

COLLEGE DAY REPORT

2021-2022

SHASUN IN 17 YEARS

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SKC

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SHRI SHANKARLAL SUNDARBAI SHASUN JAIN COLLEGE FOR WOMEN

(A Unit of Sri S.S Jain Educational Society)

(Affiliated to University of Madras)

COLLEGE DAY REPORT – 2021-2022

Om Sri Gurubhyo Namah!

Good Day!

I am filled with extreme joy and pride in welcoming you all to stand testimony to a stupendous moment with us Shasuneons, as we celebrate our 17th Annual College Day.

It is with immense pleasure that I welcome, our Chief Guest Honourable Vice Chancellor, University of Madras, Professor Dr. S. Gowri. Welcome to you Sir. I am equally delighted to extend a gratifying welcome to the Members of our Management, faculty members, students, parents and the press fraternity.

Today we are gathered here to reminisce and celebrate our esteemed institution's significant events, achievements and happenings in our college.

In the words of Eric Thomas "All roads that lead to success have to pass through hard work boulevard at some point". We always endeavour in accomplishing the greater goals. One such triumph is where our college has been accorded with the 2F status from UGC this year.

The academic year commenced with the orientation programme for staff members from 05th to 07th July 2021, followed by Student Induction Programme (SIP) for 4 days from 22nd to 25th September 2021. We as a family started our journey together.

SHASUN ACCOLADES

1. In NIRF- Indian Ranking 2021, our college received Rank Band of 151-200
2. Our college received National Educational Excellence Awards – 'Most Promising & Trusted Women's Degree College of the Year 2021' Tamil Nadu Award under 'Quality Education, Excellent Results Outstanding Administration & Social Contribution' Category for the year 2021.

3. Our college awarded the Best Documentary Film in the Rajasthan International Film Festival. The movie titled 'B B Lal Doyen of Indian Archaeology' under the banner of, "*Non-feature documentary film*".
4. Our college was awarded the Best Swachh College in Chennai City by Greatest Chennai Corporation (GCC) for the Swachh practices and initiatives undertaken by the institution in 2021-22.
5. Our college received the Certificate of Recognition from Mahatma Gandhi National Council of Rural Education (MGNCRE), Department of Higher Education, Ministry of Education, Government of India on completion of the programme 'Showcase! The Success of Sustainability', a success story for the academic year 2021-22 in the areas of Greenery in Campus, Energy Conservation, Waste Management, Sanitation and Water Conservation.

SCHOLASTIC BRILLIANCE

1.Academic Excellence

I feel proud to mention that 797 students from Shift I and 483 students from Shift II of 2018-2021 batch will soon be conferred with their degrees. 3 students have secured their first ranks in the University Exams.

Reg No	Name	Department	Batch	Rank
431800838	Pooja K	B.Sc. Viscom	2018-19	1st Rank in French
511900719	Sai Lakshmi R	M.A Journalism & Communication	2019-20	1st Rank
411804041	Malavika K	BBA	2018-19	1st Rank

1.1 Staff Publications & Journals

1. **Dr. V. Chitra** published a paper titled, "*An Analytical Approach towards the Impact of Financial Incentives among Employees during Covid 2019*", in the Turkish Journal of Computer and Mathematics (SCOPUS Indexed Journal), Volume 12 No 11 (2021), 5787-5791, 10 May 2021. She also published papers on the topics, "*Causes and Consequences of GST Taxation System of India*" and "*Preference of Young Adults*

towards Risky Investment with Reference to Chennai City” in the Journal of Fundamental & Comparative Research (UGC Care Group 1), Volume 6, No 12 (VI): 2021 ISSN 2277-7067.

2. **Dr. P. Akilandeswari** published a paper on the topic, “*A Study on the Effect of Advertisement on Brand Loyalty*”, in the ANVESAK journal.
3. **Ms. D. Pratibha** published a paper titled, “*An Analytical Approach towards the Impact of Financial Incentives among Employees during Covid 2019*”, in the Turkish Journal of Computer and Mathematics (SCOPUS Indexed Journal), Volume 12 No 11(2021), 5787-5791, 10 May 2021.
4. **Ms. Nithya R** published a paper on the topic, “*A Comparative Study on Faculty's Perception on Online and Offline Mode of Teaching*”, in the Turkish Journal of Computer and Mathematics (SCOPUS Indexed Journal), Volume 12 No 11 (2021), 5787-5791, 10 May 2021.
5. **Dr. K. Sumathi** published a paper on the topic, “*Contemporary Issues and Challenges Faced by Human Resource Management during COVID 19*” in the ANVESAK journal. She participated in an International Conference on ‘Reboot, Reinvent and Reignite: Reimagine the Neo Normal Era’, published a paper titled, “*A Study on Reimagining Banking in India-Next Era*” in the Journal of the Asiatic Society of Mumbai, UGC Care Group 1 Journal, ISSN 0972-0766, Volume: XCV, No 13 2022, organised by Ethiraj College for Women; participated in the International Conference on ‘Recent Advances in Sustainable Practices, Social Innovations and Entrepreneurship’, organised by Shri Krishnaswamy College for Women where she published a paper on the topic, “*A Study on Changing Patterns of Consumer Behaviour towards Organic Products*”, in the Journal of Oriental Institute UGC Care List No 135, ISSN 0030-5324, VolUME 71 and also completed an online certificate course on ‘E-filing’.
6. **Ms. K. Poorani** published an article titled, “*Qualities of Women Entrepreneurs in Chennai City*”, in Jijnasa (ISSN: 0337-743X UGC CARE Approved, Peer Reviewed and Referred Journal).
7. **Ms. Shahila D** published an article titled, “*A Study on Passenger Satisfaction Towards Chennai Metro*”, in the International Journal of Humanities, Law and Social Sciences (ISSN 2348-8301 Volume IX, Issue 1, No.03: 2022 UGC CARE Approved, Group I, Peer Reviewed and Referred Journal).

