted regularly.
- The IQAC reviews the teaching-learning process and attainment of Course Outcomes in accordance with the OBE framework of the institution.
- The post-accreditation (2nd Cycle) quality initiatives were implemented and monitored by the IQAC.
- IQAC meets regularly and analyses feedback for improvements.
- IQAC has been instrumental in participation in NIRF, ISO Certification and other rankings to ensure the quality standards.
- IQAC collaborates with national and international institutions and industry to conduct quality initiatives.

Institutional Values and Best Practices

- The institution conducts gender sensitization programs through Shasun Women Empowerment cell (SHE Cell).
- The Anti-Ragging, Internal Complaint Committee (POSH) and Grievance Redressal Committee ensures the timely redressal of issues raised by the students.
- The Equal Opportunity Cell ensures equity, equality and inclusiveness of the student from under privileged groups.
- The institution has facilities for women students such as a health centre with medical personnel, Sanitary napkin dispenser & incinerator and counseling cell.
- Solar, Sensor based technology, LED bulbs, power efficient equipment and Biogas are used as alternate sources of energy.
- The institution collaborates with authorized organizations for the disposal of paper and e-waste.
- The institution has a garden waste management, biogas plant, sewage treatment plant and RO units, Incinerator facilities to manage the degradable and non-degradable waste.
- The institution has a rain water harvesting system, open well, bore well, tanks and well-designed water distribution system for the water conservation in the campus.
- Restricted automobile entry, pedestrian pathways, ban on single use plastic, proper vehicle parking, green landscaping and vertical gardens are the green campus initiatives taken by the institution.
- The institution has ramps, differently-abled friendly washrooms, Wheelchair, signage board, Braille and JAWS software for the barrier free environment for the differently-abled students.
- Quality audits such as Green, energy and environmental audits are undertaken.
- Through the promotion of diverse culture, student and staff diversity, promotion of languages, religious studies and communal celebrations the institution ensures inclusiveness.
- Celebration of National and International commemorative days, events and festivals ensures national integration and harmony among staff and students.
- Programmes were organized to sensitize students and employees to constitutional obligations, rights and values and duties of the citizens. Electoral Literacy Club (ELC) organizes awareness programmes on the electoral process.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN
Address	No.3, Madley Road, T.Nagar
City	CHENNAI
State	Tamil Nadu
Pin	600017
Website	www.shasuncollege.edu.in

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	Sambamurthy Padmavathi	044-24328507		044-24350863	
IQAC / CIQA coordinator	N M Kavitha	044-24328506	9884425750	044-24350863	n.m.kavitha@shasuncollege.edu.in

Status of the Institution	
Institution Status	Self Financing

Type of Institution	
By Gender	For Women
By Shift	Day Evening

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details

State	University name	Document
Tamil Nadu	University of Madras	View Document

Details of UGC recognition

Under Section	Date	View Document
2f of UGC	09-10-2021	View Document
12B of UGC		

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)

Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
No contents				

Recognitions

Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus

Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	No.3, Madley Road, T.Nagar	Urban	2.1	6326.761

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BCom,Commerce	36	HSC	English	210	204
UG	BCom,Commerce	36	HSC	English	70	69
UG	BCom,Commerce	36	HSC	English	287	284
UG	BCom,Commerce	36	HSC	English	40	37
UG	BCom,Commerce	36	HSC	English	140	138
UG	BCom,Commerce	36	HSC	English	70	68
UG	BSc,Science	36	HSC	English	50	50
UG	BSc,Science	36	HSC	English	70	15
UG	BSc,Science	36	HSC	English	100	98
UG	BSc,Science	36	HSC	English	50	41
UG	BSc,Science	36	HSC	English	55	55
UG	BBA,Management	36	HSC	English	78	78
UG	BCA,Computer Applications	36	HSC	English	105	102
UG	BA,English	36	HSC	English	70	22
PG	MCom,Commerce	24	UG Degree in Commerce or BBA	English	44	44
PG	MSc,Science	24	UG Degree in Computer Science or Computer Applications	English	25	20

PG	MSc,Science	24	UG Degree with Psychology as core	English	26	25
PG	MSc,Science	24	Any UG Degree	English	20	4
PG	MA (Journalism),Journalism	24	Any UG Degree	English	25	11
PG Diploma recognised by statutory authority including university	PG Diploma, Religious Studies	12	Any UG Degree	English	20	1
Pre Doctoral (M.Phil)	MPhil,Commerce	12	PG Degree in Commerce	English	6	2
Pre Doctoral (M.Phil)	MPhil,Science	12	PG Degree in Computer Science or Computer Applications	English	5	0

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	0				4				157			
Recruited	0	0	0	0	0	4	0	4	4	153	0	157
Yet to Recruit	0				0				0			
Sanctioned by the Management/Society or Other Authorized Bodies	0				8				153			
Recruited	0	0	0	0	0	8	0	8	4	149	0	153
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				45
Recruited	12	33	0	45
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				45
Recruited	12	33	0	45
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				17
Recruited	4	13	0	17
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				17
Recruited	4	13	0	17
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	4	0	2	64	0	70
M.Phil.	0	0	0	0	0	0	0	58	0	58
PG	0	0	0	0	0	0	2	31	0	33
UG	0	0	0	0	0	0	0	0	0	0

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			
	Male	Female	Others	Male	Female	Others	Male	Female	Others	Total
D.sc/D.Litt/LLD/DM/MCH	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0
UG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties				
Number of Visiting/Guest Faculty engaged with the college?	Male	Female	Others	Total
	0	0	0	0

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
UG	Male	0	0	0	0	0
	Female	1255	4	1	1	1261
	Others	0	0	0	0	0
PG	Male	0	0	0	0	0
	Female	104	0	0	0	104
	Others	0	0	0	0	0
PG Diploma recognised by statutory authority including university	Male	0	0	0	0	0
	Female	1	0	0	0	1
	Others	0	0	0	0	0
Pre Doctoral (M.Phil)	Male	0	0	0	0	0
	Female	2	0	0	0	2
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years					
Category		Year 1	Year 2	Year 3	Year 4
SC	Male	0	0	0	0
	Female	106	93	110	111
	Others	0	0	0	0
ST	Male	0	0	0	0
	Female	1	0	2	1
	Others	0	0	0	0
OBC	Male	0	0	0	0
	Female	840	872	703	662
	Others	0	0	0	0
General	Male	0	0	0	0
	Female	382	408	413	334
	Others	0	0	0	0
Others	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
Total		1329	1373	1228	1108

Institutional preparedness for NEP

1. Multidisciplinary/interdisciplinary:	<p>The Institution offers various under-graduate, post graduate and research programs in Arts, Science and Humanities. As an affiliating institution, the college adheres to the guidelines established by the parent university from the admission norms to graduation. All the programmes follow the Choice Based Credit System (CBCS) structure where each program has a specific credits for Core, Allied, Elective, Soft skills and Value-Education. The college offers an inter-disciplinary under-graduate programme B.Com(Computer Applications) which is a blend of commerce, computer science and basic management courses. All the UG programs offer a non-major elective course which allows the students to choose</p>
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	<p>multidisciplinary education from different domains. The Value Education course is offered to all the UG students to impart the life-skills. PG students were encouraged to take multi-disciplinary project works. Industry relevant skill development courses were offered to all the students of UG and PG programmes.</p>
2. Academic bank of credits (ABC):	The Institution follows the norms of the affiliating university for the credit system.
3. Skill development:	<p>SANKALP (SHASUN KNOWLEDGE ADVOCACY LEAD PROGRAMME) aims to provide Certificate Courses and Add-on courses which are focused towards enhancing learning and knowledge thereby leading to a holistic development of the students. It helps to empower the students with interdisciplinary skills. The College has entered into various MoUs with industry and training partners. Centre of Excellence – Retail (CoE-R) of the institution is recognized as the training partner of National Skill Development Council (NSDC). The centre offers skill course which are certified by the NSDC. Centre of Excellence – Media, Entertainment and Communication (CoE- ME & C) of the institution is recognized as training partner by Media Entertainment Skill Council (MESCC) as an “Authorized World Skills India Training Centre”. The centre trains the students for the World Skills Competitions.</p>
4. Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course):	<p>The Shasun Shakthi Cell of the institution inculcate culture, traditional values and ethics in students through various forms of arts. Shasun Sakthi cell offers 16 courses which include 7 performing arts, 5 non – performing arts and 4 instruments. College provides sufficient instruments for the students to practice. The working materials needed for non performing arts are provided by the college. Professionals in each field are appointed to train the students. The Centre of Excellence – Art & Culture of the institution is recognized as a Partner Institution by the National Skill Development Council. The centre conducts various workshops, seminars, conferences and Competitions continuously to promote art and culture. The Heritage Club of the institution SHASUN SAMSKARA imparts the knowledge based on Historical significance and Cultural values resulting in an integrated holistic</p>

	<p>development of the students towards society and nation. The institution practices English as the primary medium of instruction. To acknowledge the difficulties faced by the students while communicating in English in the classroom, Teachers are expected to adopt a multilingual approach to instruction, considering the socioeconomic, cultural, and linguistic backgrounds of the students. As part of the under graduate curriculum Tamil, Hindi and Sanskrit are offered as foundation languages to the students.</p>
5. Focus on Outcome based education (OBE):	<p>The institution adopted the Outcome Based Education (OBE) from 2017 – 18 to implement the educational delivery model that focuses on mapping, measuring and achieving predetermined educational goals to help students learn, develops, and nurture skills that would help them grow in their professional as well as personal life. For the OBE implementation the Graduate Attributes, Programme Educational Objectives and Program Outcomes (POs) are identified by the Institution. It is common for all the degree programmes offered by the institution. From the year 2020 – 21 the institution follows the outcomes defined by the affiliating university and additional outcomes were defined by the institution if required. Programme Specific Outcomes(PSOs) were defined for each degree offered by the institution. Course Outcomes (COs) were stated for all the courses in a degree programme. POs, PSOs and COs attained are evaluated through a well-defined framework adopted by the institution.</p>
6. Distance education/online education:	<p>College has adopted a blend of synchronous and asynchronous learning. Synchronous learning refers to ‘online’ or ‘face-to-face’ learning using virtual platform. Asynchronous learning refers to ‘offline’ or ‘self-paced’ learning where students can learn at their own pace. Asynchronous learning happens through use of videos, materials and educational resources. The institution adopted blended model as, a mix of these two would be the future of remote learning and based on a few other concerns such as (i) availability of internet, facilities, (ii) availability of devices, (iii) physical problems such as eye strain, headache etc, (iv) cognitive challenges such as lack of attention and other issues. Synchronous Learning: Google Meet is the preferred choice of virtual platform for synchronous learning due to the ease of</p>

	<p>setting up the classes, more number of participants being allowed and cost considerations. Link for Google meet is created by subject teachers and shared with students for them to log in at the required time.</p> <p>Asynchronous Learning: Google classroom is adopted to monitor and manage asynchronous learning of students. Asynchronous learning can happen by adopting any of the following techniques (not exhaustive): a. Break out rooms b. Assignments c. Voice thread assignments d. Rank sheet e. Important questions can be given as written test f. Flipped classroom g. Classroom activities h. Activity based learning i. Workbook /worksheets/puzzles</p>
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Institutional Initiatives for Electoral Literacy

1. Whether Electoral Literacy Club (ELC) has been set up in the College?	The college has an Electoral Literacy Club (ELC) functioning with active student participation. Activities are conducted to create awareness among the students on significance of becoming a registered voter and importance of voting.
2. Whether students' co-ordinator and co-ordinating faculty members are appointed by the College and whether the ELCs are functional? Whether the ELCs are representative in character?	The ELC has a staff coordinator and student coordinators. All activities by the club are discussed and planned by the staff and student coordinators. The club has members who both conduct and participate in the activities.
3. What innovative programmes and initiatives undertaken by the ELCs? These may include voluntary contribution by the students in electoral processes-participation in voter registration of students and communities where they come from, assisting district election administration in conduct of poll, voter awareness campaigns, promotion of ethical voting, enhancing participation of the under privileged sections of society especially transgender, commercial sex workers, disabled persons, senior citizens, etc.	Awareness talks, programmes and competitions are organised. Students were encouraged to participate in Voters Awareness Contest organised by SVEEP-ECI. National Voters Day Pledge was taken by 1600 students of the college.
4. Any socially relevant projects/initiatives taken by College in electoral related issues especially research projects, surveys, awareness drives, creating content, publications highlighting their contribution to advancing democratic values and participation in electoral processes, etc.	Competitions were conducted on the topic "Your Vote! Your Voice!". Awareness created through social media pages on significance of casting the vote. The Electoral Literacy Club coordinates with the District Electoral Office to create awareness on duty of a citizen to cast their votes. The faculty and

	staff of the institution have acted as electoral officer at the 16th Tamilnadu Legislative assembly election held on 6th-April-2021. The college campus was utilized as election booth for the same
5. Extent of students above 18 years who are yet to be enrolled as voters in the electoral roll and efforts by ELCs as well as efforts by the College to institutionalize mechanisms to register eligible students as voters.	A survey was conducted to identify students who need to register themselves as voters. Efforts were taken to register the youth who are eligible for voting.

Extended Profile

1 Students

1.1

Number of students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
3588	3796	3927	3872	3876

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2 Teachers

2.1

Number of teaching staff / full time teachers during the last five years (Without repeat count):

Response: 221

File Description	Document
Upload Supporting Document	View Document
Institutional data in prescribed format	View Document

2.2

Number of teaching staff / full time teachers year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
164	160	155	151	145

3 Institution

3.1

Expenditure excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
855.12	761.92	1030.10	1064.71	978.85

File Description	Document
Upload Supporting Document	View Document

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1 The Institution ensures effective curriculum planning and delivery through a well-planned and documented process including Academic calendar and conduct of continuous internal Assessment

Response:

The institution is affiliated to University of Madras and it follows the curriculum prescribed by the University for the programmes offered. The institution follows strategized ways and means to strengthen the curriculum planning and delivery process. The academic affair of the institution ensures the systematic planning, implementing and monitoring of the curriculum at all levels. The academic calendar is prepared in accordance with the calendar of the affiliating University. It gives an insight on the commencement of classes, Examination Schedules, Prominent college events, and tentative schedule of practical and university end semester examination. The calendar is made available in the institution's website for the easy access to staff and students. The departments plan their entire academic and co-curricular activities as per the academic calendar.

Curriculum Planning

Before the commencement of every semester, the subject preference matrix is formulated. Based on the choice/expertise of the faculty members the subject allocation is done by the HoD.

The academic activities begin with the preparation of class timetable. The teaching plan is prepared and recorded in the ERP. It encloses the course details, the number of sessions, planned date of completion of Syllabus.

The HoDs prepare the Programme handbook which includes the POs, PSOs, Program structure, Guidelines for assessment and evaluation. The faculty prepare course handbook for the courses they are allotted. The Course handbook includes course objectives and outcomes, syllabus, course plan, curriculum delivery, activities related to the course, assignments, after class activities and question bank. The handbook is circulated to students through LMS.

Curriculum Delivery

Student Induction Program is conducted for the first-year students to familiarize them with the learning environment and other support facilities. At the beginning of each semester, bridge course is conducted to impart the basic terminologies and fundamental concepts of the subjects to be taught. Daily attendance and record of classwork are made in ERP. ICT enabled teaching methods like LMS, flipped classroom and gamification tools are used to enhance the knowledge of the students. Student-centric methods like seminars, group discussions, storytelling, and skits help the students in self-learning. Activity-based learning like crosswords, quizzes, video making and ad making helps to make learning interesting and creative. Domain based activities like seminars, workshops, Conferences, IPR and research activities are organised for knowledge enhancement.

Internal examination and Assessment

Continuous internal assessment and model exams are conducted as per academic calendar to assess the performance of the students. Remedial classes are conducted for slow learners by respective course teachers. Peer tutoring is yet another effective mechanism followed in the institution, where a group of students is mentored by an advanced learner in the class on specific topics.

Feedback

Feedback on effectiveness in curriculum planning and delivery is obtained from the students at the end of each semester. Feedback analysis and the necessary corrective actions are carried out by the HoDs.

File Description	Document
Upload Additional information	View Document

1.2 Academic Flexibility

1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)

Response: 69

File Description	Document
List of students and the attendance sheet for the above mentioned programs	View Document
Institutional data in the prescribed format	View Document

1.2.2 Percentage of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

Response: 78.37

1.2.2.1 Number of students enrolled in Certificate/ Value added courses and also completed online courses of MOOCs, SWAYAM, NPTEL etc. as against the total number of students during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
3549	3668	2631	2557	2532

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability in transacting the Curriculum

Response:

The institution covers the numerous facets of professional ethics, gender, human values, environment and sustainability through university curricula.

Professional Ethics

Professional ethics are values that guide how an individual or group behaves in a professional setting. Students are trained in the same through the following courses

Course Code	Course Name	Programme Name
CH42D	Corporate Ethics and Governance	B.Com Honours
CH25E	Practical Auditing	
AY52B	Corporate Governance and Ethics	B.Com(CS)
KDFXA	Business Ethics and Corporate Governance	M.Com (AF)
BV23A	Advertising and Publication Design	B.Sc Viscom
BB25A	Advertising Management and Sales Promotion	BBA
SZ24C	E-Commerce Technologies	BCA
ST34A	Consumer Behavior and Advertising	B.Sc Psychology
HAI2B	Indian Constitution Media Laws and Ethics	MA (Journalism & Communication)
HAI2C	Advertising	
HAI2D	Public Relations	
HAI2A	Social Media Communication	
MFB2C	Counselling Skills and Techniques	M.Sc (Applied Psychology)
MFB3C	Research Methodology and Applied Statistics	
MFBAA	Psychopathology	

MBFAB	Theories and Practice of counselling and Psychotherapy-I	B.Sc Psychology
MBFAD	School Counselling	
ST46A	Guidance and Counselling Psychology	
ST46B	Human Resource Management	

Gender Issues

The curriculum covers issues related to gender in the following courses.

