



SHRI SHANKARLAL SUNDARBAI
SHASUN
JAIN COLLEGE FOR WOMEN

A Unit of Sri S. S. Jain Educational Society | Reaccredited with A++ by NAAC
Affiliated to University of Madras | An ISO 9001:2015 Certified Institution

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OBJECTIVES FOR THE SEMESTER

To mould the students to excel in their careers.

To facilitate the students in improving their special point of interest.

We stand by the belief that success thrives on the capacity

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.2 COM (The Department of B.COM Computer Applications)

EDITORIAL

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“Practice makes a man perfect”

The Department of B.Com. Computer Applications aims to achieve a mark at national and international level by providing high quality teaching & learning experience and nurturing the young adults into ethically professional adults with ability to adapt the upcoming challenges of life.

BEST PRACTICES

“Knowledge is of no value unless you put it into practice”

It's rightly said that Practice makes a man perfect. With the dynamic environmental changes, the phrase is also updated with the new meaning of practice. The practice for any task should be dedicated and consistent. One must strive for progress and not perfection. Progress happens with more and more practice. Persistent practice will help us to master anything. Our department have organized various guest lecture and webinars to improve students' skills and also master in the subject. We motivate the students to do presentation in various events.

KNOWLEDGEMENT ENRICHMENT

The department has actively organized a variety of educational initiatives, including Guest lectures, Internships, Skill development programs, Certificate Course and Alumnae Activities. Specifically, In MOU with Rotech Solutions pvt Ltd. We conducted Certificate course on "Artificial Intelligence using Python" for III B.Com Computer Applications students. This course has notably empowered 26 students with extensive knowledge in this field.

HOD'S MESSAGE

The department of B.Com. Computer Applications welcomes the students and wish them bright journey of learning in the field of Commerce with Computer Applications. The Department goal is to provide students with a balance of intellectual and practical experiences that enable them to serve a variety of societal needs. In the department, students are nurtured to become best Professionals like Auditors, Company Secretaries, Software Developer, Web Designer and Team Leaders in Industry or become Entrepreneurs in their own innovative way. The Department has a team of good experienced and motivated academicians whose expertise spans the range of disciplines in Commerce and Computer Science stream. There is a healthy work-culture and the students are eager to cope with the changes and demands of the Industry and Society.

FACULTY ACHIEVEMENTS

Ms. K. Jeya Gowri, the Head of the Department had published two papers in International Conference. She had attended an exclusive two-day workshop at Anna University on "Digital Skills for Effective Teaching through MOOCs." conducted on November 23rd and 24th. This event aimed to equip educators with tools and insights for leveraging Massive Open Online Courses (MOOCs) in teaching.

Ms.K.Suma has served as an External auditor for the Academic and Administrative Audit conducted by Guru Nanak College (Autonomous), Chennai on 19.12.2023.

Ms M.S.Divya has secured top 5 rank in NPTEL course - Marketing Management .

Dr.E.Kanimozhi received Doctorate in Computer Science on September 2023. She published 2 papers in International Conferences and received UK Design Patent for Nasopharyngeal Swab Sampling Robot.

SEMINARS & EVENTS

In the Month of October , Our department has conducted an enlightening Alumnae talk events through our Alumnae *Ms.Parvarthi* of 2018-2021 batch, *Ms. N. Monisha* , *Ms. Varsha* of 2019-2022 batch and *Ms. Laya Gadde, Ms. Arthi, Ms. Priyadarshini* of 2020-2023 batch. During the session, they provided the valuable insights on Career Guidance, pivotal decision making processes and offered a comprehensive explanation on selecting the right career path. Ms. Parvathi gave lot of guidance specifically tailored for the commerce field. Ms. Monisha motivated the students through a lot of activities. Ms. Varsha delivered on the crucial topics of 'Goal Setting' and 'Stress Handling Overview,' She also gave some practical tips for handling the stress. Ms. Laya Gadde delivered a general lecture on the business Analytics.

EXPERT TALK

Our department has conducted a Guest Lecture on 4th September 2023 by *Mr.Ruban*, Head of Digital marketing ,STC groups, Chennai. He gave a clear view of digital marketing and it's applications. He illustrated the basic concepts in an easily understandable manner.

On 12th October 2023, our department organized a Guest lecture by *Dr. T. Prabhu*, the Dean of the MCA department at Dr. MGR Educational Research Institute. The guest mainly focused on 'Object-Oriented Programming with C++'. He emphasized on the basic concepts of OOPs and specifically delving into the various concepts in C++ with practical examples.

On 13th October 2023, our department hosted a Guest lecture by *Ms.Soundarya.R*, Relationship Manager and Risk Management Professional at City Union Bank. She shared some valuable lecture on the topic called 'Self Development & Interpersonal Relationships'. Her lecture had more insights on fostering our students' personal growth and interpersonal skills.