8. **Dr. G. Vaishnavi** published a research paper titled, “*A Methodical Approach to Job Analysis in a Typical Indian Manufacturing Organization*”, in the International Journal on ‘Recent Trends in Business and Tourism’ (*IJRTBT*), 6 (2), 2022. She presented a paper in a National Conference titled “*Exploring Expectations and Reasons for Home Decor Product Purchase in Customers’ Perspective on Emerging Business Innovations and Trends in India*” on April 27, 2022. She attended a 6-Day Faculty Development Programme on ‘Developing Resilience through Innovations in Management Teaching and Research’ between 21.12.2022 and 26.12.2022, organised by SRM Institute of Science and Technology, Kattankulathur, Chennai. She also completed a certificate course on ‘Whatsapp Marketing’ in Udemy in February 2022.
9. **Dr. M. Malarkodi, Dr. G. Vaishnavi, Ms. P. Vidhya, Ms. C. Vasanthi and Dr. G. S. Indhumthi** completed the 7-day Faculty Development Programme on ‘Developing MOOC: Concepts & Tools’, in December 2021 at Ramanujam College, University of Delhi.
10. **Dr. M. Sangeetha** published 2 research papers on the topic, “*Techniques Using Artificial Intelligence to Solve Stock Market Forecast, Sales Estimating and Market Division Issues*”, in the Journal of Contemporary Issues in Business and Government, P-ISSN: 2204-1990; E-ISSN: 1323-6903, DOI: 10.47750/cibg.2021.27.03.030. She also published a paper on the topic, “*Facilitating Artificial Intelligence Supply Chain Analytics through Finance Management during the Pandemic Crises*” in materials today: proceedings on 06.12.2021, ISSN: 2214-7853, Doi.org/10.1016/j.matpr.2021.11.418.
11. **Ms. S. Dhanalakshmi** presented a paper on, “*Building Back Business Better: Sustainable Recovery after COVID in National Conference – 19*” held on 22.04.2022, organised by the Department of Economics, S.I.V.E.T. College, Chennai – 73.
12. **Ms. Jeeva V** presented a paper in the International E- Conference on, “*New Trends and Challenges in Business Management and Innovation*”, organised by Nehru Arts and Science College, Coimbatore. She also presented a paper on, “*A Study on Consumer Satisfaction Towards E- Retailing*”, in the International Conference, Vishleshan 2021 on ‘Innovation Opportunities & Challenges in Digital Business Era’ held on 18.12.2021 and 19.12.2021, organised by International Institute of Management Studies, Pune, Maharashtra, India. She gave another research paper on “*A Study on Consumer Perception Towards E- Retailing*”, during the 1-day International Virtual Conference on ‘Digital Transformation in Finance, Banking &

Corporate Sector – A Journey towards Assimilating Industry 4.0’, conducted by Shri Shankarlal Sundarbai Shasun Jain College for Women in collaboration with University of Madras on 15.03.2022.

13. **Ms. Ranjani P** presented a research paper at the International E-Conference on, “*New Trends and Challenges in Business Management and Innovation*”, organised by Nehru Arts and Science College, Coimbatore.
14. **Ms. M. Shanbagam** presented a paper on “*Impact of Emotional Effects of Beauty Ads in Tamil TV Channel - A Study on College Girls in Chennai*”, in the International Conference on ‘Conflicts Through Media Discourse Globally’, organised by TNCMTWIC and the Department of Visual Communication, Mother Teresa Women’s University Research and Extension Centre, Chennai on the 16th and 17th of September, 2021.
15. **Dr. B. Gomathi** published a paper titled, “*Enhancing Efficiency by Implementing Cat Swarm Optimization to Predict Diabetes Using Machine Learning*”, The International Journal of Analytical and Experimental Modal Analysis, Volume XIII, Issue XII, December/2021, pp 1207-1211, “*Role of Technology to Enhance Effectiveness and Efficiency of Learning*”, Journal of Interdisciplinary Cycle Research, Volume XIII, Issue XII, December/2021, pp 548-553, “*Proactive Car Parking Using IOT*”, YMER Publication, Volume 20 Issue 12 (December 2021), and “*IOT Based Smart Dustbin*”, GIS Science Journal, Volume 8, Issue 12, 2021.
16. **Ms. S. Prasanna** published a paper titled, “*Vehicle Motion Planning for the Visually Challenged People Using Ant Colony Optimization*”, YMER, Volume 20 Issue 12, December 2021 pp. 583 to 588, ISSN: 0044-0477, and “*Android Based Intelligent Safety System for Women Security*”, GIS Science Journal, Volume 8, Issue 12, December 2021, pp. 1148-1155, ISSN No. 1869-9391.
17. **Ms. S. G Packiavathy** published a paper titled, “*IOT Based Smart Dustbin*”, GIS Science Journal, Volume 8, Issue 12, 2021.
18. **Ms. Nirmala** presented a research paper titled, “*Innovation in ICT & Media Communication*” in the International Conference on ‘Conflicts Through Media Discourse Globally’, organised by TNCMTWIC and the Department of Visual Communication, Mother Teresa Women’s University Research and Extension Centre, Chennai on the 16th and 17th of September, 2021.