Course Code	Course Name	Programme Name
HAI3C	Gender and Media	M.A(Journalism & Communication)
AG46B	Women's Writing	BA (English)
MFB1C	Applied Social Psychology	B.Com(CS)
ST26C	Introduction to Theories of Personality	M.Sc(Applied Psychology)

Along with these academic options, the college celebrates Women's Day every year to encourage students to support goals of women's emancipation. This involves organizing events to spread awareness about women's empowerment and inviting significant people of the society to deliver special presentations on the advancement of women. Students and staff members enthusiastically participate in these events. In addition, the student clubs give them a chance to interact socially, showcase their academic abilities, and engage in extracurricular activities that serve the community. For instance, the students participate in the National Service Scheme (NSS) and other community-service projects.

Human Values

The curriculum offered by the University of Madras is designed to prepare students for the constantly shifting demands of society. Introduction to Community Psychology (ST32A) in B.Sc Psychology and Value Education (VAE5Q) offered to all third-year students instills the importance of human values. Students understand the value of human life which helps them to solve common human problems. Apart from the curriculum, the college takes extra efforts in inculcating the values through add-on courses and various club activities.

Environment and sustainability

The curriculum includes Environmental Studies through the following courses:

Course Code	Course Name	Programme Name
HNK4B/ENV4B	Environmental Science	All UG Programmes
CZ25B	Practical Auditing	B.Com (Gen, AF, BM, CA)
ST52E	Social Psychology	B.Sc Psychology

The above courses are delivered with a strong emphasis on environmental and sustainability concerns. The students are involved in various extra-curricular activities which emphasis on promoting environmental awareness like:

- Distributing eco-friendly bags as part of State Government initiative,
- Solid waste management project, where vegetable waste is converted into manure and distributed to farmers.
- Participation in various activities through environment club.

File Description	Document
Upload Additional information	View Document

1.3.2 Percentage of students undertaking project work/field work/ internships (Data for the latest completed academic year)

Response: 51.95

1.3.2.1 Number of students undertaking project work/field work / internships

Response: 1864

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

1.4 Feedback System

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

Response: A. Feedback collected, analysed, action taken& communicated to the relevant bodies and feedback hosted on the institutional website

File Description	Document
Feedback analysis report submitted to appropriate bodies	View Document
At least 4 filled-in feedback form from different stake holders like Students, Teachers, Employers, Alumni etc.	View Document
Action taken report on the feedback analysis	View Document
Link of institution's website where comprehensive feedback, its analytics and action taken report are hosted	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Enrolment percentage

Response: 83.92

2.1.1.1 Number of seats filled year wise during last five years (Only first year admissions to be considered)

2021-22	2020-21	2019-20	2018-19	2017-18
1108	1228	1373	1329	1398

2.1.1.2 Number of sanctioned seats year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1527	1517	1551	1550	1524

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list as published by the HEI and endorsed by the competent authority	View Document
Document related to sanction of intake from affiliating University/ Government/statutory body for first year's students only.	View Document

2.1.2 Percentage of seats filled against reserved categories (SC, ST, OBC etc.) as per applicable reservation policy for the first year admission during the last five years

Response: 85.42

2.1.2.1 Number of actual students admitted from the reserved categories year wise during last five years (Exclusive of supernumerary seats)

2021-22	2020-21	2019-20	2018-19	2017-18
774	816	966	948	1014

2.1.2.2 Number of seats earmarked for reserved category as per GOI/ State Govt rule year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1053	1046	1070	1069	1051

File Description	Document
Institutional data in the prescribed format	View Document
Final admission list indicating the category as published by the HEI and endorsed by the competent authority.	View Document
Copy of communication issued by state govt. or Central Government indicating the reserved categories(SC,ST,OBC,Divyangjan,etc.) to be considered as per the state rule (Translated copy in English to be provided as applicable)	View Document

2.2 Student Teacher Ratio**2.2.1 Student – Full time Teacher Ratio
(Data for the latest completed academic year)****Response:** 21.88**2.3 Teaching- Learning Process****2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences and teachers use ICT- enabled tools including online resources for effective teaching and learning process****Response:**

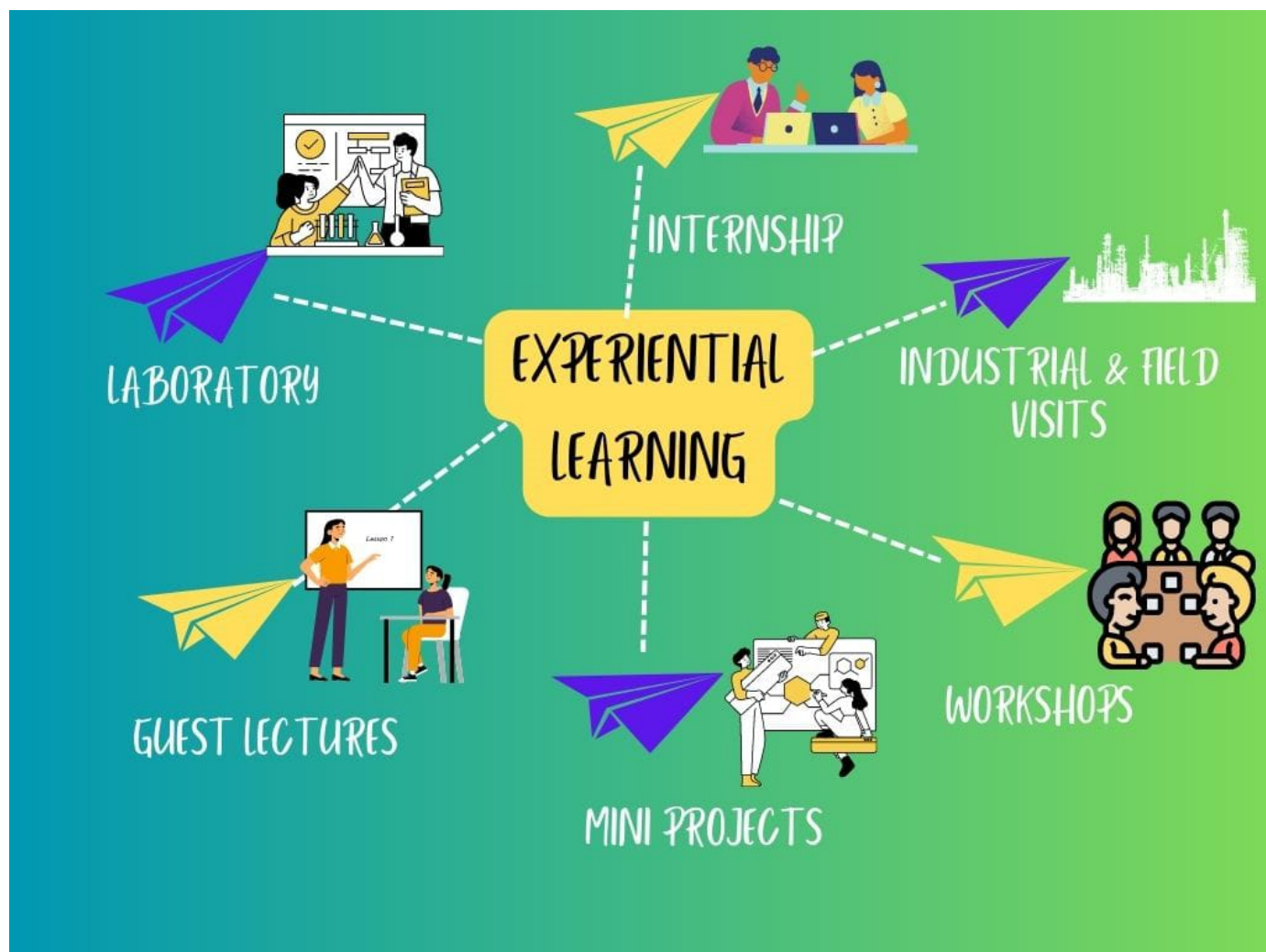
The institution focuses on empowering students through experiential learning, innovative teaching methodology, participative learning approaches and problem solving techniques which helps them to develop competencies in their respective domains.

1. EXPERIENTIAL LEARNING

Experiential learning helps students to adapt to changing global scenarios and fit themselves to multiple career opportunities.

- Field trips and Industrial visits give students out of the classroom experience.

- Mini projects and Projects enable them to explore research and enhance analytical skills
- Guest lectures and Workshops develop interest and the real essence of collaborative learning
- Internships give practical exposure to apply theoretical knowledge in real-time situations
- Practical courses included in several programmes lead to deeper understanding in concepts through personal experience.
- Media production and publication nurture creativity and innovation.
- Technical skill is nurtured through web and mobile app development

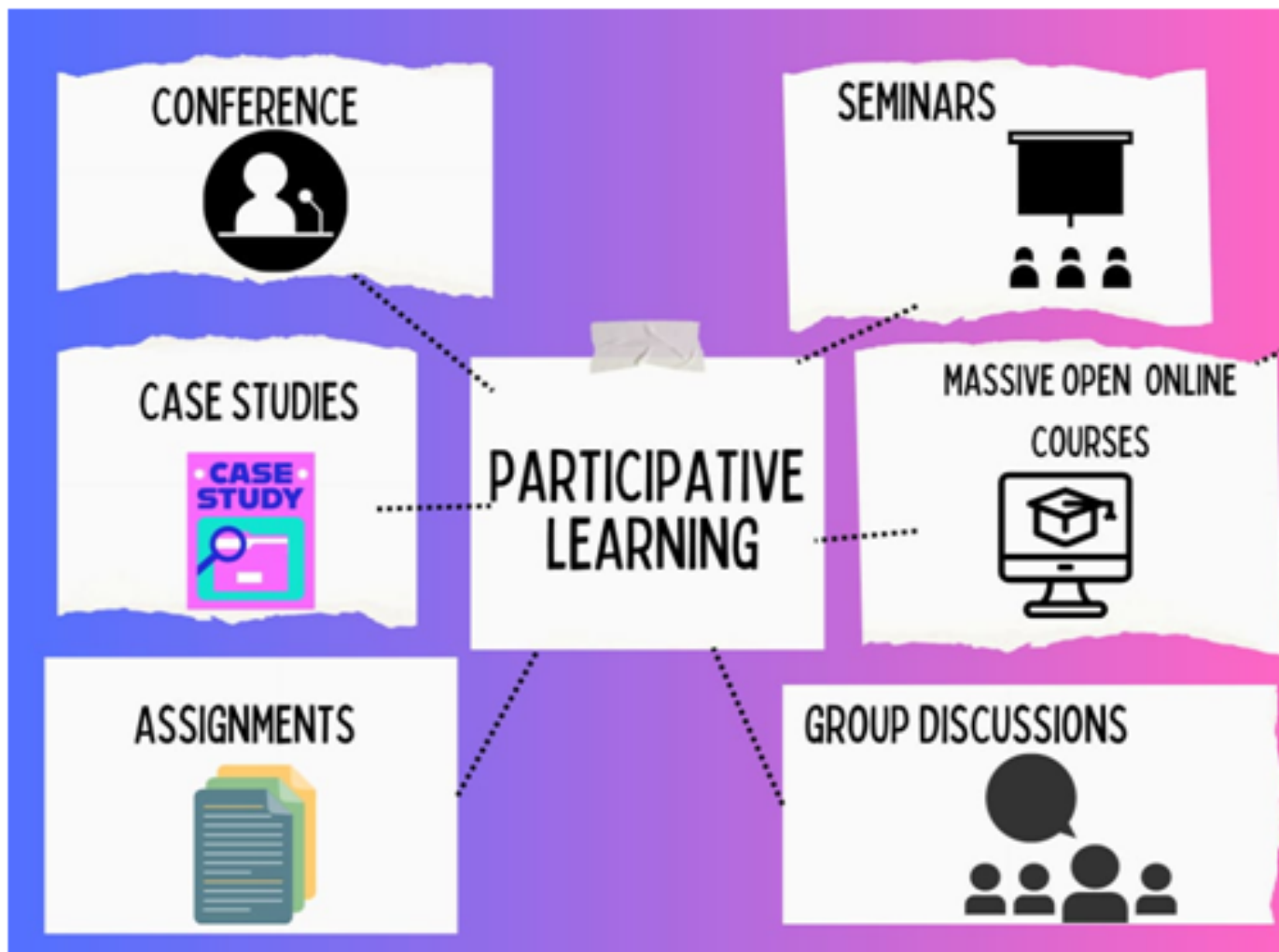


2. PARTICIPATIVE LEARNING

The institution focuses on active learning styles to stimulate independence and creativity.

- Participation in seminars, workshops, conferences, brainstorming sessions provides latest perspectives in academic domains

- MOOC, Value added and Certificate courses enhance the self learning ability and helps to acquire additional knowledge in respective domain.
- Group discussions and debates promote critical thinking and teamwork
- Case studies help solve individual and organisational problems in a classroom environment.
- Inter and Intra departmental activities serve as a healthy platform to display various skills and initiate intellectual interactions
- Competitions help the students to be more inquisitive and learn to work in a team
- Exhibitions provide a platform to display learning experience

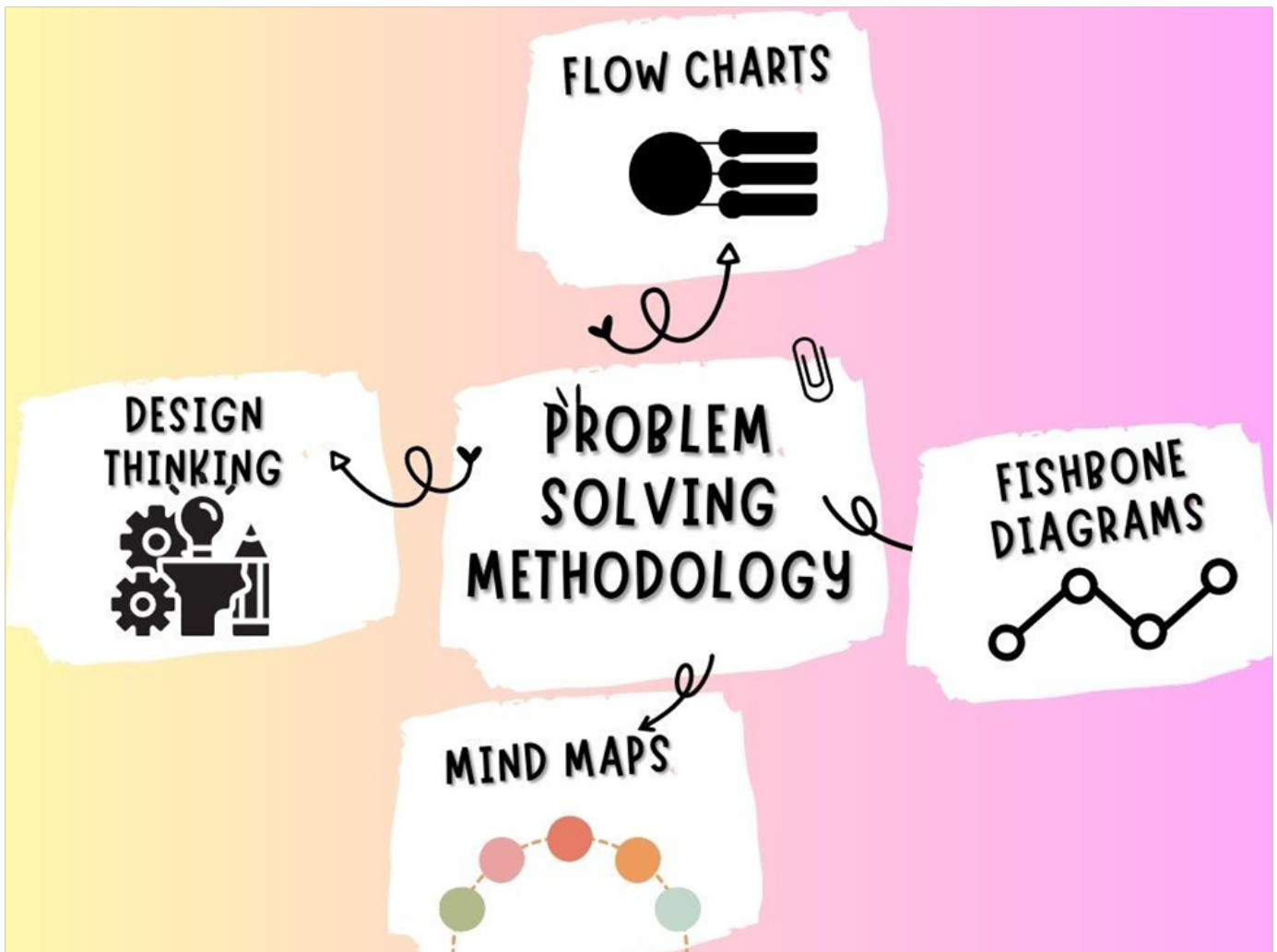


3. PROBLEM SOLVING METHODOLOGIES

Problem-solving methodologies enhance the learning outcomes of the students by increasing the attention

of the learner, better understanding of concepts and application of domain knowledge to resolve real-life problems

- Flow chart helps to identify the essential steps in problem solving and simultaneously offer the bigger picture of the process
- Mind maps is used to brainstorm a topic
- Fishbone diagrams help to visually understand the problem and identify the root causes.