Our department has organised an online seminar on 14th and 16th October, 2023 by *Mrs. K. Kalaimathi*, M.Sc., M.Phil., SET., Assistant Professor at Vidhya Sagar Women's College, Chengalpattu, on the topic of data analysis using SPSS. The students had the opportunity to delve into SPSS techniques and enhance their analytical skills under her expert guidance.

DEPARTMENT - INDUSTRY INTERFACE

Industry interaction is continuously encouraged by the department. Students gained practical knowledge through their internship at various companies of Commerce and Computer stream. Few Students from B.Com CA have done their internship at Retch Solutions Pvt. Ltd and gained knowledge about how the motors are synchronized using various controls signals and how the motor drivers work. Students were very much benefited by the Industry visit.

Our department has conducted a Guest lecture on 21st July 2023 by *Mr.Tharik Anwar*, MCA Software Developer, Retch Solutions Pvt Ltd on the topic of "AI using python". It was very informative and easily understandable by our students. Students were taught about the practical applications of AI and how to implement it using Python.



"Education's purpose is to replace an empty mind with an open one"

"Do it now.

Sometimes 'LATER' becomes 'NEVER.'"

INTERNSHIPS & PLACEMENT

Our department had given a fantastic opportunity to the students to pursue their internships in different companies. Especially, 80 students has done their internship at various industry like Retech Solutions Pvt. Ltd., Marcello Tech and etc. Internships could help the students to gain practical experience and to learn new things. Our college is conducting certificate courses for III year students, wherein the students are divided into three groups for three different courses viz., Financial Banking, Capital Marketing and Artificial Intelligence.



"Success is a journey not a Destination"

GOING AN EXTRA MILE...

Niranjana M and Akshaya N from II B.Com CA have achieved a commendable feat by submitting their research paper on the prediction of cardiovascular disease using the Random Forest Algorithm at the International Conference on Recent Advancements in Computational Sciences (ICRRACS'S) organized by Loyola College, Chennai.

The research emphasized on advancing computational sciences and the prevention of cardiovascular disease. It's a significant accomplishment for the students and the department. Best wishes for their presentation and congratulations on their hard work!

SOCIAL INITIATIVES

Practical workshops on sustainable practices were organized, including Tree planting, crafts from recyclable materials, and composting.

The students' overwhelming enthusiasm and genuine desire to protect the environment were remarkable and it reflected the success of the program. The team played a significant role in nurturing a generation of environmentally conscious individuals.

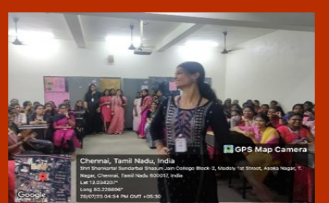


"Intelligence plus character – that is the goal of true education."

DEPARTMENT EVENTS

On 11th October, our department has commemorated International Girl Child Day with a Kahoot quiz. The session had a blended mix of education and entertainment by having an enthusiastic participation of all students.

Our department had conducted a fashion walk on the theme "BARBIE VS OPPENHEIMER" on 28th July 2023. Students were asked to wear pink and black theme based kurta and the students of first and second year were separated into 2 different teams for the fashion walk. This event was fully fun-filled and the students were eagerly participated to win the event.



"Education is the seed of thought. If the mind is fertile, it will grow better crops."

STUDENTS ACHIEVEMENTS

Mithra.R and *Subhiksha.P* of I B.com Computer Applications has achieved in presenting a project on the topic of the 'Fascinating World of AI and its Impacts'. Their project is emphasized on the different dimensions of AI and its impact on the socio-economy.

The college has conducted *TALENT HUNT* event for the first year students of all departments on 8th September 2023. The students had an exciting lineup of competitions, like singing, dancing comedy, fashion walk, etc.. *Mithra.R, Yeshwanthi.R, Akshara J.P, Janani B, Riswana Anjum* of I B.com CA has participated in the group dance event and *Hemapriya.A, Abhinaya.J, Asha.J, Lekha.M, Sanjana.S, and Srinithi.A* of I B.com CA have won 3rd prize in 'Fashion Walk'.

S Praveena Priya won 1st prize in Mandela Art drawing competition on the topic Stock And Trade in Interdepartment fest DHRUVA conducted by M.com. Department. *Shri Harini* and *Subitha* of II B.Com CA has participated in glass painting for NAAC through shakthicell.



"Success is the sum of small efforts repeated."



"Great things are done by a series of small things brought together."



READERS CORNER

#Lost in night

That's a dark night, who doesn't love
to have a night gaze with glittering stars
Here and there, everywhere can't exactly
count it. I'm clearly confused.
Just wondering about the more less
darkness. Getting lost in the warmth of night.
Though moon is all alone, it neither feels or
discourage itself. One must learn this.

-Ms. Rakshana.A.S. II B.Com (CA)

"You are not genie to fulfill
their expectations....
Just do what you want"

-Ms. Kiruthika.U II B.Com (CA)



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