19. **Ms. Ambikai** presented a paper on “*Social Media: Usage and Impact among Female Students of Chennai Women's College*”, in the International Conference on ‘Conflicts Through Media Discourse Globally’, organised by TNCMTWIC and the Department of Visual Communication, Mother Teresa Women’s University Research and Extension Centre, Chennai on the 16th and 17th of September, 2021.
20. **Dr. N. Bhuvana** published “*A Discourse Analysis on COVID – 19 Outreach Posts on Facebook*” in the Handbook of Research on Innovations in ICT and Media Communication. She has been appointed as the lesson writer to prepare the Unit 5 lesson materials for the students of M.A journalism, Institute of Distance Education, University of Madras. She was also appointed as the Syllabus Sub Committee Member - Revision of Curriculum and Syllabi under R – 2019 (CBCS) – Faculty of Science and Humanities. Apart from that, she was the Resource Person for a Guest Lecture on, ‘Visual Arts – 1900 to Present Modernist Styles’, organised by the IQAC and the Department of Home Science (Interior Design & Décor) on 01.11.2021.

Staff Achievements & Laurels

1. **Dr. S. Padmavathi** received the Best Teacher Award - 2021 from Rotary Club and National Green Corps on 11.09. 2021, the Best Achiever Award for Social Service by the International Association of Lions Clubs on 10.04.2022, and the Outstanding Research Supervisor by Sangamam Global Academy collaboration with SP Jain School of Management, Dubai.
2. **Dr. Rajshree Vasudevan** was selected as Mentor, National Level Internship Programme under Ministry of Education- AICTE –IKS Division. 2 COE A & C Interns were selected for the same.
3. **Dr. V. Chitra** and **Dr. P. Akilandeswari** have been granted Innovative Patent Right by the Australian Government.
4. **Dr. V. Chitra** has been awarded the LEAD Outstanding Faculty Award in Commerce for the year 2021.
5. **Dr. M. Sangeetha** was given the Global Educator Award by International Institute of Organised Research with Centre for Smart Modern Construction - Western Sydney University (Australia) on 27.06.2021.

6. **Ms. P. Vidhya** was invited as a Guest Speaker for a webinar on the topic, 'Career Avenues on Logistics and Supply Chain Management' organised by Shri Krishnaswamy College for Women, Anna Nagar, Chennai.
7. **Ms. C. Vasanthi** gave 2 Expert Talks on the topic, 'Data Analysis using SPS' and 'Statistical Tools for Data Analysis' on 26.11.2021 and 27.01.2022 respectively. She gave an Expert Talk at the Government Arts College for Women, Salem on the topic, 'Application of Statistical Tools in Commerce' on 02.02.2022. She presented a research paper at the International Conference on, 'Advances in Statistical Methods and Applications' (ICASMA-2022) organised by the Department of Statistics, University of Madras, Chennai during 24.01.2022 and 25.01.2022 and also presented a paper on the topic, "*Performance Efficiency of Tamil Nadu State Universities using Fuzzy DEA*" in an International Conference on 'Computational and Applicable Mathematics' conducted by QMC during 03.03.2022 and 04.03.2022.
8. **Dr. Ramadevi** attended a Certificate Course on Prakrit Grammar and Literature.
9. **Ms. M. Shanbagam** attended 3-day Faculty Development Program conducted by Ayyar Nadar Janaki Ammal College and Webinars conducted by MOP and SDNB College.
10. **Ms. E. Santhanamari** secured First Prize during the International Mother Tongue Day celebrations conducted by Aligarh Muslim University, Aligarh on 21.02.2022.
11. **Mr. Ebenezer Annadoss** won the Best Director Award from the Government of Tamil Nadu and Madurai City Corporation for Short Film "Amma" on 05.08.2021. He was also the Lyricist, Coordinator and Director for the Covid Vaccination Awareness Song by Greater Chennai Corporation. The movie 'B B Lal Doyen of Indian Archaeology' was selected in Rajasthan International Film Festival 2022 for his direction and editing. From 15th November to 18th November 2021, Mr. Ebenezer had been a Jury for the India Skill Competition.
12. **Mr. Kalaikovan** along with **Mr. Ebenezer** were the Jury Members for the India Skill Competition 2021 at Chandigarh from 15th November to 18th November. He has delivered a Guest Lecture on the topic, 'Effective Utilization of Animation in today's Cinema' on 16.02.2022 in Bishop Heber College, Tiruchirapalli and for an 8-Day AWSITC Training Programme in Bannari Amman Institute of Technology, Sathyamangalam from 04.08.2021 to 12.08. 2021.