4. ICT TOOLS

To encourage higher-level thinking and creativity the following ICT tools are used in the teaching-learning process

- Learning Management Systems (LMS) is used as a platform for blended learning. Course Content, Learning materials, Assignments and MCQ are supported through LMS
- Virtual classes are conducted using G-meet
- Gamification tools such as mentimeter, Quizizz, Kahoot, Padlet, Crossword puzzle, spin wheel are used to conduct assessments and for ice breaker sessions
- All classrooms are enabled with ICT enabled facilities like LCD projectors, Audio Facilities and Wi-fi access.
- Remote access to E-Resources like Infilbnet and Pro-Quest
- College Youtube channel is used as a platform to showcase the individual talents of the students and other activities of the institution.
- Dedicated laboratories and online platforms are used for effective synchronous and asynchronous learning

In the last 5 years a total of INR 278.62 lakhs has been spent in improving Information and communication technology facilities on campus.

File Description	Document
Upload Additional information	View Document

2.4 Teacher Profile and Quality

2.4.1 Percentage of full-time teachers against sanctioned posts during the last five years

Response: 100

2.4.1.1 Number of sanctioned posts year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
164	160	155	151	145

File Description	Document
Sanction letters indicating number of posts sanctioned by the competent authority (including Management sanctioned posts)	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

2.4.2 Percentage of full time teachers with NET/SET/SLET/ Ph. D./D.Sc. / D.Litt./L.L.D. during the last five years (consider only highest degree for count)

Response: 79.87**2.4.2.1 Number of full time teachers with NET/SET/SLET/Ph. D./ D.Sc. / D.Litt./L.L.D year wise during the last five years**

2021-22	2020-21	2019-20	2018-19	2017-18
141	134	124	117	103

File Description	Document
List of faculties having Ph. D. / D.Sc. / D.Litt./ L.L.D along with particulars of degree awarding university, subject and the year of award per academic year.	View Document
Institution data in the prescribed format	View Document
Copies of Ph.D./D.Sc / D.Litt./ L.L.D awarded by UGC recognized universities	View Document

2.5 Evaluation Process and Reforms**2.5.1 Mechanism of internal/ external assessment is transparent and the grievance redressal system is time- bound and efficient****Response:**

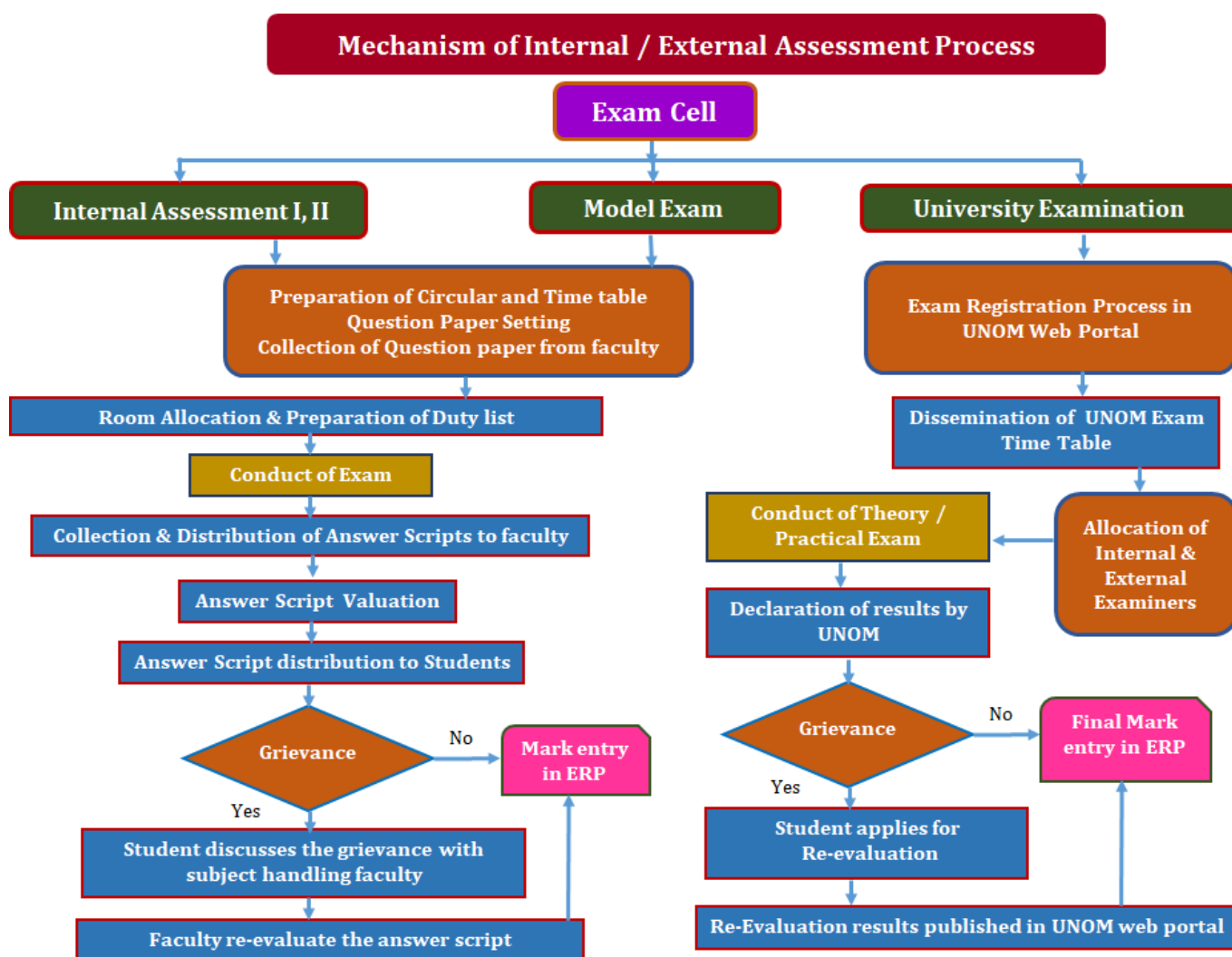
Internal Assessment Mechanism: The internal assessment mechanism of the institution plays an important role in evaluating the academic performance of the students. Exam cell strives constantly to bring the latest reforms, enhance transparency and accountability.

To ensure transparency in internal assessment, the students are educated about the system of internal assessment well in advance. The HODs hold meetings for the faculty members and direct them to ensure effective implementation of the evaluation process. The internal assessment mechanism comprises two continuous internal assessment tests and a model examination. The format of the question paper and syllabus for Internal Assessments are discussed in the classroom to ensure well preparedness of the students. Question papers are set inline with course outcomes using cognitive levels mentioned in bloom's taxonomy.

The schedule for these assessments is prepared by the Exam cell and is made available to students via the academic calendar, notice boards, and website well in advance. Changes in schedules, patterns, methods if any, are immediately notified to the students through notice boards, through classroom briefing by the concerned subject teachers and also through online mode. The performance of the students is communicated to them through ERP and also intimated to the parents during the PTA meeting. Personal guidance is given and remedial classes are conducted for slow learners. Internal Assessment consolidated marks are calculated along with following components: assignment, seminar and attendance. Internal

Assessment for PG courses are conducted as computer based tests through LMS in ERP. In the year 2020-2021 and 2021-2022 (Odd Semester), owing to pandemic, the entire examination process was conducted online using google classroom. Question papers were assigned in Google classrooms and answer scripts were uploaded in the same. The exams were monitored through Gmeets.

External Assessment Mechanism: The end semester examination is conducted by the affiliated University for all the UG and PG programmes. The College is affiliated to University of Madras and External examinations are conducted by the same. A centralized exam cell system is followed keeping the guidelines and rules laid by the affiliating university. At the college level, an examination committee, comprising a senior teacher as coordinator and other teaching and non-teaching staff as members, is constituted to handle the issues regarding University exams and evaluation process.

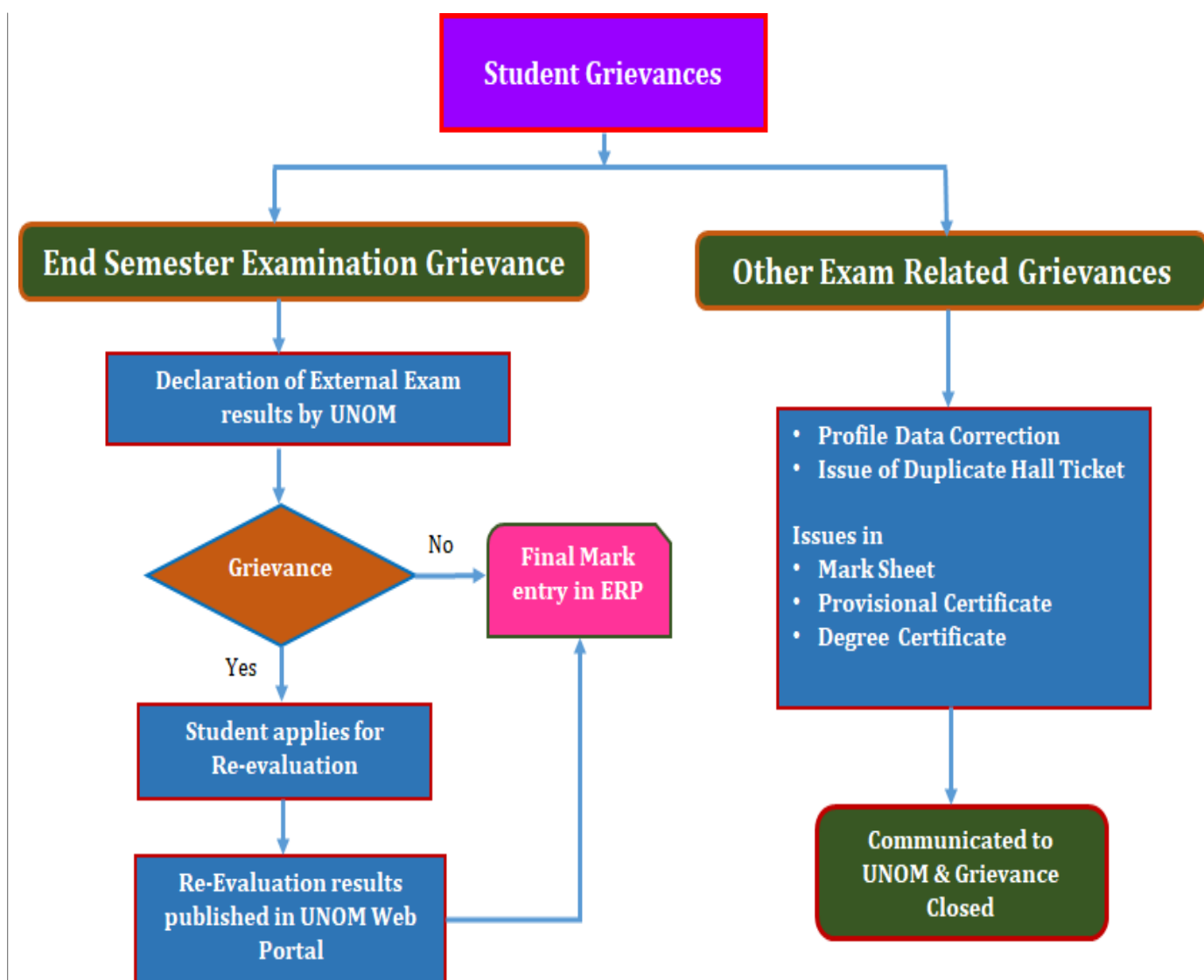


Grievance Redressal System

Internal Examination: The student discusses the grievances in the internal examination directly with the subject handling faculty and gets it clarified and the faculty re-evaluates the script if required. If a student is not able to appear for the examination due to medical or any genuine reason, re-examination is conducted for that student as per norms.

External Examination: Post the conduct of external examination and declaration of results, any student not satisfied with the published results, can apply for revaluation / re-totalling after consulting the subject

handling faculty and the HOD. Exam cell also resolves the other exam related grievances of the students such as corrections in the student profile data, issue of duplicate hall ticket, issues in marksheets, provisional and degree certificates.



File Description	Document
Upload Additional information	View Document

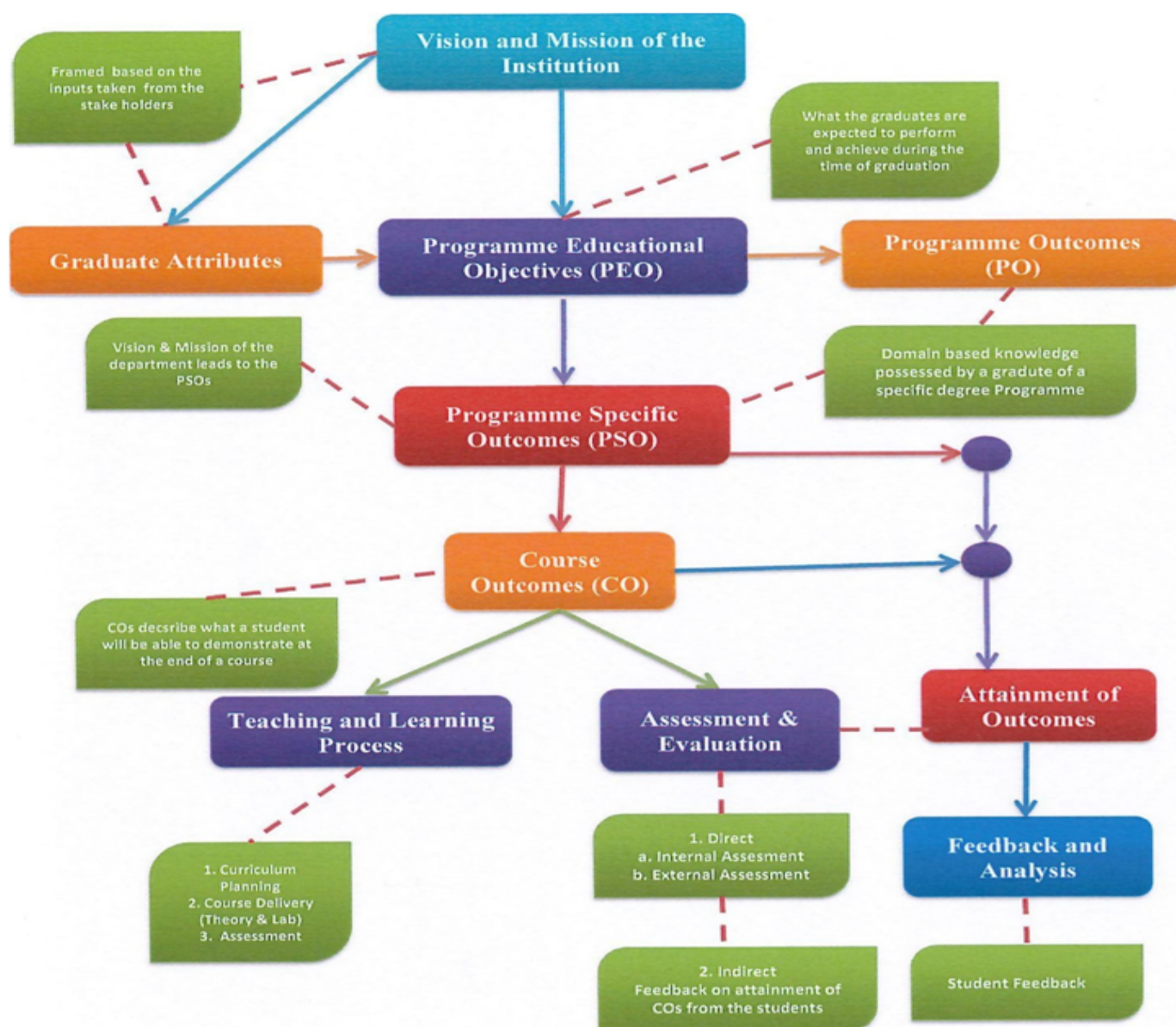
2.6 Student Performance and Learning Outcomes

2.6.1 Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

Response:

Outcome-based Education:

In order to further raise the calibre of its education, the institution adopted outcome-based education (OBE) in 2020.



The **Graduate Attributes (GAs)** of the institution aim at empowering the student holistically by enabling her to develop academic, professional, social and ethical competencies, thereby making her a competent and committed individual.

The institution has clearly defined the **Programme Outcomes (POs)** which are broad statements that describe the professional accomplishments that are to be acquired by the students during their graduation. **Programme Educational Objectives** are also defined by the institution that describes the kind of knowledge and skills the institution wants to impart to the students.

The Institution offers 14 under graduate programmes, 4 post graduate programmes, 2 M.Phil programmes, and 1 post graduate diploma programme. **Program specific outcomes (PSOs)** are the specific skill requirements and accomplishments to be fulfilled by the students at the end of the programme. PSOs are defined keeping in mind the vision of the college and the projected goals of the programme. The defined PSOs are uploaded in the college website for the reference of the teachers and students.

Mechanism for communicating POs, PSOs and COs to the stakeholders:

A **programme handbook** is maintained by the departments which includes the vision, mission, objective, programme outcome and programme specific outcome. Based on the strict adherence to the objectives of Outcome Based Education, Course Outcomes are framed based on revised Bloom's taxonomy and the same is verified by the IQAC. The final course outcomes of all the programmes are displayed on the college website.

Hard copy of the syllabi along with the course outcomes are made available in the departments for ready reference for the teachers.

The general concept of OBE is explained to students in detail during the Student Induction Programme (SIP).

The **course handbook** is prepared by the subject handling teachers which contains the Course Outcomes and Learning Outcomes and the same is shared with the students through LMS. The respective subject teachers create awareness on COs, POs and PSOs. Question papers for Continuous Internal Assessment are framed as per the OBE pattern. The attainment of COs, PSOs and POs are evaluated and measured periodically.

POs and PSOs are displayed in the departments, laboratories, and the same is also disseminated to students and alumni through Students/Alumni feedback forms. The alumni and the potential employers familiarize themselves with the OBE system of the institution by accessing the website.

Thus the institution explicitly states the requirements, expectations and takeaways of each programme and course through OBE.