13. **Dr. K. Ebiraj** scored music for the Documentary film, ‘BB Lal Doyen of Archaeology’ which was selected in the Rajasthan International film festival, 2022.
14. **Ms. S. Sudha** got the Best Paper Award in the International Conference conducted by MOP Vaishnav College, Chennai.
15. **Dr. M. Anita Indu** and **Ms. V. Vidhya** cleared Microsoft Certification in AI –900.
16. **Dr. M. Anita Indu, Ms. V. Vidhya** and **Ms. S. Sudha** participated in a 2-week Workshop on ‘Analytical tools for Image Processing’ organised by University of Madras from 01.02.2022 to 17.02.2022.
17. **Dr. M. Kousalya Parasakthi** and **Ms. T. Reshma Banu** attended a 1-week FDP on Developing MOOC Concepts and Tools from 16.12.2021-22.12.2021 conducted by TLC Ramanujam College, University of Delhi.
18. **Ms. S. Sudha** participated in the Faculty Induction Programme organised by Osmania University, Hyderabad from 01.12.2021 to 31.12.2021.
19. **Dr. Ramadevi** directed the very first documentary under the banner of Shasun College, the “*Non-feature documentary film*”- Dr. B B Lal Doyen of Archaeology, along with the Center for Media, Entertainment and Communication of our College, and awarded as the Best Documentary Film in the Rajasthan International Film Festival.
20. **Ms. Visudha N** Completed an NPTEL course titled ‘Introduction to Cultural Studies’, a 12-week course.
21. **The following faculty have completed their completed their Doctorate during 2021-2022 in their respective discipline:** Dr. Aruna, Dr. P. Akilandeswari, Dr. C. R. Rhupa, Dr. M. Selina Muthu Rani, Dr. G. Vaishnavi, Dr. Rajal Borundia Jain, Dr. M. Parameshwari, Dr. Anita. G, and Dr. Divya Devi.
22. **The following staff members have been promoted from Assistant Professor to Associate Professor during the academic year 2021-2022 in their respective departments:** Dr. V. Chitra- Department of B. Com Honours, Dr. B. Gomathi- Department of Computer Science, and Dr. X. Jose Suganya- PG and Research Department of Computer Science.
23. **The following staff member has completed NET/SET during the academic year 2021-2022 in their respective disciplines:** Ms. Visudha N (Second time NET-English).

1.2 STUDENTS ACHIEVEMENTS

Students from our college achieved in areas of publishing papers and books, participating and winning in competitions academically and in sports and entertainment fields.

COMMUNITY SERVICE

2. Co-Curricular & Extra Curricular

2.1 CLUBS

Shasun Clubs opened for the academic year 2021-22 with 18 new clubs which were identified based on a survey from students and staff. The 18 clubs have successfully completed over 191 activities this academic year.

Swachhta Action Plan

Under SAP, the clubs conducted various activities inside and outside the college premises. On National Renewable Energy Day, Advertisement Club conducted a workshop to create awareness on Energy Conservation by Mr. Bhaskar Tripathi, Journalist, followed by an interdepartmental poster and PPT competition. The club conducted an awareness programme on LPG with Mr Siva Sireesha Penumuchu, External Faculty, PCRA, Government of India as the Resource Person.

Advertisement Club

Advertisement Club started its activities for the academic year 2021-22 by organising a Career Counselling Session for students of M.A. Journalism and Communication on 17.06.2021. In July 2021, the club celebrated 'International Tigers Day' by conducting numerous competitions to create awareness on saving tigers from extinction. On 'International Sign Language Day', the club organised a workshop to create awareness on Sign Languages on 25.09.2021. Ms. Ayeesha Begum, Guest Lecturer and Sign Language Interpreter, was the Resource Person. In February 2022, on World Radio Day, a 1-day workshop on 'How to Become an RJ' was conducted by Mr. Shivadev, RJ and VJ Trainer and Anchor in Puthiya Thalaimurai, Mimicry Artist, Singer and a Beatboxer. Students of Advertisement Club designed posters for MCC Unit at Kannamapet.

Art & Craft Club

The Art & Craft Club was launched on 24.09.2021 with an ‘Online Workshop on Basics of Pencil Sketching’, Dr. N. Bhuvana, Artist and Assistant Professor of Department of Visual Communication was the Resource Person. The Club celebrated ‘International Artist Day’ on 25.10.2021 by conducting a Webinar on ‘Current Trends in the Art Industry’. Workshop on ‘Diya Painting’ was conducted on 27.10.2021. The club also painted the gates of the MCC Unit at Kannamapet on 07.04.2022 and 11.04.2022, and in collaboration with Chennai Volunteers NGO has also painted the interiors at Mental Health Centre, The Banyan Health Centre, Kovalam on 23.04.2022 and 30.04.2022.

Consumer Club

An ‘Awareness Talk on Consumer Consciousness on Organic Products’ was organised on 30.09.2021 with Ms. Dani Prisca, NHI-certified Nutritionist as the Resource Person. Awareness on the Range of Cosmetics Available in the Market was created by Dr. Sheik Arifa, Cosmetologist on 18.02.2022. The club conducted the ‘National Unit Day’ and ‘Cyber Security Awareness Pledge’ on 31.10.2021. In order to commemorate ‘National Consumer Rights Day’ on 24.12.2021, an online Quiz Competition was held for the students.

Debate Club

The Debate Club organised activities for the students to explore avenues of debating and speaking skills and to hone the students’ debating skills. The Club was inaugurated with a Webinar on ‘Debate Etiquettes’ on 28.09.2021. Ms. Samrah Afreen from IIM Chennai conducted the session.