File Description	Document
Upload Additional information	View Document

2.6.2 Attainment of POs and COs are evaluated. Explain with evidence in a maximum of 500 words**Response:**

The institution aims to impart outcome based education and transform the students to socially responsible and competent graduates. The Programme Outcomes and Programme Specific Outcomes are assessed with the help of course outcomes of the relevant courses through direct and indirect methods.



Direct Assessment tools for Theory courses, Lab courses, Project work and Internship include:

- Internal Assessment I & II
- Model Examination
- Assignment I, II, III
- Seminar
- Record
- Project Review I, II

- University Examination

Indirect Assessment Method:

i) Feedback on attainment of COs from students

For Theory Courses:

The internal tests and model examination are conducted to ensure that the students have achieved desired level of competencies at unit level and to evaluate whether corresponding COs are achieved or not. The question paper follows Revised Bloom's taxonomy and hence questions are based on testing the knowledge, application, analysis and evaluative skills of the students. According to the performance of the student in answering each question, mapping is carried out with the respective COs for assessing the attainment level of the specific CO of the subject. Three assignments and a seminar is assigned to the students which are considered for direct assessment. At the end of each semester, University conducts end semester examinations and based on the result published by the University, the course outcomes are measured.

Attainment of Course Outcomes:

Benchmarks are set for the achievement of COs to determine whether they have been achieved or not. If the benchmark is $\geq 50\%$, $\geq 60\%$, $\geq 70\%$ of the class strength, the attainment level is 1, 2, 3 respectively.

Indirect Assessment:

At the end of the semester, the student feedback on attainment of Course Outcomes is received for each course for indirect assessment. The feedback responses are consolidated and attainment level of COs are calculated.

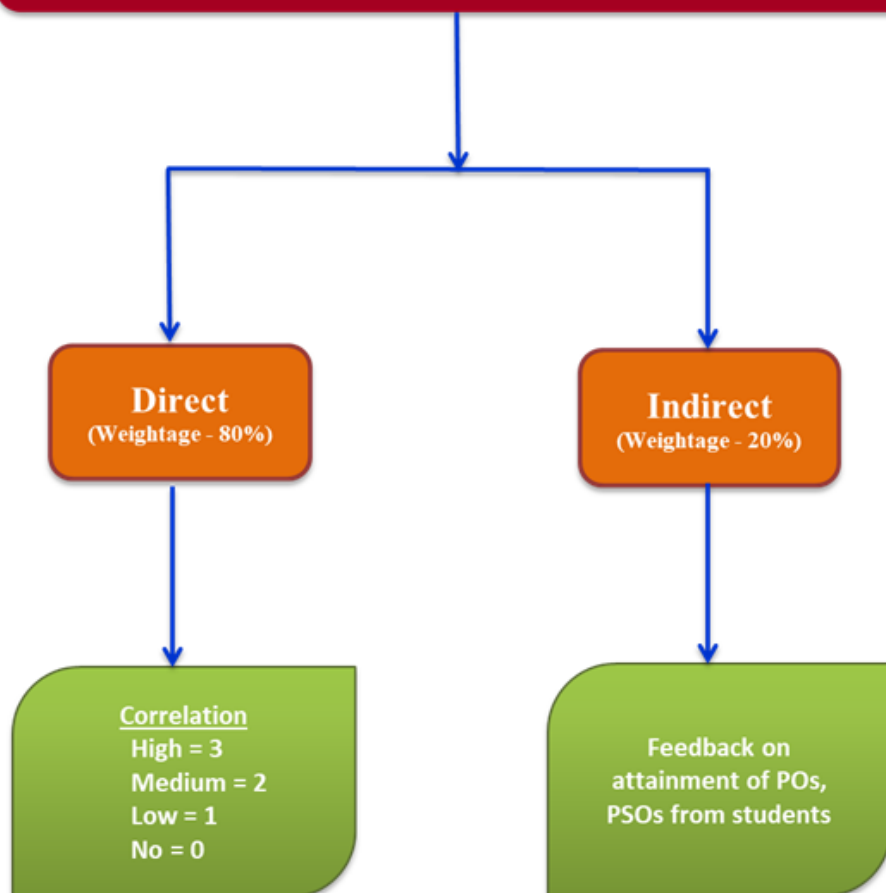
The COs of each course are mapped to Programme Outcomes (POs) & Programme Specific Outcomes (PSOs) with the correlation of 3 (High), 2 (Medium), 1 (Low) and 0 (No). By using this correlation mapping, PO and PSO attainments are calculated for each PO and PSO for all Course Outcomes. Further the average of PO and PSO attainments are calculated and scaled to 3.

Weightage for the attainment of Course Outcomes:

Course Attainment = 80% of Direct Attainment + 20% of Indirect Attainment.

Attainment of Programme Outcomes and Programme Specific Outcomes:

METHOD OF PO-PSO ATTAINMENT CALCULATION FOR M.Com (A&F)



The semester-wise CO attainment of each course and the consolidation of CO-PO and CO-PSO attainment is calculated. Feedback on the attainment of POs and PSOs are received from the students at the end of the semester and overall attainment is calculated. The overall results from the assessments of the PO are compared with the expected attainment. For each course, the level of attainment of each CO is compared with the predefined targets, and if not attained, the HoDs takes corrective action for improvement. If the target benchmark level is not reached, then faculty suggest for improvement to attain the same.

File Description	Document
Upload Additional information	View Document

2.6.3 Pass percentage of Students during last five years (excluding backlog students)

Response: 95.02

2.6.3.1 Number of final year students who passed the university examination year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1306	1284	1315	1145	1107

2.6.3.2 Number of final year students who appeared for the university examination year-wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1349	1284	1330	1265	1252

File Description	Document
Institutional data in the prescribed format	View Document
Certified report from Controller Examination of the affiliating university indicating pass percentage of students of the final year (final semester) eligible for the degree programwise / year-wise.	View Document
Annual report of controller of Examinations(COE) highlighting the pass percentage of final year students	View Document

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process

Response: 3.65

File Description	Document
Upload database of all students on roll as per data template	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1 Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

Response: 37.4

3.1.1.1 Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
37.40	0.00	0.00	0.00	0.00

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.2 Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Response:

The College has taken initiatives towards developing an ecosystem for innovations, Indian Knowledge System and knowledge sharing methods through the following



Shasun Knowledge Centre (Research activities)

The Research and Development Cell of institution motivates students and faculty members to extend scopes, to explore their new ideas in the field of research & development. The in-house peer reviewed journal “Knowledge Economy” has been registered under RNI & ISSN and is active since 2011.

The following initiatives were taken for the transfer of knowledge

- Conduct of FDP, Training Programmes & Research workshops
- Capacity building series on latest technologies.
- Professional Development Programmes
- Copyright and Patent
 - Patent filed/Published – 6
 - Patent Granted – 5
 - Copyright Applied - 4

- Copyright Approved - 2

SKC has collaborations (MoU/MoA) with

- Centre for IPR, Anna University
- Lincoln University College, Malaysia
- London Business School, Singapore.

SHABASH-Entrepreneurship Development Cell

Shabash was initiated with the aim of promoting entrepreneurial spirit among students and to motivate young budding entrepreneurs to take up Entrepreneurship as a career and become job providers rather than job seekers. Activities of this cell includes organising Awareness programs, Mentoring sessions – guidance by successful entrepreneurs in various fields, My story sessions – Sharing of success story by women entrepreneurs, assisting in getting financial support for Startups. Shabash is a member of National Entrepreneurship Network.

- MOU with KVIC to impart skill training to develop the skills of the students.
- IEDP Hub, University of Madras in association with EDII-TN selected the College and funded Rs.10,000 for organizing Entrepreneurship activities for students.
- ‘My Harvest’ project to make the college campus “Go Green”.
- Shasun Innovation and startup Policy Council

Institution's Innovation Council Cell

Institution Innovation Council is initiated in order to develop an innovative and conducive learning environment for student where they emerge to be budding entrepreneurs with need of the hour business prospects. Our College has installed Shasun IIC with a motto of creating local innovative ecosystem. Student in this council will gain real life exposure to live business environment and multiple business opportunity is created with innovation by inculcating entrepreneurship skill.

Shasun Alliance with Industries

SAI aims at having association with reputed industries for the benefit of students and faculty and to expose them to industrial and professional knowledge. 74 MOU/Collaboration were signed during last five years.

Centre of Excellence for Art & Culture

The CoE for Art & Culture (recognized as a Partner Institution by the National Skill Development Council, Govt. of India) has embarked on an aspirational plan of exploring opportunities in the field of arts. Centre of Excellence focuses on teaching, research, performance & celebration of the arts, nationally and internationally.

- A two-day International Conference on ‘Mythology: In Literature and Culture’ (Western and Indian Approaches) was organised through online mode.
- The Young Researchers Forum’, (TYRF) a platform for research presentations in collaboration with Nrithyodaya–The Academy of Performing Arts (NAPA) was inaugurated and this

forum introduces two scholars per month, each session featuring one junior researcher presenting the article and one expert adding input to it.

File Description	Document
Upload Additional information	View Document

3.2.2 Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

Response: 161

3.2.2.1 Total number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
123	32	4	1	1

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

3.3 Research Publications and Awards

3.3.1 Number of research papers published per teacher in the Journals notified on UGC care list during the last five years

Response: 0.57

3.3.1.1 Number of research papers in the Journals notified on UGC CARE list year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
50	31	18	24	3

File Description	Document
Link to the uploaded papers, the first page/full paper(with author and affiliation details)on the institutional website	View Document
Link to re-directing to journal source-cite website in case of digital journals	View Document
Links to the papers published in journals listed in UGC CARE list or	View Document
Institutional data in the prescribed format	View Document

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five years

Response: 0.46

3.3.2.1 Total number of books and chapters in edited volumes/books published and papers in national/ international conference proceedings year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
37	24	11	9	21

File Description	Document
List of chapter/book along with the links redirecting to the source website	View Document
Institutional data in the prescribed format	View Document
Copy of the Cover page, content page and first page of the publication indicating ISBN number and year of publication for books/chapters	View Document

3.4 Extension Activities

3.4.1 Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Response:

The **Centre for Extension Activities** was instituted to kindle the service mind in the students and sensitize them to social issues. The Centre serves the community's needs through the clubs. It helps to build relationships working with NGOs and government agencies to create a social connect and community

engagement.

OBJECTIVES OF THE CENTRE FOR EXTENSION ACTIVITIES

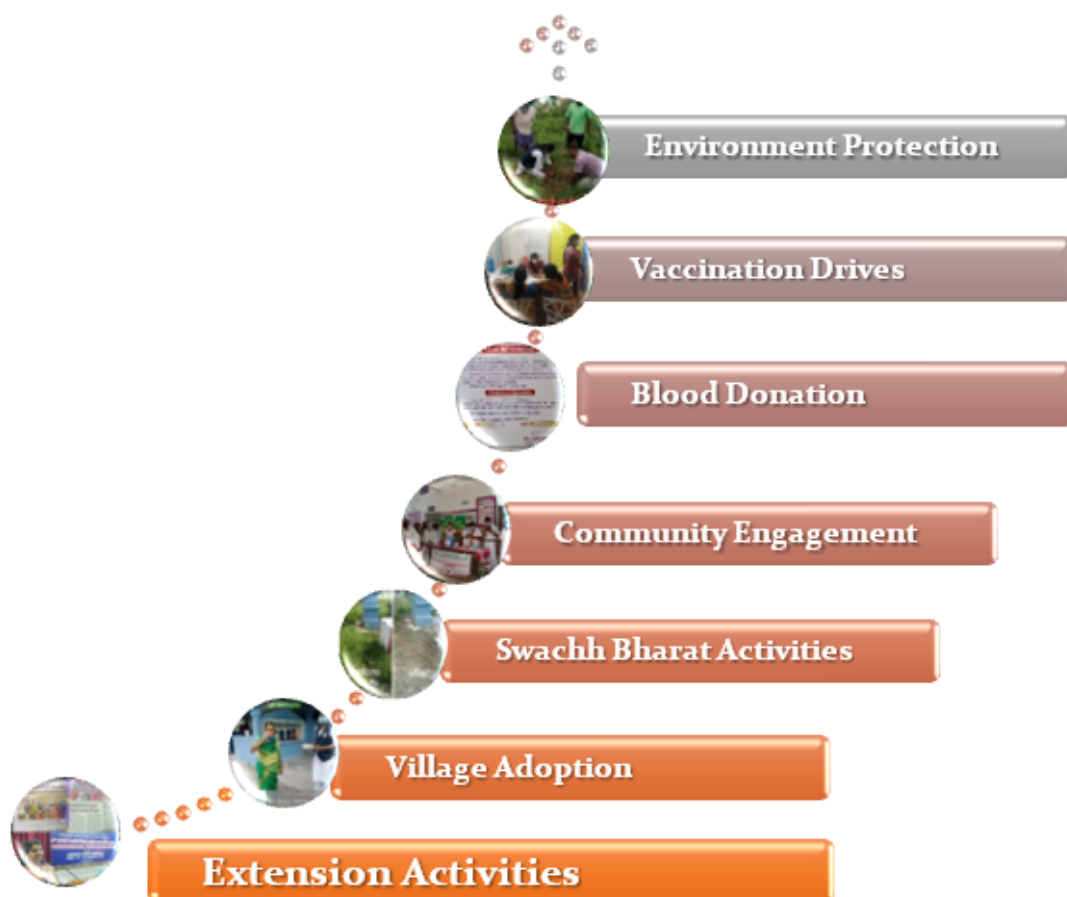
The objectives of the Centre are:

- To inculcate among the students the values and commitment to serve society by developing sensitivities towards community issues, gender disparities, and social inequity.
- To develop the neighbourhood community and improve the quality of their lives.

The centre also aims to:

- Provide opportunities for the students to engage in social service and community activities.
- Kindle a socially conscious mindset among the students.
- Impart value-based holistic education in keeping with the vision of the college.

The centre sensitizes the students to social issues by organizing activities related to Environment protection and Community engagement through village adoption, Swachh Bharat initiatives, Blood donation & vaccination camps.



Community engagement nurtures service learning, social sensitisation, concern for the disadvantaged sections of the society, environmental consciousness and humanitarianism.

The following are the extension activities carried out by various units and its impact:

Organizing Unit	Activities	Impact
Shasun Clubs	<ul style="list-style-type: none"> • During Covid'19 Pandemic, the students were engaged in the following activities: • Tele-volunteering • Masks Distribution • Food & Provision Distribution • Awareness Campaign 	<ol style="list-style-type: none"> 1. Enhanced awareness 2. Social Consciousness
Unat Bharat Abhiyan	<ul style="list-style-type: none"> • Villages Adopted - Kaliyanur, Vaiyavoor, Muttaiyalpet, Mettur & Olaiyur • Renovation of Toilets • ODF plus Declarations Pledge • Books Donation to village public library • Tutoring Sessions • Door-to-door awareness • Medical and Eye check-up camps • Socio-economic survey • Women Empowerment 	<ol style="list-style-type: none"> 1. Village development 2. Enhanced Knowledge and reading habit 3. Reinforcing hygiene 4. Increased enthusiasm and learning 5. Improved health and well-being
Swachh Bharat Initiatives - NSS	<ul style="list-style-type: none"> • Temple Cleaning • Beach Cleaning • Plastic Pick Walk • Circum Cleaning 	<ol style="list-style-type: none"> 1. Improving standard of living 2. Environment Protection
YRC & RRC	<ul style="list-style-type: none"> • Blood donation camps • Hair Donation Drive • Volunteering Support • Schooling through RTE • NGO Connect 	<ol style="list-style-type: none"> 1. Sensitivity to cancer patients 2. Voluntary Service
Leo Club, Art & Craft Club, Rotaract Club, Enactus	<ul style="list-style-type: none"> • Visit to Old age homes, orphanages • Dengue Awareness • Donation of needs • Awareness meassages through wall painting • Waste Management 	<ol style="list-style-type: none"> 1. Inclusivity 2. Healthy Living

File Description	Document
Upload Additional information	View Document

3.4.2 Awards and recognitions received for extension activities from government / government recognised bodies

Response:

The students regularly participated in extension activities organised by the institution through NSS, Rotaract, Leo and other clubs in collaboration with Government agencies and NGOs. Village cleaning, temple and lake area cleaning, health & eye check-up camps, blood donation camps, COVID-19 vaccination camps, rallies, door-to-door awareness and sapling plantation are conducted periodically



Best Swachh College 2021-22
Greater Chennai Corporation



Best Solid Waste Management
Bhumi, NGO



Swachhata Action Plan Institution 2020-21
MGNCRE, MHRD, GOI



Mega Blood Donation Drive 2019-18
Terepanth Yuvak Parishad



Relieve The Hunger Award of Leo Club 2018-19
International Association of Lions Clubs



Blood Donation Camp 2017-18
Rajiv Gandhi Govt Hospital

1. Certificate of recognition from MGNCRE

In 2020-21, 14 students worked as Virtual Volunteers to provide **Psychosocial Support to COVID-19 positive patients** in collaboration with Greater Chennai Corporation war rooms and Chennai Volunteers, an NGO. The students called around 10,000 patients. In 2021-22, around 60 students reached out to over **51,000 patients**. The students made daily calls to post-COVID patients to collect health updates on post-COVID complications, information on Black Fungus, and status of vaccination.

The institution received Certificate of Recognition from **MGNCRE, MHRD & GOI**.

2. Award for Solid Waste Management

In Chennai city, Urbaser Sumeet, the waste management and recycling collection unit is in operation with Greater Chennai Corporation. The college signed a contract with GCC to setup the **Multi-Composting**

Centre (MCC) at Kannammamet Burial Ground, T.Nagar in June 2021. The college collects the wet waste from Urbaser Sumeet, processes the waste in the MCC to produce organic fertilizer in collaboration with an NGO “Namma Ooru Foundation”. The college procured all the machinery for the MCC unit. The sieve is installed in the college premises. Students are engaged in tracking the input and output of the waste management process and managing accounts digitally. The organic fertilizer is distributed to farmers at a nominal cost. Bhumi, an NGO awarded the institution as **Best Solid Waste Management** in Campus.