Environment Club

Under “Plant A Tree! Green The Earth!” project, the students distributed saplings in the neighbourhood on a monthly basis to increase the awareness on the importance of greenery. Commemorating the ‘World Environment Day’, a virtual Quiz Competition was conducted on 11.06.2021. ‘World Ozone Day’ was commemorated through an Expert Talk on ‘The Environmental Impacts of Ozone Depletion and Climate Change at the Global Level’ on 16.09.2021. Dr. S. Ganapathy Venkatasubramanian, Professor, Environmental Law and Management, Anna University was the Resource Person.

Shasun Swasth Dham, The Fitness Club

The Fitness Club commenced in June 2021 with the 'International Yoga Day'. On 14.07.2021, a Webinar on 'Mindfulness' was conducted by the Student Counsellor- Ms. Kezia Verghese. Fit India Workshop was conducted for 200 students of Sri Jadavbai Nathmal Singhvee Jain Matriculation HSSC along with their parents during August and September 2021. In January 2022, an Outreach Program was conducted by Mr. Prabakaran, Founder of Divine Institution for 69 students of Shri Mangichand Bhandari Higher Secondary School students.

Heritage Club

The Heritage Club events were flagged off with Quiz and Slogan competitions to commemorate Vanamahotsav from 01.07.2022 to 07.07.2022. On Global Parents Day and International Yoga Day, a Webinar was organised with Mrs. Usha Abhaya Srisrimal and Mrs. Manju Dugar as Speakers. Heritage Club members took part in Azadi Ka Amrit Mahotsav by singing the National Anthem on Rashtragaan on the Independence Day. On 28.08.2021, a Webinar was organised as part of the Madras Day Celebrations. The Club in collaboration with Spanda Abhinava Holistic Initiative organised a virtual Value Education Course on dance, music, storytelling and making handicrafts for children on 18.09.2021. On the International Women's Day, a Webinar on the 'Healing Power of Art during the Pandemic: A Woman's Perspective' was conducted.

Humour Club

A Workshop on 'Laughter Yoga' by Mr. Haho Sirippananda, authorized Laughter Yoga Trainer, was organised virtually on 31.08.2021 for staff members, students and their family members. The club staged a Skit on 'Corona Awareness' for neighbourhood children on 26.10.2021. Diwali Awareness Programme was conducted on 27.10.2021 for school children.

Leo Club

The Leo Club began their activities for this academic year with an Orientation Programme on 21.06.2021, celebrating 'International Yoga Day'. Ms. Kethara Gowri S.L., Yoga Trainer, Kethar Yoga Studio was the Resource Person. In view of 'No Plastic Day', a PPT contest was conducted on 'Beat Plastic Pollution' on 21.07.2021. The Installation Ceremony of the Office Bearers was held virtually on 28.08.2021. PMJF. Lion Rajesh M

Joshi installed the Office Bearers and reiterated the protocol and duties motivating them to serve the society. The Leo Club screened an Awareness Video on Ayushman Bharat Yojana – a health insurance scheme introduced by the Government of India, for the welfare of the underprivileged.

Music and Dance Club

The Club started its events on 28.08.2021 with a ‘Special Talk on History of Music and Dance’. Ms. Nirosha Kajan, Educator, Adventist International School, Sri Lanka, spoke on the importance and history of music and dance. On 23.09.2021, the club celebrated ‘International Sign Language Day’. On 25.09.2021, ‘Music Therapy’ was provided to staff members and students by playing instruments and instrumental relaxation videos. Beginner’s Course- An Extension Activity was initiated for the students of Government Girls High School, T. Nagar from November 2021.

NSS

The NSS conducted various programmes such as Azadi ka Amrit Mahotsav, Swachh Bharat, Swachhata Pakhwada, Poshan Maah, Shaheed Diwas, Clean India Campaign, Vigilance Awareness Week, Fit India Movement, and International Yoga Month. Medical Camps, Eye Check-up Camp, a Special Medical Camp along with Rela Hospital, Blood Donation Camps and Mega Vaccination Camps were organised by NSS. During the Special Camp to Kaliyanoor (Mettur) and Muthiyalpet, door to door awareness on Covid-19, Meendum Manjal Pai Thittam- an initiative by Government of Tamil Nadu, Eye Camp, Medical Camp, Cleaning the surroundings of the Kaliyanoor Village and School, wall painting and rally on Swachh Bharat were conducted.

Photography Club

The Photography Club organises workshops to teach students the Art of Photography. They conduct competitions to help students explore their skills in photography. A Workshop on the ‘Art of Selfie’ was conducted by the club on 20.10.2021. Mr A. Ebenezer, Director, COE-ME&C was the Resource Person.

Readers’ SAIL Club

Readers' SAIL Club under the aegis of the Department of Library conducted various activities and webinars. The Club conducted Collage/ Mood board competition on 13.10.2021 on the theme 'The Art of Suspense' and 'Mystery and Thriller'. On 15.11.2021, SAIL Club conducted a Webinar on 'Cultivating Reading Habits among Students'. The Resource Person was Ms. Radhika Santhanam, Assistant Editor, The Hindu.

Red Ribbon Club

Red Ribbon Club in association with Bhumi NGO rendered volunteer work through Tele-Counselling to underprivileged children on the Right to Education Act (RTE) from 26.07.2021 to 10.08.2021. The club organised an Inspirational Talk on Career Based Biography on 25.09.2021. The club in association with Khushi Trust organised a Hair Donation Campaign in the college premises on 24.03.2022. The club in association with Medopharm Pharmaceuticals Pvt Ltd organised a Knowledge Enhancing Session on Menstrual Abnormalities on 13.04.2022.

Rotaract club

Rotaract Club continued its project 'Vaaram Oru Mooligai 2.0' to create awareness on traditional medicinal plants. On 17.08.2021, Rotaract Club Office Bearers were installed for the academic year 2021-2022. On 16.04.2022, "Sivappu Manjal Pacchai" was conducted at Thirumangalam Junction along with Rotaract Club of Chennai Comrades (community-based clubs) for creating awareness on driving safely by wearing helmets and seat belts. The Club's President and Secretary represented the college in Group Rotaract Meet (GRM) and won Best Presentation Award.

Theatre Club

The Theatre Club conducted its inaugural activity with a Workshop on the 'Basics of Theatre' on 25.08.2021. The Resource Person was Mr. J. Anistes Regin Rose, Founder Director & Chief Trainer, Chennai Theatre Academy, Kodambakkam. A Theatre Workshop titled 'Approaching Theatre' was conducted on 31.03.2022 for B.A. English Literature students of Government Arts College for Men, Nandanam, Chennai. The Resource Person was Mr. Aldrin, Theatre Enthusiast & Assistant Professor of English, Loyola College, Chennai.

Youth Red Cross Club

A webinar was conducted on 'World Blood Donor Day' on 14.06.2021. The Resource Person was Dr. S. Kokila, Assistant Professor in Tamil, Guru Nanak College. The 'Basic Life Support and First Aid' Course through PEER Programme was conducted in association with NGO Alert on 27.09.2021 and 28.09.2021 with Mr. C. Surendar, the Executive Trainer of Alert. A Cancer Awareness Programme was conducted for the parents of our college students in virtual platform on 09.02.2022, with Mr. Lion H. Sathya, Partner, Life Safe Drugs. The Club in association with NM Hospital, Adyar conducted an eye check-up camp for staff members and students on 25.04.2022.

Yuva Shakthi Club

The Yuva Shakthi Club organised a virtual Youth Motivation Programme 'Celebrating India's 75th Independence Day' on 11.08.2021. The Guest of Honour was Mr. T. Sairam, Project Manager, Radisiya, Bangalore. On 25.09.2021, the club celebrated 'World Literacy Day' on Importance of Literacy and Career Opportunity. On 12.01.2022, National Youth Day, the 159th Birth Anniversary of Swami Vivekananda, was commemorated with a discussion program on 'Vivekananda's Guidelines to Youth'. The Guest of Honour was Swami Surarchitananda, Monk of Ramakrishna Mutt.

2.2 FORUMS

SAI - Shasun Alliance with Industry

SAI in total has facilitated 33 MoU's with industries and institutions in this year, which includes The Hindu Group-STEP, MESE, Global Theoretical Research, Tamil Nadu Teachers education University, Pantech-e-learning, Aparjitha, M/S ICA EDU Skills Pvt. Ltd and ASSOCHAM Chamber of Chamber. The total beneficiaries under activities of SAI are 1,500 students and staff during the academic year 2021-2022.

SANKALP

SANKALP aims to provide Certificate Courses and Value-Added courses which are focused towards enhancing learning and knowledge thereby leading to a holistic development of the students. It helps to empower the students with interdisciplinary skills. The college is offering various certificate courses for all II and III years. SANKALP offers- STEP, Certified

Industrial Accountant, E-Filing of ITR, Advanced Excel, LIFE, Drafting Technology, Bank Exam Coaching, Tally with GST, E-Filing of GST Returns and Software Testing.

CMA STUDY CENTRE

CMA and Shasun had signed an MOU during the month of March 2021, to be CMA support centre for conducting Foundation Examination. The first batch was started with 37 students and 8 staff members. The coaching classes commenced in the month of March and both the internal and external coaching is given to the students in collaboration with Bharathwaj Institute. For the purpose of external coaching, our college has signed an MOU with Bharathwaj Institute. Students will be appearing for the exam in the month of July, 2022.

LEARNER SUPPORT CENTRE -UNOM-IDE

The Institute of Distance Education of Madras University provides various programs for UG, PG, Diploma & Certificate courses. Learner Support Centre is a study centre of University of Madras for distance education started at various colleges for the convenience of the students, who are interested to pursue their choice of courses. From the year 2022, as part of SANKALP, the Learner Support Centre - UNOM IDE study centre was started in the college campus to help the students pursue their higher studies to streamline and shapeup their career. Hence, the Learner Support Centre - UNOM IDE had started the online admission process from 22.02.2022. Nearly 40 candidates made enquiries about the distance education courses offered by the University of Madras. A total of 10 students (8-MBA, 1-MscMaths, 1-Bcom BM) completed the admission procedure and their applications were promptly submitted in the university.

SHASUN SHAKTHI CELL

The Shasun Shakthi Cell provides training in various fine arts based on the interest of the students. This year, SHA KALAUTSAV 2022 was held in our college premises with the theme, Cosmo Carnival- Celebrations around the world. In continuation with SHA-KALAUTSAV 2022, we had another event named Kalaikondaattam.

SHABASH (SEED)

Shabash was initiated with the aim of promoting entrepreneurial spirit among students and to motivate young budding entrepreneurs to take up Entrepreneurship as a career and

become job providers rather than job seekers. The objective of Shabash is to develop the spirit of Entrepreneurship among the students.