3. Awards for Swachh Bharat Initiatives

The institution implemented the “**Meendum Manjapai Scheme**” introduced by the Hon’ble Chief Minister of Tamilnadu, Thiru.M.K. Stalin in the college premises. The scheme is undertaken by ENACTUS team. The college distributed free cloth Bags to the students of Chennai Girls Higher Secondary School, Perambur, during the “Anti-Plastic and Oral Hygiene Awareness Programme” held on 10th December 2021. The NSS Units promoted the “Meendum Manjapai Scheme” by distributing the cloth bags to the villagers at Kaliyanur Village, Kanchipuram District on 3rd March 2022.

The efforts of the institution were appreciated by Greater Chennai Corporation as **Best Swachh College**.

4. Award for Rotaract Club

Rotaract Club received **Pillar of Support Award** from Rotary International District 3232 in 2020-21 for the service rendered by the club. The club organized food distribution, promoting handloom weavers, virtual tutoring sessions, awareness of Indian Medicinal Herbs and self-grooming workshop for underprivileged students.

5. Awards for Leo Club

Leo Club received Awareness Rally Award in 2017-18, Relieve the Hunger Award in 2018-19, Empathy for Elders Award in 2019-20, Best Leo Club Award for distribution of kabasurakudineer, nilavembukashayam, dengue awareness programmes, and donation of old clothes and provisions to old age homes

File Description	Document
Upload Additional information	View Document

3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.

Response: 106

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
57	7	10	11	21

File Description	Document
Photographs and any other supporting document of relevance should have proper captions and dates.	View Document
Institutional data in the prescribed format	View Document
Detailed report for each extension and outreach program to be made available, with specific mention of number of students participated and the details of the collaborating agency	View Document

3.5 Collaboration

3.5.1 Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

Response: 41

File Description	Document
List of year wise activities and exchange should be provided	View Document
List and Copies of documents indicating the functional MoUs/linkage/collaborations activity-wise and year-wise	View Document
Institutional data in the prescribed format	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 The Institution has adequate infrastructure and other facilities for,

- teaching – learning, viz., classrooms, laboratories, computing equipment etc
- ICT – enabled facilities such as smart class, LMS etc.

Facilities for Cultural and sports activities, yoga centre, games (indoor and outdoor), Gymnasium, auditorium etc (Describe the adequacy of facilities in maximum of 500 words.)

Response:

The institution strives to imbibe the teaching-learning process with a unique blend of intellectual rigour, aesthetic and ethical engagement. The campus has excellent infrastructural facilities and is always alive with curricular, co-curricular and extra-curricular activities

Classrooms

- No. of classrooms: 56
- ICT Enabled classrooms with LCD & Audio facility
- CCTV Cameras

Seminar / Conference Halls

- 4 ICT enabled Seminar halls
- 2 Discussion rooms with LED Panels

Other Academic Facilities

- Air Conditioned Staff Rooms
- Library, Exam cell, Placement Cell, State-of-the-art Newsroom
- Counseling Room, ED Cell

Laboratories

- 7 Computer Labs with 397 computers
- State-of-the-art video shooting, CG, Photography & Edit Suite Labs
- Commerce, Psychology and Interior Design & Décor Labs

Sports Facilities

- Badminton Court
- Playground for Kho-Kho, Volley ball & Throw ball
- Multiplex court for Kabbadi, Basket ball & Yoga
- Fully Equipped Gymnasium

Cultural Facilities

- Amphi Theatre
- Shasun Shakthi Cell
- Practice hall for dance & music

The campus spreads over 2.1 acres ideally suited for education in the heart of the Chennai city. The entire campus is under CCTV surveillance. The facilities are spread over as 3 Buildings with 56 classrooms, 4 seminar/conference halls and gallery rooms.

Classrooms

All the classrooms are well ventilated, furnished, equipped with LCD projectors, CCTV Cameras and Green boards. They are easily accessible through broad staircases, corridors and elevators. Multiple exit points in all the floors ensure smooth transit.

Seminar / Conference Halls

The ICT enabled, air-conditioned seminar / conference halls are equipped with excellent sound systems, projector facilities and proper seating that is conducive for organizing various activities and can accommodate around 150 – 250 people.

Laboratories

There are 7 Computer laboratories equipped with 397 computers, high bandwidth internet, 62 projectors and are updated with latest hardware and software.

Other laboratories include Digital, Psychology, Commerce, Photography, Interior Design & Décor. Media laboratory is fully equipped with state-of-the-art facilities consisting of a shooting floor for television production, edit suite, audio recording, voice booth, photography studio with darkroom, drawing studio.

Sports Facilities

The sports activities are carried out in the following facilities.

- Badminton court (15m x 8m) in 1200 sq.ft area in Abhayas Hall , Building 2, Ground Floor.
- Playground area of 15,480 Sq.ft utilized for games like Kho kho, Throw ball, Volleyball, Ball badminton.
- Around 4550 sqft area in Building 3, 4th floor utilized for playing Basketball, Kabaddi and Yoga.
- The covered area in the playground used for Archery Training.
- The 435 sq.ft gym equipped with state-of-art equipments.

Cultural Facilities:

Cultural activities are organized in the 8000 sqft. basement area in Building 3, amphi theatre, seminar hall and conference halls for practicing and performing all the art forms.

Other Academic Facilities

The Institution has excellent infrastructure facilities for students and staff like well ventilated and spacious staff rooms, fully equipped examination cell, library, counselling room (Shasun Sukhadha), placement room and student council room. The Shasun Entrepreneurship Cell- Shabash, Social Entrepreneurship projects cell- Enactus Shasun, Centre of Excellence for Art & Culture, Media & Communication and Retail provide excellent opportunities for students to be future ready.

File Description	Document
Upload Additional information	View Document

4.1.2 Percentage of expenditure for infrastructure development and augmentation excluding salary during the last five years

Response: 30.52

4.1.2.1 Expenditure for infrastructure development and augmentation, excluding salary year wise during last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
179.37	41.77	420.28	106.29	684.08

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for infrastructure augmentation should be clearly highlighted)	View Document

4.2 Library as a Learning Resource

4.2.1 Library is automated with digital facilities using Integrated Library Management System (ILMS), adequate subscriptions to e-resources and journals are made. The library is optimally used by the faculty and students

Response:

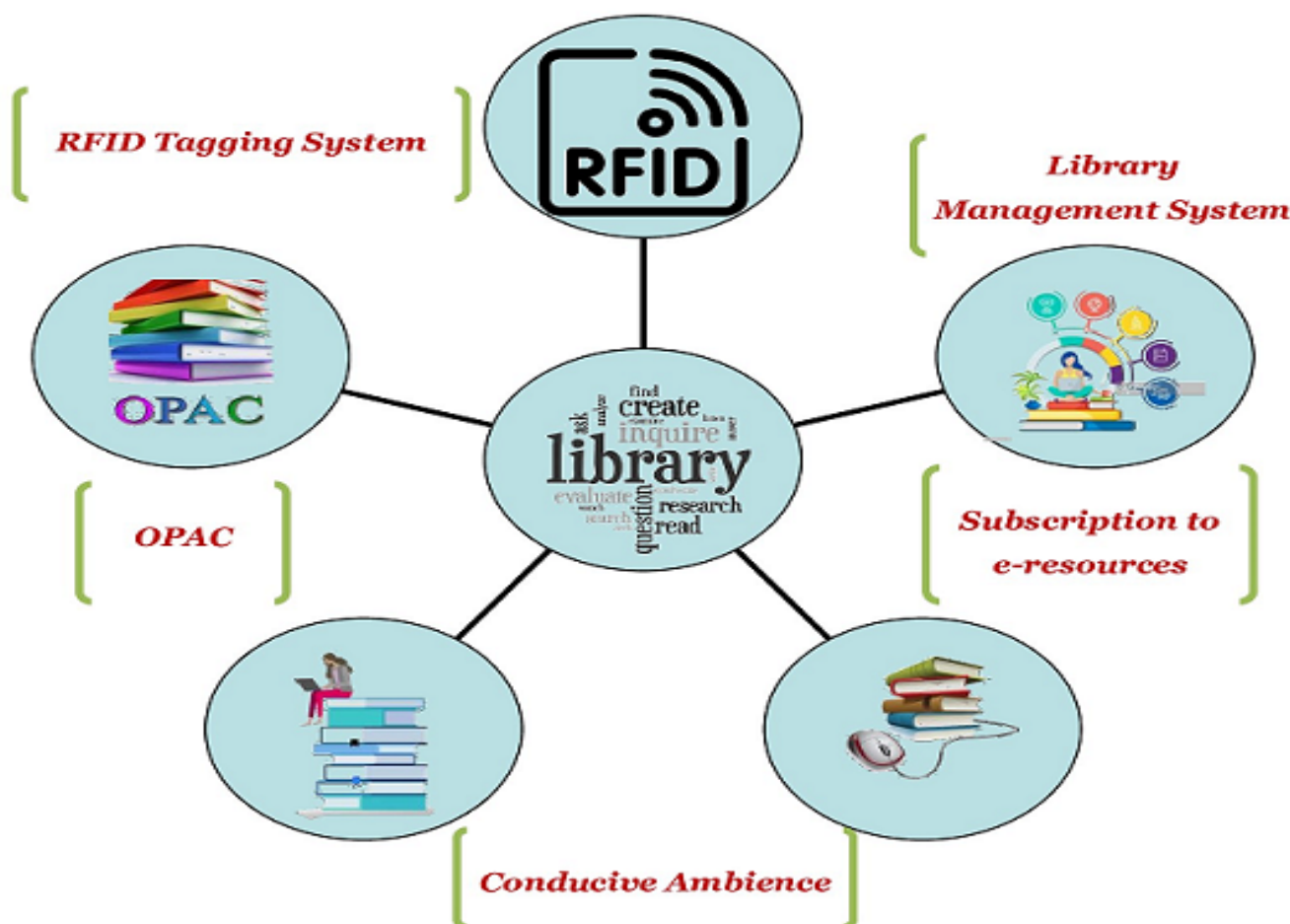
The Library understands the absolute information needs of students and staff to promote and encourage Teaching, Research and Learning process through acquiring, organizing the information with communicative technologies.

Shasun library uses customized ERP software as Library Management Software. All transactions are done through ERP and RFID (Rapidradio RFID chip).

The library houses 20424 Books, 10332 Titles, 1719 Reference Books, 52 Ph.D Thesis, 1505 Bound Volumes, 47 Print Journals, 19 Magazines, 11 Newspapers, 3 Databases, 13,000+ e-books and 3700000+ e-journals.

Digital library with an excellent infrastructure has been set up at the Library. Online access to the e-resource like N-List, ProQuest, and NDLI are available.

As a member institute of NDLI (National Digital Library of India) staff and students access **Shodhganga** for research purposes.



Facilities

Automated Circulation System

Library is automated and is hosted on the server and maintained by in-house experts. The entire collection is bar-coded.

OPAC

The main features of the OPAC are to check the availability of books, find loan periods, renew, or replace and also to verify your library account for what is checked out and when books are due.

Institutional Membership

The library has institutional membership with British Council Library and American Council Library for providing prominent service to the users.

Internet Facility

The Internet and Wi-Fi facility is available inside the library with high speed bandwidth connection.

Reader Club

Shasun Library has a Reader Club in NDLI Club.

Infrastructure & Technology

Library is fully equipped with sophisticated library furniture, good ambience and is designed to support green Library and is fully automated with RFID technology.

Services

Timing

8.00 A.M – 6.00 P.M

Book Bank Service

The eligible students may submit an application to get additional 3 books for the semester in the circulation section.

Institutional Repository

Previous year question papers, faculty publications and other publications of the college are available in the institutional repository.

User Awareness Programme

Library provides an orientation to new students in the beginning of the academic year about library services and usage of e-resources.

Library Automation

- e-Varsity the ILMS Software is being used from 2015 to cater to the needs of staff and students.
- The advantages of ILMS are comprehensive workflow based application software solution, web based administration. Paperless work, modular approach and modular data exchange between individual systems.

Radio Frequency Identification (RFID) was introduced in 2017.

- **RFID** tagging system decreases time for circulation since more than one tag can be read at a time and is faster than from barcode.
- **RFID** gate has been placed in the entrance of the library to prevent the theft of books and also for the footfalls count through sensors.
- **RFID** kiosk has been placed for the self check-in & check-out of books.

File Description	Document
Upload Additional information	View Document

4.3 IT Infrastructure

4.3.1 Institution frequently updates its IT facilities and provides sufficient bandwidth for internet connection *Describe IT facilities including Wi-Fi with date and nature of updation, available internet bandwidth within a maximum of 500 words*

Response:

The institution is committed to provide state-of-the-art computing facilities to the students and faculty. With its advanced technology infrastructure, the college offers students access to the latest hardware and software, as well as high-speed internet, enabling them to excel in their studies and prepare for their professional career.

With a total of 509 computers available on campus, almost 488 are used for academic purpose. The College has seven computer labs that are equipped with 397 computers for student usage, providing high-bandwidth internet connectivity. The laboratories are furnished with Intel i5, 7th Gen 16GB/ 8GB DDR 4, 1 TB/250GB NVME SSD HDD with 2GB graphics card, which are upgraded regularly to meet current demands.

The Wi-Fi network is powered by Airtel Broadband 300Mbps and ACT Broadband 1Gbps, and it is open to all students' learning needs.

Description	Speed	Date of Purchase
Netgear	100/150 MBPS	14.09.2009
Netgear	150 MBPS	18.07.2014
TPLink	300 MBPS	14.08.2018
Ubiquiti (18AP)	300 MBPS	14.08.2018
Dlink DGS 1008A	300 MBPS	18.11.2020
DLink Dap 2680 (10AP)	300 MBPS	15.02.2021

The Media Labs of Visual communication department are fully equipped with state-of-the-art studio facilities consisting of a shooting floor for television production, edit suite, audio recording and voice booth, photography studio with darkroom lab, drawing studio, graphic designing, and multimedia lab. These facilities provide students with the opportunity to engage in practical, hands-on learning experiences that are essential for the media industry.

The college houses two servers, the configuration includes the T430, which is ideal for small offices and remote office/branch office (ROBO) sites in need of single-server performance and capacity. With peak performance and the latest Intel® Xeon® processor E5-2600 v4 product family, this server is used to maintain the student and staff database. Additionally, the IBM X3400 is used for old ERP and mailing purposes, and the XW 6400/XW 6200 is used for labs and internet. The FILE SERVER is used to maintain common data archiving, which is moved to AWS cloud services, and the website is hosted in the cloudware hosting area.

The college library has automated the check-in and check-out process of staff and students using RFID and the data is maintained in the server. Biometric authentication is implemented for both faculty and students, and the data is stored on a separate server. CCTV cameras are installed throughout the campus to ensure safety of students at all times. Learning Management System through ERP is used to deliver study materials and assignments to students. Google Meet and Zoom platforms are used for online classes, conferences, seminars and workshops and firewall services are used to monitor data security.

The IT department provides various licensed and open-source software in all the labs with necessary hardware up-gradations needed for the new software support. The IQAC room is facilitated by BENQ smart panel, heavy-duty printer, and laptops. LCD projectors are provided in all classrooms, and digital boards are used to display all the events, providing students with the latest technological resources they need to achieve their academic goals.

File Description	Document
Upload Additional information	View Document

4.3.2 Student – Computer ratio (Data for the latest completed academic year)

Response: 8.97

4.3.2.1 Number of computers available for students usage during the latest completed academic year:

Response: 400

File Description	Document
Purchased Bills/Copies highlighting the number of computers purchased	View Document
Extracts stock register/ highlighting the computers issued to respective departments for student's usage.	View Document

4.4 Maintenance of Campus Infrastructure**4.4.1 Percentage expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, during the last five years (INR in Lakhs)**

Response: 26.07

4.4.1.1 Expenditure incurred on maintenance of infrastructure (physical facilities and academic support facilities) excluding salary component year wise during the last five years (INR in lakhs)

2021-22	2020-21	2019-20	2018-19	2017-18
177.86	217.09	256.91	332.59	238.27

File Description	Document
Institutional data in the prescribed format	View Document
Audited income and expenditure statement of the institution to be signed by CA for and counter signed by the competent authority (relevant expenditure claimed for maintenance of infrastructure should be clearly highlighted)	View Document

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Percentage of students benefited by scholarships and freeships provided by the institution, government and non-government bodies, industries, individuals, philanthropists during the last five years

Response: 71.7

5.1.1.1 Number of students benefited by scholarships and freeships provided by the institution, Government and non-government bodies, industries, individuals, philanthropists during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
2605	2720	2827	2723	2791

File Description	Document
Year-wise list of beneficiary students in each scheme duly signed by the competent authority.	View Document
Upload policy document of the HEI for award of scholarship and freeships.	View Document
Institutional data in the prescribed format	View Document

5.1.2 Following capacity development and skills enhancement activities are organised for improving students' capability

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene)
4. ICT/computing skills

Response: A. All of the above

File Description	Document
Report with photographs on Programmes /activities conducted to enhance soft skills, Language and communication skills, and Life skills (Yoga, physical fitness, health and hygiene, self-employment and entrepreneurial skills)	View Document
Report with photographs on ICT/computing skills enhancement programs	View Document
Institutional data in the prescribed format	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years

Response: 63.28

5.1.3.1 Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
3390	3203	1865	1919	1684

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.1.4 The institution adopts the following for redressal of student grievances including sexual harassment and ragging cases

- 1.Implementation of guidelines of statutory/regulatory bodies
- 2.Organisation wide awareness and undertakings on policies with zero tolerance
- 3.Mechanisms for submission of online/offline students' grievances
- 4.Timely redressal of the grievances through appropriate committees

Response: A. All of the above

File Description	Document
Proof w.r.t Organisation wide awareness and undertakings on policies with zero tolerance	View Document
Proof related to Mechanisms for submission of online/offline students' grievances	View Document
Proof for Implementation of guidelines of statutory/regulatory bodies	View Document
Details of statutory/regulatory Committees (to be notified in institutional website also)	View Document
Annual report of the committee motioning the activities and number of grievances redressed to prove timely redressal of the grievances	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document

5.2 Student Progression

5.2.1 Percentage of placement of outgoing students and students progressing to higher education during the last five years

Response: 45.48

5.2.1.1 Number of outgoing students placed and / or progressed to higher education year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
752	802	567	470	356

5.2.1.2 Number of outgoing students year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
1349	1284	1330	1265	1252

File Description	Document
Number and List of students placed along with placement details such as name of the company, compensation, etc and links to Placement order(the above list should be available on institutional website)	View Document
List of students progressing for Higher Education, with details of program and institution that they are/have enrolled along with links to proof of continuation in higher education.(the above list should be available on institutional website)	View Document
Institutional data in the prescribed format	View Document

5.2.2 Percentage of students qualifying in state/national/ international level examinations during the last five years

Response: 8.18

5.2.2.1 Number of students qualifying in state/ national/ international level examinations year wise during last five years (eg: IIT/JAM/NET/SLET/GATE/GMAT/GPAT/CLAT/CAT/ GRE/TOEFL/ IELTS/Civil Services/State government examinations etc.)