No. of Entrepreneurs produced by Shasun: 106

42 events were organized for 2021-2022 which includes

- Mentoring session : 08
- ED Workshops : 24
- My story session : 05
- Skill Training by KVIC : 05
- Shasunbazaar.Stores- E commerce online portal: Launched the online portal in instamojoo on 11.12.2020. 800 + products are displayed by our students in the online portal. No. Of students benefitted: 40 budding entrepreneurs
- Shasun Bazaar ‘Magalir Sandhai 2k22’: A mega event was organized by Shabash – ED Cell encouraging entrepreneurship cultures among students for two days on 20.04..2022and 21.04.2022. Ms. Jeyashree Ravi, Founder of Palam silks inaugurated the event.

Student’s income generation

Total No of stall	: 145
Total Sales	: Rs. 4, 34,404
Total Profit	: Rs. 1,97,740

Students Benefitted : 300

Income generated through rent collected from stall owners	: Rs 26,945
Investment for Bazaar	: Rs 18,050

- The college received a fund of Rs 10,000 for ‘The Best Spoke Institution’ in organising Entrepreneurship activities for students by EDII- TN (Entrepreneurship Development Innovation Institution, Tamil Nadu) in Association with IEDP Hub, University of Madras on 05.03. 2022.

My Harvest Project- Green Campus:

- Shabash has initiated ‘My Harvest’ project to inculcate farming culture among students on 01.11.2021.
- No. of Plantation: 45 by students

Incubation Start-up was initiated by Shabash ED Cell. The Management sponsored for 12 start-up shops for our college students.

ENACTUS

As a step forward, our college adopted a Micro Compost Centre at Kannamapet Burial Ground run by Greater Chennai Corporation. The students from the Enactus Forum involved themselves in collecting data from Urbaser Sumeet, regarding the segregation of waste creating awareness among the public. A MoU was signed with Mr. Natarajan, the founder of Namma Ooru Foundation, an NGO for guiding us in this process. On 12.04.2022, Honourable Thiru. M. Subramaniam, Health and Family Welfare Minister, Honourable Thirumathi. Priya Rajan, Mayor, GCC, Thiru. Gagandeep Singh Bedi, I.A.S, Commissioner, GCC inaugurated the program 'Compost Harvest Festival' in the Micro Compost Centre at Kannamapet, T. Nagar,

SHE CELL- SHASUN EMPOWERMENT CELL

She Cell is dedicated to bring light to the everyday issues faced by women in society. An interactive session was conducted by Dr. V.R. Devika, Trustee, The Aseema Trust, on account of Women's Day on the topic 'Women leadership as exemplified by Dr. Muthulakshmi Reddy'. More than 50 students and staff members participated.

EQUAL OPPORTUNITY CELL

Shasun initiated the Equal Opportunity Cell to ensure that all students are treated as equal and in making attempts to address the deep-seated inequalities in our system. Equal Opportunity Cell works for affirmative action for the deprived sections such as students from SC, ST, OBC (Non-creamy layer) categories, students from religious and minorities, differently abled students. Our college has always ensured that the differently abled and other weaker section of students stay ahead in their learning process. The College makes it their prerogative to provide scribes for the differently abled students during university exams.

SCALE- SHASUN CIVIL ASPIRANTS LEADERSHIP EMPOWERMENT

SCALE aims at creating leaders and training students to get positioned in the government designations. Civil Aspirants are going to appear for their preliminary examination during the month of June 2022. 3 of our students have been sponsored by our Madam Secretary Smt Usha ji Abhaya Srisrimal. 60 students enrolled under TNPSC will be appearing right from Group IV examinations to Group I Examinations conducted by the

Tamil Nadu Public Services Commission. Vedhas IAS Academy is fixed to give training to the TNPSC Aspirants.

CSI

Shasun got the Best Performer Award by CSI Chennai chapter on CSI day, 2022 and stands as the only Arts & Science College to get it. The college has been awarded the Best Student Chapter for the past several years. Shasun along with Rajalakshmi Engineering College conducted a National Level project competition for 36 pan-India colleges. 3 best teams were given placement and internship opportunities from Zoho and PI One technology. Cash awards were given in IOT and Mobile streams as: I Prize: Rs.3000, II Prize: Rs.2000, III Prize: Rs. 1000, National level SMART India Hackathon (SIH - 2002), Online Skill Development: Honeywell CSR Women empowerment initiative: AI -102 Microsoft Certifications were conducted by 110 students by our staff in collaboration with ICTACT. Students from B.Sc. and BCA (both shifts - 90 students) and 3 staff members cleared preliminary certification and badges for AI-900 from Microsoft. The next level certification Microsoft AI-102 was completed by Dr. Sridevi and certified as freelance Trainer from ICTACT. ABC Technology Skill Development Program: ABC – an Edutainment based Tech Training Company accredited by NASSCOM & NSDC, in partnership with Shasun providing industry is ready on the job training in Java full stack developer course with fee subsidy and ensured placement. Initial collaboration sessions with students and parents conducted and planned to start the course for III-year students shortly.