2021-22	2020-21	2019-20	2018-19	2017-18
149	75	33	18	14

File Description	Document
List of students qualified year wise under each category and links to Qualifying Certificates of the students taking the examination	View Document
Institutional data in the prescribed format	View Document

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/ cultural activities at University / state/ national / international level (award for a team event should be counted as one) during the last five years

Response: 79

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last

five years

2021-22	2020-21	2019-20	2018-19	2017-18
20	15	16	18	10

File Description	Document
list and links to e-copies of award letters and certificates	View Document
Institutional data in the prescribed format	View Document

5.3.2 Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)

Response: 29

5.3.2.1 Number of sports and cultural programs in which students of the Institution participated year wise during last five years

2021-22	2020-21	2019-20	2018-19	2017-18
59	37	19	16	14

File Description	Document
Upload supporting document	View Document
Institutional data in the prescribed format	View Document

5.4 Alumni Engagement

5.4.1 There is a registered Alumni Association that contributes significantly to the development of the institution through financial and/or other support services

Response:

Shasun Alumni Association (SHAAN)

Established on 18.01.2019, SHAAN creates and maintains a life-long connection between the Institution and its alumni, whose number is more than 15,000. In collaboration with extremely dedicated office bearers, the Alumni Association works to connect alumni, support students, and build an unforgettable Institution experience through a diversity of events, programming, and services.

Alumnae Corner

The alumnae corner in the college website enables the alumni registration, helps networking among the members and provides information regarding various events of the college

Financial Support by SHAAN

- The Alumni association has contributed Rs.6,35,500 during the year 2021-22.
- The contribution of the alumni is utilised for various institutional development purposes.
- The alumni have rendered financial support for the education of underprivileged students

.Other Support by SHAAN

- Academic Support: Alumnae are engaged in the academic process by being the members of IQAC, Expert committee of SANKALP and ED cell.
- Alumnae participate in seminars, workshops, and technical events that showcase their skills and accomplishments, and take advantage of opportunities to meet future Shasuneons.
- Notable alumnae are invited as speakers for Guest lectures, discussion sessions and Skill development programmes.
- Alumnae Supports current students at Shasun through different mentoring programs either by being a part of on-campus lectures or through an in-person or online commitment; by providing internships; recruiting fresh graduates; presenting career guidance programs etc.
- Alumnae are part of many of events at Shasun. The Association organises and facilitates a host of events every year at Shasun. This includes the Alumnae meet which is held on January 26 of every year.
- Alumnae entrepreneurs provides mentoring and knowledge sharing to the juniors through ED cell.

File Description	Document
Upload Additional information	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 *The institutional governance and leadership are in accordance with the vision and mission of the Institution and it is visible in various institutional practices such as NEP implementation, sustained institutional growth, decentralization, participation in the institutional governance and in their short term and long term Institutional Perspective Plan.*

Response:

Vision

- To create a centre of excellence on par with world class institutions.
- To empower students through education and help them realize their potential.

Mission

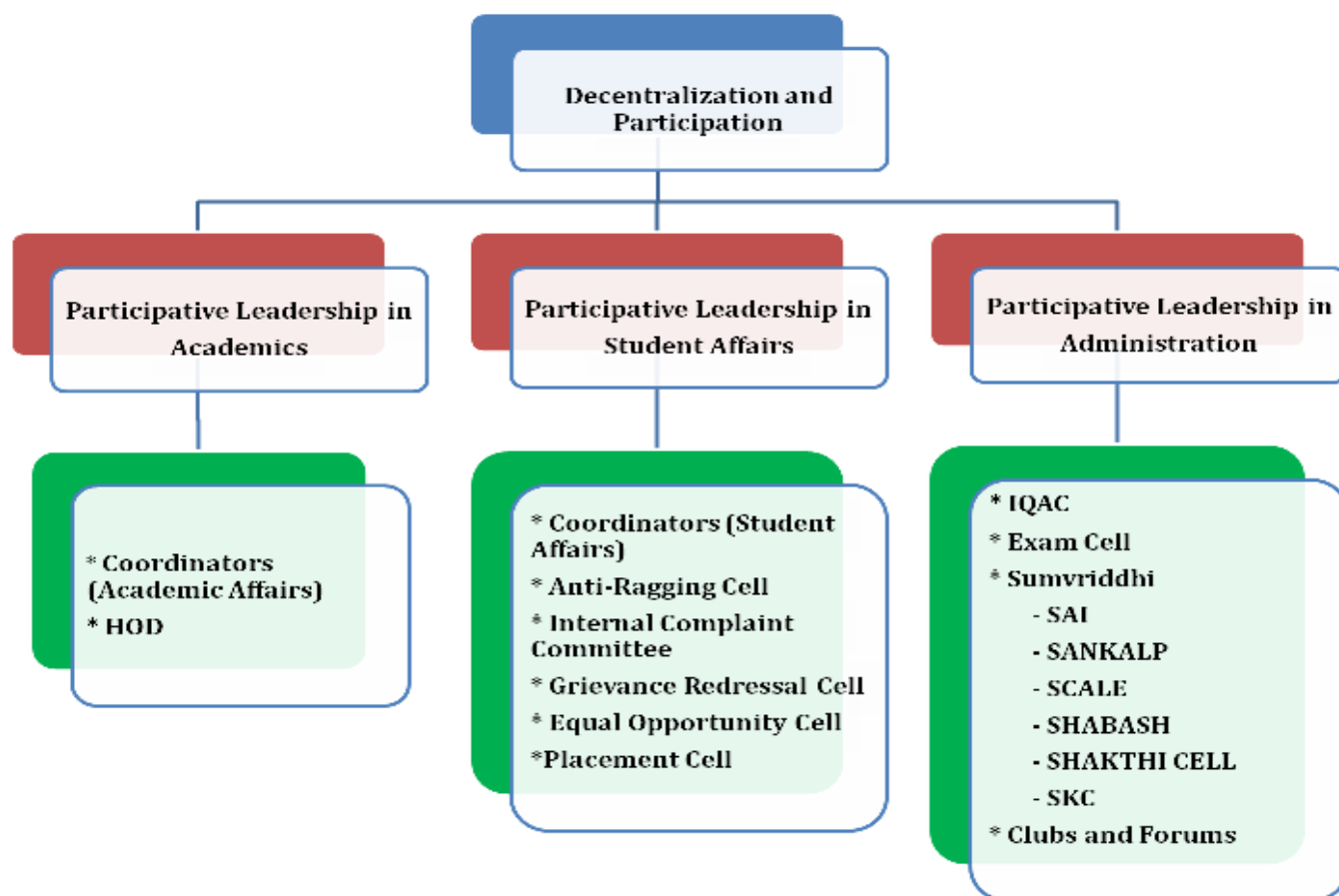
- To prepare students for the challenges of life and career.
- To impart value-based holistic education along with co-curricular activities, extra- curricular and life-skill programme.
- To facilitate job placements through campus interviews.

Nature of Governance

The College Committee members are the pinnacle governing body who are responsible for the overall functioning of the institution. The role of Academic Council is to promote quality of academic process and procedures of the institution. The Principal, Vice Principal and Directors concentrate in the holistic development and empowerment of students. The structure of governance is participative, decentralized, transparent and dynamic.

Decentralization and Participation in Institutional Governance

The institution has been practicing decentralization and participative management by giving ample freedom and flexibility to the staff. The organizational structure indicates the level of decentralization practiced in the institution.



Participative Leadership in Academics

- **COORDINATOR** - To oversee and support the academic activities of the institution
- **HOD** – Responsible for overall functioning of the department

Participative Leadership in Student Affairs

- **COORDINATOR** - To oversee and provide guidance for the student support activities
- **Anti Ragging Cell** – To prohibit any act of ragging
- **Internal Complaint Committee(POSH)** – To define redressal mechanisms and the actions that the institute may take in case a complaint is substantiated.
- **Grievance Redressal Cell** - The Committee shall give reasonable opportunity to the parties concerned to represent their grievance/response.
- **Equal Opportunity Cell** - To ensure that all students are treated equally and to address any issues raised.
- **Placement Cell** – To identify job opportunities for the final year students by keeping in touch with reputed firms and industrial establishments.

Participative Leadership in Administration

- **IQAC** - The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the Institution.
- **Exam Cell** - To ensure all exams and assessments are conducted in accordance with University regulations thus maintaining the reliability of the exam/assessment at all times.
- **Sumvirdhhi (Collection of different cells to promote holistic development)**

- 1.SAI – To facilitate industry collaborations through MoUs
- 2.SANKALP – To focus towards enhanced learning and knowledge which leads to a holistic development of the students.
- 3.SCALE – To focus on creating bureaucrats
- 4.SHABASH – To motivate young budding entrepreneurs to take up Entrepreneurship as a career and become job providers rather than job seekers
- 5.SHAKTHI CELL – To inculcate the values through enchanting forms of Art.
- 6.SKC – To foster a research culture in the College.

- **Clubs** - The clubs of Shasun and the various departments involve themselves in extension activities to create a social connect and community engagement
- **Forums** - Aims at empowering and nurturing students into holistic individuals.

File Description	Document
Upload Additional information	View Document

6.2 Strategy Development and Deployment

6.2.1 The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc

Response:

The Institution works with the objectives of academic excellence and holistic development of students to meet the changing needs of society and industry. Excellence is the core values of the college where the faculty and students strive to give their best to the curricular, co-curricular and extra-curricular activities year after year.

1. Perspective Planning - Vision for Excellence

The institution envisions itself as a Centre of Excellence and has identified the following thrust areas for strategic development and deployment to realize its vision:



Goals of the Institution

Thrust Areas	Short Term Goals	Medium Term Goals	Long Term Goals
Academic Excellence	<ul style="list-style-type: none"> • Permanent Affiliation • Autonomy 	<ul style="list-style-type: none"> • Strengthen academia-industry linkage • Best City College 	<ul style="list-style-type: none"> • Centre of Excellence
Research Excellence	<ul style="list-style-type: none"> • More faculties with Ph.D. • Exposure to research 	<ul style="list-style-type: none"> • Research Projects • Consultancies • Collaboration 	<ul style="list-style-type: none"> • Research Hub

Student Environment	<ul style="list-style-type: none"> • Attract the best students 	<ul style="list-style-type: none"> • Monitor student progression 	<ul style="list-style-type: none"> • Attract international students
Campus Development	<ul style="list-style-type: none"> • Campus facelift 	<ul style="list-style-type: none"> • Augment infrastructure facilities 	<ul style="list-style-type: none"> • World class facilities
Administrative Excellence	<ul style="list-style-type: none"> • High performance culture • Attraction & retention of high quality staff 	<ul style="list-style-type: none"> • Transparent and participative governance • Financial Sustainability 	<ul style="list-style-type: none"> • Promote institution's interest with stakeholders • Governance structure to support achievement of vision.
Excellence in Sports	<ul style="list-style-type: none"> • Excel in Competitive sports 	<ul style="list-style-type: none"> • Participation in national and international level sports 	<ul style="list-style-type: none"> • Development of healthy spirit of sportsmanship
Community Outreach	<ul style="list-style-type: none"> • To expose students to connect with society / community • To prepare students for administrative exams 	<ul style="list-style-type: none"> • Motivate students to reach out at the national level 	<ul style="list-style-type: none"> • Commitment to social equity • At least 25 students to represent institution in Administrative services.

2. Administrative Setup, Policies and Procedures

- The **College Committee** comprises of President, Honorary Secretary General of society, Secretary and Associate Secretary along with Committee Members and the Principal as Ex Officio Member. The committee makes all policy decisions regarding courses to be offered, recruitment of staff, Performance appraisal of staff, service conditions of teaching and non-teaching staff, conduct of staff and student's academic and non-academic activities. The committee reviews and update the policies periodically.
- The **Academic Council** is the academic body of the college that establishes standards and ensures adherence to the standards there by assuring quality in education. The members are selected based on core competencies and are excellent in respective fields. With their vast experience, they add value and propel the college towards realizing its vision and mission.
- The **Internal committees** of the institution works with specific vision, mission and objectives. All the academic and administrative process the policy documents, Standard Operating Procedures and handbooks are in place. They regularly monitor and assess to make sure that the entire system is working effectively and efficiently while delivering maximum value to all the stakeholders involved.

3. Appointment and Service Rules

- **Recruitment Procedure:** The HR initiates the recruitment process based on the vacancy report submitted by the departments. Advertisement regarding vacancies are published in the leading newspapers and college website. The Interview Panel comprising of HoD and faculty from academic affairs screen and select the eligible candidate for the sought position.
- **Service Rules:** The employee handbook includes the service rules and conditions, code of conduct, roles and responsibilities

File Description	Document
Upload Additional information	View Document
Institutional perspective Plan and deployment documents on the website	View Document

6.2.2 Institution implements e-governance in its operations

1. Administration
2. Finance and Accounts
3. Student Admission and Support
4. Examination

Response: A. All of the above

File Description	Document
Screen shots of user interfaces of each module reflecting the name of the HEI	View Document
Institutional expenditure statements for the budget heads of e-governance implementation ERP Document	View Document
Annual e-governance report approved by the Governing Council/ Board of Management/ Syndicate Policy document on e-governance	View Document

6.3 Faculty Empowerment Strategies

6.3.1 The institution has performance appraisal system, effective welfare measures for teaching and non-teaching staff and avenues for career development/progression

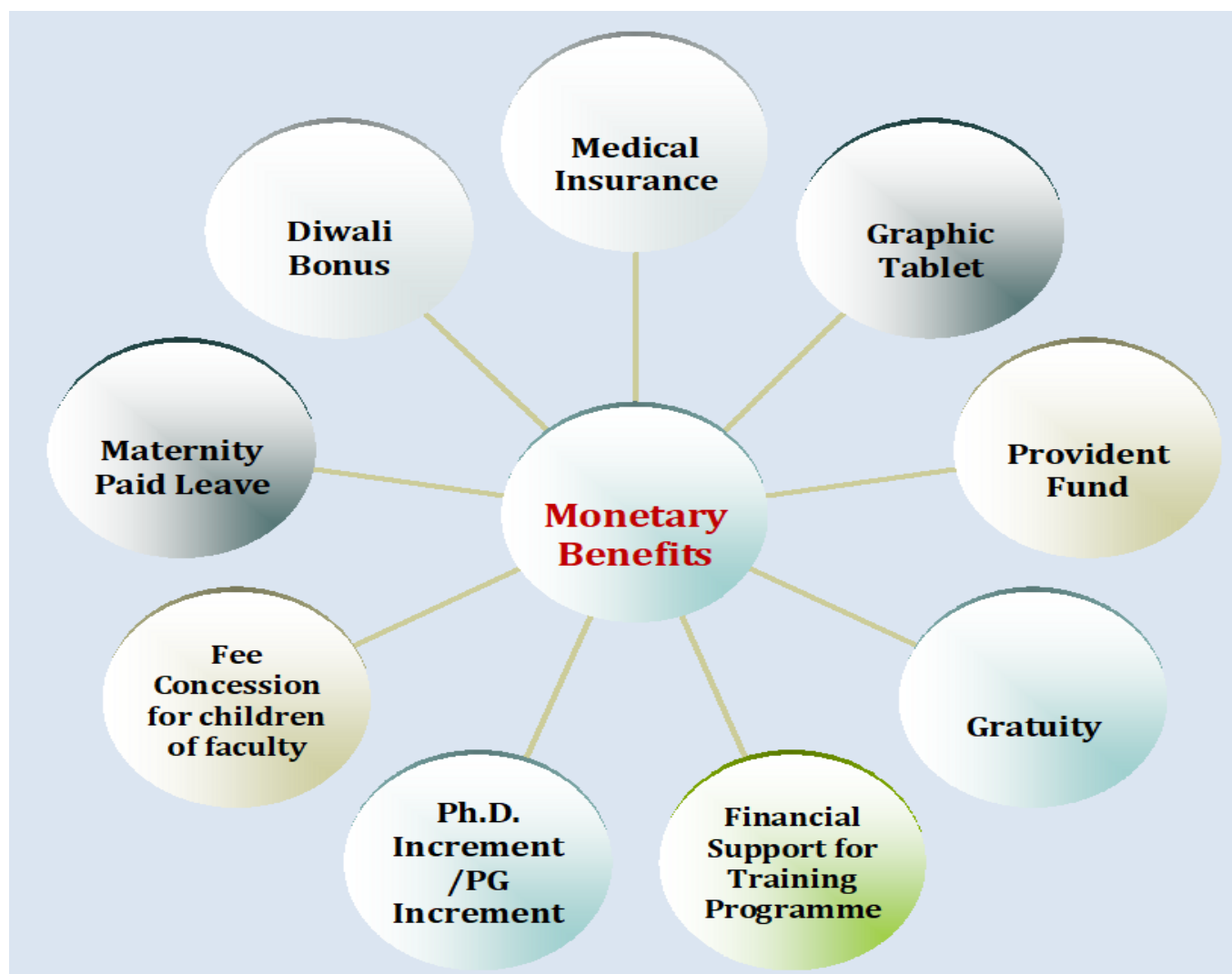
Response:

The College values the contribution of its employees for the development and progress of the institution.

1. MONETARY WELFARE MEASURES

The institution has a budgetary allocation for the welfare of employees. The monetary welfare measures are enlisted below:

- Medical Insurance is provided to the faculty and their dependents who wish to avail the same
- Graphic tablets were provided to faculty to facilitate the ICT enabled teaching-learning. 50% of the total cost was borne by the college.
- Provident fund scheme and Gratuity benefits are applicable for all the employees as per the Service Rules.
- The institution provides financial support to faculty for attending conferences, workshops, FDPs, refresher and orientation courses.
- On successful completion of Ph.D. or PG degree the institution provides increment to staff.
- Fee Concession is provided for the children of faculty pursuing higher education in the institution
- Maternity paid leave is provided to the Teaching as well as Non-Teaching faculty members.
- Diwali Bonus is given to all employees to celebrate the festival with great enthusiasm.
- Annual increment for faculty and staff based on career advancement scheme.



2. GENERAL WELFARE MEASURES

- The college offers several welfare measures for Teaching and Non-Teaching staff. The college provides variety of leave benefits to all employees:
 - Casual Leave (CL)

- Sick Leave (SL)
- Earned Leave (EL)
- Religious Holiday (RH)
- Maternity Leave (ML)
- Bereavement Leave (BL).
- To enhance the research skill and domain knowledge, the institution organizes National / International Level Faculty Development Programmes, Seminars and workshops for the teaching faculty.
- On-duty is provided to faculty for attending Refresher or Orientation courses, MOOC courses, FDP, seminars, workshops and Presenting papers in Conferences.
- The institution supports the faculty pursuing Ph.D with 22 days of On-duty per year.
- Administrative training programmes are organized periodically by the Training department.
- The institution organizes special programmes for the teaching and non-teaching staff on occasions like Birthday celebration, Teachers Day, Women's Day, Sports Day, Fun Friday.
- To promote physical fitness of the employees a well equipped gymnasium with a trainer is available in the campus.

3. PERFORMANCE APPRAISAL SYSTEM

- The performance appraisal system is applicable to academic and administrative staff of the college.
- The appraisal cycle is from April to March of every year.
- The HR defines the goals and targets for the staff inline with their roles and responsibilities.
- At the end of the year the staff performance is evaluated based on the desired targets.
- HR initiates the appraisal process by circulating the appraisal form and the same will be reviewed and rated by the respective reporting authority.
- Based on the overall rating the staff's performance will be appraised and increment given accordingly.
- The weak performers are identified and monitored for progress through Performance Improvement Plan (PIP) for a duration of 1 month to 3 months
- During the period of PIP the reporting authority provides feedback on the performance of the staff based on which further actions will be taken

File Description	Document
Upload Additional information	View Document

6.3.2 Percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 52.77

6.3.2.1 Number of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
139	126	75	37	32

File Description	Document
Policy document on providing financial support to teachers	View Document
Institutional data in the prescribed format	View Document
Copy of letter/s indicating financial assistance to teachers and list of teachers receiving financial support year-wise under each head.	View Document
Audited statement of account highlighting the financial support to teachers to attend conferences / workshop s and towards membership fee for professional bodies	View Document

6.3.3 Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

Response: 96.47

6.3.3.1 Total number of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
207	202	204	188	182

6.3.3.2 Number of non-teaching staff year wise during the last five years

2021-22	2020-21	2019-20	2018-19	2017-18
56	55	55	41	37

File Description	Document
Refresher course/Faculty Orientation or other programmes as per UGC/AICTE stipulated periods, as participated by teachers year-wise.	View Document
Institutional data in the prescribed format	View Document
Copy of the certificates of the program attended by teachers.	View Document
Annual reports highlighting the programmes undertaken by the teachers	View Document

6.4 Financial Management and Resource Mobilization

6.4.1 Institution has strategies for mobilization and optimal utilization of resources and funds from various sources (government/ nongovernment organizations) and it conducts financial audits regularly (internal and external)

Response:

1. Mobilization of Funds :

The process of mobilization of funds is monitored by the Management. The institute generates the revenue primarily through Annual Fees from the students. The generated funds are used for conducting various college activities, for the development of infrastructure and for the welfare of the students and staff based on the request and approval from the Management and Principal. A well planned budget guides the mobilization and optimal utilization of funds.

- The college is a self-financed higher educational institution since its inception. There is no financial aid from Union or State Governments.
- The college premises and facilities are provided for the conduct of competitive examinations at a nominal charge.
- The faculty members are encouraged to apply and receive grants from various Central and State Government funding agencies such as UGC, ICSSR for conduct of research, conferences, seminars, workshops and surveys.
- Faculty members generate revenue by offering consultancy services to the outside institutions.

2. Internal and External Audit :

Monitoring financial management practices is a significant process in the Internal and External audit. It is carried out by the College Committee and Authorized Signatories (Associate Secretary and Secretary), who are responsible for overseeing the allocation of funds. External financial audit is executed by an audit firm.

The institution conducts internal and external financial audits regularly and suitable action is taken based on the recommendations. The Internal Financial Audit was conducted by R V K S Associates, Chartered Accountants. The queries raised during the audit were answered immediately. The External Financial Audit

was conducted by SREEDHAR, SURESH RAJAGOPALAN Chartered Accountants. The final report will be given by the auditors along with the balance sheet.

3. Optimal Utilisation of Resources

The finance committee plans, controls and monitors the utilisation of funds.

- The budget allocation has been optimally utilised for remuneration for employees.
- The funds allocated for the creation and maintenance of infrastructural facilities are utilised optimally.
- Budgetary allocation is made for staff welfare measures.
- Budgetary provisions are made to conduct various academic activities such as seminars, conferences, workshops, FDPs, training, guest lectures and other curricular activities.
- The funds are allocated for promotion of research, innovation and consultancy.
- Extension activities are effectively carried out utilising the funds provided by the institution.
- Adequate fund allocation is made for sports, games and cultural activities.
- Conscious effort is made to allocate and utilise funds for the development of an inclusive and green campus.

File Description	Document
Upload Additional information	View Document

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes. It reviews teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals and records the incremental improvement in various activities

Response:

The following are the significant contribution made by the IQAC for institutionalizing the quality assurance strategies and processes.

1. **Student Induction Program (Deeksharambh):** It helps the student to ease the transition from secondary education to higher education and / or graduate to post graduate programme based on the UGC guidelines.
2. **Bridge Course:** This programme imparts the basic knowledge required for the courses which the students are going to learn on that particular semester.
3. **Outcome Based Education (OBE) (LOCF):** OBE ensures design of the curriculum, instruction and assessment to achieve the stated learning experiences.
4. **Programme & Course Handbook:** The handbooks give the brief outline about the programme structure, overview of the subject, syllabus, the session plans, course learning materials and question bank.
5. **ERP – Learning Management System (LMS):** It is a platform for blended learning. Faculty share

their learning materials and information on this platform. Grading and Evaluation of Assignments are done on this platform.

6. **Teaching Pedagogy:** The institution focuses on empowering students through experiential learning, innovative teaching methodology, participative learning approaches and problem solving techniques which help them to develop competencies in their respective domain.
7. **Feedback Analysis and Evaluation:** The College adopts effective feedback systems to ensure high quality learning and teaching. It effectively meets the needs of stakeholders while advancing the reputation and impact of the College.
8. **Academic and Administrative Audit (AAA):** Academic and administrative audit is conducted every semester to evaluate, confirm and verify the academic and admin processes as per the standard operating procedures.

The above activities are reviewed by IQAC at periodical intervals and records the incremental improvements.

Case Study:

Practice 1: Bridge course

This programme imparts the basic knowledge required for the courses which the students are going to learn in that particular semester. It is conducted before the commencement of regular classes in each semester from the academic year 2020-21. The schedule was prepared by the respective department heads. For each course, 1 to 2 hours session was handled by the respective course instructors with pre and post assessments to ensure the effectiveness of the sessions. Feedback for the course was collected, analyzed and action was taken.

Practice 2: Outcome-Based Education (OBE)

Outcome-Based Education (OBE) is a student-centric teaching and learning methodology in which the course plans, delivery method, assessment is planned to achieve stated objectives and outcomes at course level, programme and institutional level. The framework of OBE is defined for the institution in line with the vision, mission and objectives. Program outcome is defined at institutional level. Programmes Specific Outcomes and Course Outcomes are defined at department level. Course outcomes are attained through Continuous Internal Assessment and feedback from students. Programme Specific Outcomes (PSOs) and Program Outcomes (POs) are achieved and demonstrated through the integration of course components and Course Outcomes (CO). The mapping is done between CO and PO in order to achieve the programme level attainment.

File Description	Document
Upload Additional information	View Document

6.5.2 Quality assurance initiatives of the institution include:

1. **Regular meeting of Internal Quality Assurance Cell (IQAC); quality improvement initiatives identified and implemented**

- 2. Academic and Administrative Audit (AAA) and follow-up action taken**
- 3. Collaborative quality initiatives with other institution(s)**
- 4. Participation in NIRF and other recognized rankings**
- 5. Any other quality audit/accreditation recognized by state, national or international agencies such as NAAC, NBA etc.**

Response: A. Any 4 or more of the above

File Description	Document
Quality audit reports/certificate as applicable and valid for the assessment period.	View Document
NIRF report, AAA report and details on follow up actions	View Document
List of Collaborative quality initiatives with other institution(s) along with brochures and geo-tagged photos with caption and date.	View Document
Provide Links for any other relevant document to support the claim (if any)	View Document
Link to Minute of IQAC meetings, hosted on HEI website	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Institution has initiated the Gender Audit and measures for the promotion of gender equity during the last five years. Describe the gender equity & sensitization in curricular and co-curricular activities, facilities for women on campus etc., within 500 words

Response:

Being a women's higher education institution, the core values, goals and policies ensure gender equity and women empowerment.

1. Institutionalisation of Gender Equity

- One of the vision of the institution is to empower women students through education and help them realize their potential.
- The College Committee and Academic Council committee are represented by both genders.

2. Gender Sensitization

- As part of the curriculum, the value education course (VAE5Q) offered to the final year students imparts social values and the importance of women empowerment.
- SHE Cell or Shasun Empowerment Cell is dedicated to bring to light the everyday issues faced by women in society. The Cell aims at empowering and nurturing students into holistic individuals. SHE Cell focuses on educating women on legal rights, gender equality and equity, health and hygiene, leadership, building an identity and healthy living.
- Gender sensitization programmes have been organised by Centre for Extension activities through rallies and campaigns
- Self-defense training to empower students.
- Shasun entrepreneurship development cell aims to identify the budding entrepreneurs and equip them with entrepreneurial skills to start their own business. Shasun bazaar promotes entrepreneurship amongst students.
- Competitive exam training for TNPSC and UPSC are provided to the students
- Shasun Shakthi Cell focuses on inculcating culture, traditional values and ethics in students through various forms of arts.
- Women's day is celebrated every year and prominent women achievers are honoured

3. Facilities for Women Students

- The Anti-Ragging cell and Internal Complaint Committee (POSH) ensure a safe environment.
- The grievance redressal committee ensures timely redressal
- The Equal Opportunity Cell and SHE Cell assures equity and inclusion.
- The entire campus is under CCTV surveillance
- Full-time security team including women security personnel is employed
- Entry of individuals and vehicles is strictly monitored
- Apollo shine health center and medical personnel are available
- Gymnasium facility with fitness trainer is available in the campus

- Sanitary napkin dispenser and incinerator are installed in the washrooms
- Counselling and mentoring assist the students in addressing psycho-social development.
- Full-time student counsellor and career guidance counselor provides counselling and personal guidance.
- Life skills training programmes are organized

File Description	Document
Upload Additional information	View Document

7.1.2 The Institution has facilities and initiatives for

1. Alternate sources of energy and energy conservation measures
2. Management of the various types of degradable and nondegradable waste
3. Water conservation
4. Green campus initiatives
5. Disabled-friendly, barrier free environment

Response: A. 4 or All of the above

File Description	Document
Policy document on the green campus/plastic free campus.	View Document
Geo-tagged photographs/videos of the facilities.	View Document
Circulars and report of activities for the implementation of the initiatives document	View Document
Bills for the purchase of equipment's for the facilities created under this metric	View Document

7.1.3 Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

1. Green audit / Environment audit
2. Energy audit
3. Clean and green campus initiatives
4. Beyond the campus environmental promotion activities

Response: A. All of the above

File Description	Document
Report on Environmental Promotional activities conducted beyond the campus with geo tagged photographs with caption and date	View Document
Policy document on environment and energy usage Certificate from the auditing agency	View Document
Green audit/environmental audit report from recognized bodies	View Document
Certificates of the awards received from recognized agency (if any).	View Document

7.1.4 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

The institution takes deliberate effort to create an environment where every student and employee is respected and empowered to contribute equally, as well as be supported with access to the same resources and opportunities, regardless of individual demographics. Academic and administrative activities promote tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities.

1. Promotion of Diverse Culture	<ul style="list-style-type: none"> • Shreyas • Talent Hunt • Sha Kala Utsav • Shasun Shakthi Cell • Centre of Excellence - Art & Culture
2. Diverse Women Empowerment	<ul style="list-style-type: none"> • Student Diversity • Employee Diversity
3. Promotion of Tamil, Hindi, Sanskrit and French	<ul style="list-style-type: none"> • School of Languages • International Mother Language Day • Hindi Diwas
4. School of Religious studies	<ul style="list-style-type: none"> • Department of Jainology • Holistic Development through religious studies
5. Communal harmony	<ul style="list-style-type: none"> • Festival celebrations • Seminars & Special Lectures
6. Socioeconomic Inclusivity	<ul style="list-style-type: none"> • Centre for extension activities • Extension activities by departments

1. Promotion of Diverse Culture

The following events are organised to instill an appreciation of cultural diversity:

- Shreyas and Talent Hunt, the inter-collegiate and intra-collegiate cultural events inculcate cultural diversity through music, dance, theatre, literary and art forms.
- Sha Kala Utsav, the dance festival showcases diversity of dance forms
- Shasun Shakthi Cell trains the students in folk music and dance forms of various culture
- The Centre of Excellence – Art & Culture celebrates various Indian cultures through festivals, seminars, workshops and conferences.
- The student council celebrates the Indian festivals of various communities that are significant part of Indian culture
- International tour makes the students to explore different places of historical and cultural significance

2. Diverse Women Empowerment

The goal of the institution is to provide educational opportunities for all aspiring young women irrespective of cultural and regional background.

- Student representation from different socio-cultural background is supported
- Students from different states were given admission
- Appointment of employees includes people from different religion and communal backgrounds

3. Promotion of Tamil, Hindi, Sanskrit and Foreign Languages

The institution fosters an inclusive environment by promoting national languages.

- The institution offers the foundation courses in Tamil, Hindi, Sanskrit and French
- The School of Languages promotes the linguistic richness and regional cultural heritage through seminars, competitions, workshops and conferences
- International Mother Language Day is celebrated to promote and preserve the regional languages.
- Hindi Diwas encourages the essence of national integration.

4. School of Religious Studies

Religious education reinforces the need for emphasizing respect for other living beings, regardless of their beliefs, race, social status or stage of evolution.

- The School of Religious Studies offers one year Post Graduate Diploma in Jainology

5. Communal Harmony

- The institution appreciates all religious ethics by celebrating the important festivals of all religions.
- College promotes secularism and communal harmony through seminars and lectures.

6. Socio-economic Inclusivity

- Centre for Extension activities caters to the needs of the socially and economically disadvantaged people.
- The numerous clubs of Shasun and the various departments encourage students to involve themselves in extension activities to create a social connect and inclusion.

File Description	Document
Upload Additional information	View Document

7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:

Best Practice – 1: Entrepreneurship Skill Training and Business Incubation

Objectives:

Shabash- Entrepreneurship Development Cell is operating since 2012 in order to encourage the budding entrepreneurs to gain knowledge in the entrepreneurial skill and business activities. To motivate the young women to become successful entrepreneurs and outfit them with life skill needed for entrepreneurship. To encourage students be a job provider than a job seeker.

The Context:

Entrepreneurs are moulded with experiences they gain out of passion, thirst for creativity and innovation, hard work and dedication. Shabash led the students towards their passion to become an entrepreneur from the pre-incubation stage to a successful start-up. Students gain high level of knowledge and practical exposure through various events organized to achieve the dreams of the aspiring entrepreneurs.

Shabash facilitates in creating an entrepreneur eco-system and experiential learning for the aspiring and budding entrepreneurs.

The Practice:

Shabash is an instrumental in leveraging the potential of our budding entrepreneurs by organizing events such as,

- Mentoring workshops
- My Story Sessions
- Motivational Workshops
- Skill Training Courses in collaboration with KVIC(Herbal products, Bakery products, Food processing, Aari works, Herbal sanitary in pad making, Homemade chocolates, Beauty parlor, Fabric Painting)
- Daily Vend in Stalls
- B-Plan workshops and competitions
- Campus Business
- Earn while learn
- Shasun Bazaar

Shasun Bazaar gives an opportunity to the budding entrepreneurs to display their creative and innovative products in their stalls. The students learn the skill of marketing their products with high competition and adopting innovative business strategies. Students exhibit their creativity in arts, crafts, food and trading.

Evidence of Success:

The workshop and programmes organised demonstrate the emphasis on entrepreneurship and its evidence of success was measured by number of students emerging as budding entrepreneurs. There are 106 students

emerged as budding entrepreneurs successfully running business in the field Herbal products, Beauty Parlor , Herbal Pads, Event Management, Flouriest, Boutique, Fashion Designer, Restaurant, Bakery, Art & Craft , Trading etc.

Shabash received an over whelming response of registration of 90 to 110 stalls owners for Shasun Bazaar. 6000+ women visitors including students, parents, siblings and public participated in the bazaar.

Shasun Bazaar 2023-‘Galaxy of Merchandising 2k23’

No of stalls: 101

Total Sales: Rs.7,72,754

Profit: Rs.3,35,880

Fund Generation: Rs.100492/-

Shabash initiated Retro shops campus businesses for the present students and Alumni operating from 19th December 2022. The Sales and profit from 19.2.2022 to 18.2.2023 given below:

- Total shops: 10
- Total Sales: Rs.3,68,612
- Total Profit: Rs.1,27,755

Problems Encountered:

- 1.All certified skill courses needs 30 hours of training, so student’s enrolment is limited.
- 2.Identification of qualified resource person and their availability is always unpredictable.
- 3.The impact of the creating Entrepreneurs among the students will be feasible to measure only in the long time (at least after two years).
- 4.Continuous motivation and mentoring is required for the aspiring students to become entrepreneurs from the college as well as a high level of support from parent is also expected.

Resources Required:

- 1.Identifying the right skill training partners and ED-Trainers to associate with the institution to handle the skill courses.
- 2.Dedicated staff and facility team to assist in conducting ED–Bazaar and other workshops.
- 3.Mentors are required to assist the budding student’s entrepreneurs in their incubation start up stage.

Best Practice2: Extension Activities

The Centre for Extension Activities conducts programmes to augment a sense of compassion among students. The activities build relationships while working with NGOs, government agencies, and companies. Shasun Clubs conducts extension activities to create a social connect and community engagement.

OBJECTIVES:

- To provide opportunities for students to engage in social service and community activities.
- To kindle a socially conscious mindset.
- To impart value-based holistic education.

Outcomes:

- Students learn to care for others.
- Students share the acquired knowledge and skills with the underprivileged community.
- Student develop a holistic personality.
- Students learn and set goals for their future and for the society.

THE CONTEXT

The institution believes empathy and concern for others is significant for a value-based holistic education. Hence, extension activities are highly relevant for the growth of the student.

THE PRACTICE

Each student becomes a member of a club for the first two years. There are 18 clubs such as NCC, Rotaract, Red Ribbon, Youth Red Cross, Yuva Shakthi, Environment, Heritage, Art and Craft and so on.

The institution collaborates with government agencies and NGOs to identify the need in the society. Activities such as volunteering for COVID-19 patients data tracking, blood donation, vaccination camps, sapling plantation, hair donation for cancer patients, Swachhata Pakhwada, Poshan Abhiyan, distribution of food packets and provisions, cleanliness drives, awareness programmes and rallies are undertaken.

EVIDENCE OF SUCCESS

The highest form of success is when a student thinks of others, while facing the pandemic themselves. This was proven when students volunteered with GCC during the pandemic. Many students and their families suffered from ill health and lost their loved ones. Despite this, students participated in volunteering projects.

- In 2020, 14 students worked as virtual volunteers to provide psychosocial support to COVID-19 positive patients.
- Around 62 students worked from May to July 2021 and reached out to more than 51,733 patients.

Extension activities conducted by the clubs.

- RRC volunteered to create awareness on RTE Act. 25 volunteers worked on this project. Around 1158 calls were made and over 100 beneficiaries were admitted.
- Swachhata Pakhwada undertaken every year by NSS. Activities: Sapling plantation, plastic pick walk, cleaning of lake area, circum cleaning, temple cleaning, and door-to-door awareness.
- On International Charity Day, food packets distributed to the needy and poor.
- Blood donation camps organized.

PROBLEMS ENCOUNTERED

The college is concerned with the safety of the students during travel and accommodation. The college authorities and the parents are apprehensive about letting their wards work in unfamiliar locations. Distance and duration of the activities are also restricted. Safety measures are followed and students are escorted to and from the venue of the activity.

RESOURCES REQUIRED

A brain-storming or think tank room for the Centre would enable the team to share ideas and resources. Utilization of the college transport would better address the question of safety of students.

File Description	Document
Best practices as hosted on the Institutional website	View Document

7.3 Institutional Distinctiveness

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

CENTRES OF EXCELLENCE

The institution has been recognized by the National Skill Development Council (NSDC), Govt. of India as a training partner for national level skill development. The institution launched three centre of excellence aims to provide skill training to the students and the neighborhood community in association with

The following are the Centre of Excellences:

1. Centre of Excellence – Retail (COE-R)
2. Centre of Excellence – Media, Entertainment & Communication (COE–ME&C)
3. Centre of Excellence - Art & Culture (COE-A&C)

1. CENTRE OF EXCELLENCE - RETAIL

The objective of the centre is to address the needs of small and giant retailers by helping them understand the changing trends in the retail sector through organizing several Workshops, Symposium, Website Designing and Techno Mates etc.

Vision: To be a catalyst for the integrated development of Retail sector in India through Modernisation, Digitisation & being technologically updated.

Retail Knowledge Series:

- Centre has conducted 27 workshops from the month of May 2021- January 2022 with vibrant

speakers from Retail Industry in order to share their knowledge on opportunities and challenges in running business to Retailers and Students.

- Health & Hygiene workshops are conducted for employees from various retail stores like Jayachandran Textiles, Velavan Stores, The Chennai Silks attended the workshop.
- Online course on "Retail Sales Associate" in collaboration with NSDC was conducted for 96 students of Annai Voilet Arts & Science College and certified as Retail Sales Associate.
- A 10 day (06.02.2023 – 20.02.2023) training programme has been organised for 36 students from our College on IT returns and GST Filing in collaboration with NSIC.

Consultancy services:

- The Centre conducted a Workshop on Employees Store Operation Procedure for upskilling Retail Employees. Around 42 employees from giant retailers attended the Training session.
- The Centre has developed a website for a trust hospital, Dentist, Event management, URNEET, Kerala Farms as consultancy project.
- Ms.Neha, II- B.Sc-Visual Communication created a gratitude video for Viveks employees as a consultancy.
- Training programmes were conducted for 15 Managerial level personnel from Otto clothing Pvt, Ltd. on leadership skills and for 130 INSTORE employees on Personality Development.

Activities:

- Documentary on Sri.Nalli Kuppaswamy Chetty released during 80th Birthday celebration.
- Newsroom Session and Retail Knowledge series were organized with CEO, Owners & Founders of giant retail stores on their Success & Challenges in Retail.
- SHARET Vendor Mart: Retailers put up stalls inside the College campus.

Celebrations:

- Every year Retail Employees Day was celebrated and best retail employees were awarded.

2. CENTRE OF EXCELLENCE - ME&C

The main objective of the Centre is to provide skill learning among the students with hands-on training, Introducing the nuances of Media Industry to the students with latest and updated technology, Supply of fresh workforce to the industry, Training to existing manpower, Production works in the area of Graphic Design, Web Design, Photography, Corporate Films & Audio Video, Short Films & Documentary Films and Virtual Reality & Augmented Reality.

ME&C Courses:

- The Centre started the Certificate courses for the second batch on 9th July 2022. The total of 22 students enrolled in various courses provided by the Centre such as, Graphic Designer, Assistant Cameraman and Modeller.
- The trainers at Shasun are NSDC Certified Trainers. 6 of the faculty completed the re-assessment and certified as trainers on August 2022 and Mr. Ebenezer & Mr. Kalaikovan were certified as Master Trainers for 6 disciplines.

AWSITC

- AWSITC aims to train the students to enable them to participate in the World Skill Competition which is happening every 2 years. Centre trains the students in the field of Graphic Designing & 3D Digital Game Art.
- Ms. Vishali Selvan of CoE - ME&C student won the state-level in India Skill Competition and represented Tamilnadu in the Regional level Competition in field of Graphic Designing Skills which was held in Vizag in December 2021.

Activities:

- A milestone activity: Production of a Biographical Documentary film on Padma Vibhushan B B Lal, a Doyen of Indian Archaeology.
- Students were involved in the documentary production and given hands-on experience.

Achievements:

- The documentary film B B Lal Doyen of Indian Archaeology received 28 National & International Awards and Recognition.

Production Activities:

Centre undertakes production & consultancy activities which involve students to get hands-on training. The production activities like Food Photography, Corporate Films, Graphic Designing, Marketing Collaterals, Shooting, Editing, etc. Notable clients are The Kitchen, Igna, The Green House Barbeque, Nanolife, VNAI, Everclean, Mumbai Chaiwala, DSOL.

3. CENTRE OF EXCELLENCE - ART & CULTURE

The main objective of the centre is to give exposure to various training programmes conducted by appropriate experts in the field and to make available basic to advanced certified courses for skill development.

Vision

- To create a Centre of Excellence for awareness, study, teaching, performance, research and documentation of the arts, from India and abroad.

Courses: To gain knowledge, practice and appreciation of traditional & modern art courses were organized in the topics of

- Dance & Music
- Yoga & Cognition
- One-stroke Painting

Regular Activities:

- Lecture Series in Culture Studies

- Tribute to Tradition Series
- Wellness Series

Skill Based Activities:

- Workshops are organized to enhance the skill to instill self-confidence of the students and help them to become entrepreneur & generate income.

Collaborative Activities:

- **Grant Project:** COE-A&C of is the first college to win the Grant for the production of new Dance-Drama by Tamil Nadu Eyal Isai Nataka Mandram.
- **The Young researchers Forum (TYRF)** a platform for research presentations in collaboration with Nrithyodaya–The Academy of Performing Arts (NAPA), Mumbai. It introduces two scholars per month, each session featuring one junior researcher presenting the article and one expert adding input to it.

Outreach Activities:

- Shasun Shruthi an Inter-school cultural fest provides a performance platform to school students to exhibit their talents in the College events.
- International Online Dance Competition Collaborated with Sangamam Global Academy with more than 1500 participants.
- Mentoring Services help Interns to train the teachers & students of various schools for their cultural celebrations.
- COE-A&C music students did therapeutic service for the cancer patients of Adyar Cancer Institute & Rajiv Gandhi General Hospital with the help of AMF Foundation

File Description	Document
Appropriate web in the Institutional website	View Document

5. CONCLUSION

Additional Information :

- The institution is ISO 9001:2015 certified which ensures the Quality Management System.
- The institution participated in Times of India ranking.
- The institution secured 76th place in Commerce Colleges in India ranking by The Week magazine.
- The institution is ranked in the 'Beginners Category' of ATAL ranking.
- 'SHASUN Olympic Quest' is the mission to bag medals in Olympics in Archery

Journey of Shasun in Covid-19 Pandemic:

- Empathy in Action – Free vaccination for staff, Fee concession and data topup for students, Distribution of groceries, financial aids, masks and awareness programmes for the general public on safety measures.
- Teaching and Learning – Blended learning, use of virtual platforms, assessments with higher order thinking.
- Extension – Covid contact tracing and psycho-social support for Covid patients with Greater Chennai Corporation. Cleanliness and sanitation drives in primary health care centres.
- Staff Welfare - work from home option, no salary deduction, loan for the needy faculty, laptops and data pack for online classes

Post-Accreditation Quality Initiatives:

- UGC Mandates institutionalized during the last five years:
 - Deeksharambh – Student Induction Programme
 - Jeevan Kaushal – Lifeskills Programme.
 - LOCF – Learning Outcome based Curriculum framework.
 - Gurudakshata – Faculty Induction Programme.
 - SATAT – Framework for Eco-friendly and Sustainable Campus development
 - Social and Industry Connect – Fostering Social Connect and Community engagement
 - Use of ICT tools for effective teaching-learning process.
- Formation of expert committee for value added courses.
- Learning Management System (LMS)
- Increased alumnae engagement.
- Faculty training programmes on student-centric methods.
- Equal Opportunity Cell.
- Establishment of Centre for Extension activities.
- Orientation programmes on National Educational Policy (NEP)
- Compendium of policies.
- Collaborative quality initiatives.
- Placement training from II year.
- IQAC composition restructured as per NAAC guidelines
- Establishment of NCC unit

- Appointment of IT, Admin heads
- Earn leave for faculty.
- Ban on single use plastic in campus.
- Green landscaping.

Concluding Remarks :

The Institution's management is committed to create an atmosphere in which the zest for learning thrives and students are trained not only academically but also to be women of convictions and values.

All programmes are student-centric, providing ample opportunity for the development of leadership and self-reliance.

As part of accountability and commitment towards providing quality education, the institution strives to constantly improve its performance and continue to grow through the accreditation and assessment process.

6.ANNEXURE

1.Metrics Level Deviations

Metric ID	Sub Questions and Answers before and after DVV Verification																				
1.2.1	<p>Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. (where the students of the institution have enrolled and successfully completed during the last five years)</p> <p>Answer before DVV Verification :</p> <p>Answer After DVV Verification :69</p> <p>Remark : DVV has made changes as per the report shared by HEI</p>																				
3.1.1	<p><i>Grants received from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)</i></p> <p>3.1.1.1. Total Grants from Government and non-governmental agencies for research projects / endowments in the institution during the last five years (INR in Lakhs)</p> <p>Answer before DVV Verification:</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>37.4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <p>Answer After DVV Verification :</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>37.40</td><td>0.00</td><td>0.00</td><td>0.00</td><td>0.00</td></tr></table> <p>Remark : DVV has made changes as per the report shared by HEI</p>	2021-22	2020-21	2019-20	2018-19	2017-18	37.4	0	0	0	0	2021-22	2020-21	2019-20	2018-19	2017-18	37.40	0.00	0.00	0.00	0.00
2021-22	2020-21	2019-20	2018-19	2017-18																	
37.4	0	0	0	0																	
2021-22	2020-21	2019-20	2018-19	2017-18																	
37.40	0.00	0.00	0.00	0.00																	
3.4.3	<p><i>Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years.</i></p> <p>3.4.3.1. Number of extension and outreach Programs conducted in collaboration with industry, community, and Non- Government Organizations through NSS/ NCC etc., year wise during the last five years</p> <p>Answer before DVV Verification:</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>58</td><td>7</td><td>10</td><td>11</td><td>23</td></tr></table> <p>Answer After DVV Verification :</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>57</td><td>7</td><td>10</td><td>11</td><td>21</td></tr></table> <p>Remark : DVV has made changes as per the report shared by HEI</p>	2021-22	2020-21	2019-20	2018-19	2017-18	58	7	10	11	23	2021-22	2020-21	2019-20	2018-19	2017-18	57	7	10	11	21
2021-22	2020-21	2019-20	2018-19	2017-18																	
58	7	10	11	23																	
2021-22	2020-21	2019-20	2018-19	2017-18																	
57	7	10	11	21																	

3.5.1	<p><i>Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.</i></p> <p>Answer before DVV Verification : Answer After DVV Verification :41 Remark : DVV has made changes as per the report shared by HEI</p>																				
4.3.2	<p>Student – Computer ratio (Data for the latest completed academic year)</p> <p>4.3.2.1. Number of computers available for students usage during the latest completed academic year: Answer before DVV Verification : 397 Answer after DVV Verification: 400</p> <p>Remark : DVV has made changes as per the report shared by HEI</p>																				
5.1.3	<p>Percentage of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the last five years</p> <p>5.1.3.1. Number of students benefitted by guidance for competitive examinations and career counselling offered by the institution year wise during last five years Answer before DVV Verification:</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>3390</td><td>3203</td><td>1833</td><td>1890</td><td>1646</td></tr></table> <p>Answer After DVV Verification :</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>3390</td><td>3203</td><td>1865</td><td>1919</td><td>1684</td></tr></table> <p>Remark : DVV has made changes as per the report shared by HEI</p>	2021-22	2020-21	2019-20	2018-19	2017-18	3390	3203	1833	1890	1646	2021-22	2020-21	2019-20	2018-19	2017-18	3390	3203	1865	1919	1684
2021-22	2020-21	2019-20	2018-19	2017-18																	
3390	3203	1833	1890	1646																	
2021-22	2020-21	2019-20	2018-19	2017-18																	
3390	3203	1865	1919	1684																	
5.3.2	<p>Average number of sports and cultural programs in which students of the Institution participated during last five years (organised by the institution/other institutions)</p> <p>5.3.2.1. Number of sports and cultural programs in which students of the Institution participated year wise during last five years Answer before DVV Verification:</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td>84</td><td>48</td><td>21</td><td>17</td><td>14</td></tr></table> <p>Answer After DVV Verification :</p> <table><tr><td>2021-22</td><td>2020-21</td><td>2019-20</td><td>2018-19</td><td>2017-18</td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr></table>	2021-22	2020-21	2019-20	2018-19	2017-18	84	48	21	17	14	2021-22	2020-21	2019-20	2018-19	2017-18					
2021-22	2020-21	2019-20	2018-19	2017-18																	
84	48	21	17	14																	
2021-22	2020-21	2019-20	2018-19	2017-18																	

59	37	19	16	14
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Remark : DVV has made changes as per the report shared by HEI

2.Extended Profile Deviations

Extended Profile Deviations
No Deviations