ICT ACADEMY

The college is an active member in ICT Academy- an initiative of the Government of India in collaboration with the state Governments and Industries. To train students on the advanced technology skill and make them industry ready, Honeywell partnered with ICT Academy to skill the graduating final year students. A Centre of Excellence for Women Empowerment was set up in the college to train the registered students. 110 students were provided a 100-hour Skill Training programme. 'DXC - Students Transformation Program' was conducted by ICT Academy in association with DXC Technology for 100 final year Commerce students. It is a 240 hours training program on BPS – Insurance (US) and Self - Management Skills as per the demands of Industry. An initiative to nurture aspiring entrepreneurs the college collaborate with ICT Academy to implement Entrepreneurship Cluster Development Program. To empower the youth to succeed in the future of work, ICT Academy launches the fourth season of 'LEARNATHON 2021' - a self-learning initiative for

higher education students to build their foundational IT skills online. 110 students had benefitted through the event. Apart from students training program, our faculty members had participated in various Faculty Development Program for their knowledge enrichment such as Fundamentals of AI, Android Development with Kotlin, Introduction to Python Programming, Oracle – Java Programming, Oracle-Java Fundamentals.

2.3 Physical Education Department

The Department of Physical Education and Sports 2021- 2022 conducted a total of 19 events including quizzes, webinars, tournaments and competitions were organised and conducted for the students this academic year.

17th Annual Sports day Report: Shri Shankarlal Sundarbai Shasun Jain College for Women conducted its 18th Annual Sports Day in the campus on 24.04.2022. Ms. M Sunitha, International volleyball player, Assistant Personnel Officer – Southern Railways, had kindly consented to be the Chief Guest of Honour. Individual Championship was awarded to Ms. R. Pavithra (III B.Com CS) and Ms. Miracle Joan (III B.Com CS) from Shift I and Shift II respectively. B.Com General Departments from Shifts I and II emerged as the winners of the Overall Championship Award. Similarly, Schools of Commerce (Shifts I and II) were declared the March Past Championship.

Sports Achievements: Our students participated and won medals in tournaments and championships from All India University/ National Level Achievements/ State Level Achievements/ District Level Achievements in and around the country in Kho-Kho, Floorball, Badminton, Silambattam, Karate and Archery. Our students represented our college in the University of Madras- B Zone Representation in Kho-Kho, Hockey, Football, Basketball, Cricket, Kabaddi and Badminton. They have also participated in numerous games at University of Madras B Zone Inter Collegiate tournaments participation. The Physical Director Dr. P. Malaialagu took part in a total of over 16 Webinars, Conferences, FDPs.

LAURELS

1. Dr. P. Malaiazhagu Director, Physical Education won Gold Medal in 4x 100 meters, She also received Silver Medal in Hockey National level Khelo Masters games at New Delhi.
2. Our College Gym Trainer Ms. Sowmya Gunasekaran received Bronze Medal in "Tigers Kettlebell Cup" organized by Kettlebell Sport World League International

Organisation. She scored 319 in 60-70kg category under 12 kg single hand in Ultimate Girevik Cup 2022 Kettlebell Championship. She won Gold Medal in 1500 mts senior category at the 94th Tamil Nadu State Senior Athletic Championship at Coimbatore.

Archery

We at Shasun holistically striving towards the mission of conquering the Gold Medal in Archery for India- Ms Kamna Jain, Ms. Yuva Shree and Ms. Swetha participated in the 41st National Level Archery Championship in Jammu & Kashmir. Ms Kamanajain has scored 21st rank and Yuvashree has ranked 30th in recurve in the First Women's National ranking tournament in Jamshedpur. All the Archers are undergoing numerous practise session at Bangalore. Ms. Sri Durga participated in the All India Inter University Championship for Archery at the Chandigarh University. The entire mission is fully sponsored by the college management.

3. SCHOLARSHIP

The college offers scholarship for the students under categories such as: Management, SC/ST, Free Education, Ajith Chordia, Abhaya Kumar, Surana Public Charitable Trust, JITO Chennai Chapter, Rajasthani Association, Post Matric, Central Sector, Sports Scholarship, Scholarship to CoE A&C, Scholarship to children of the faculty and PG students and miscellaneous scholarship for a total of 569 students with an amount of Rs. 11,527,400/-

4. IQAC & ISO

4.1 IQAC

Significant contributions made by IQAC during the year 2021-22:

- Life skills Programme as per UGC mandate Jeevan Khushal for all the I &II-year students
- Formation of Expert Committee for Add-on-Courses and Certification courses
- **Implementation of Outcome Based Education (OBE):**
 - Programme Outcomes identified for the institution
 - Programme Specific Outcomes drafted for all the 14 UG departments, 4 PG departments and 1 PG Diploma
 - Course Outcomes for all the I &II-year subjects of all UG and PG

- Taxonomy Table for Mapping the COs with POs, PSOs and Cognitive Level
- Question paper setting as per the COs and Cognitive level
- Direct CO attainment calculation through Internal exams, Assignments and Seminar
- Indirect CO attainment calculation through course feedback
- Final Course attainment of POs and PSOs
- One day National Virtual Seminar on ‘Academic and Administrative Audit - A Benchmark for Quality Enhancement in Higher Education’ in collaboration with NAAC was conducted on 20.08.2021 with 251 participants
- One Week Faculty Development Program on ‘Understanding NAAC Criteria - Marching towards Excellence’ in association with IQAC Cluster India was organized 06.12. 2021 to 11.12.2021 with 188 participants
- Panel discussion on ‘Emergence of Omicron - Challenges and preparedness’ in association with Rela hospital and Nanolife on 29.12.2021
- As a part of NEP initiative, IQAC organized a meeting with Dr. S. Venkatraman, Academic Council Member, Senior Consultant, UNESCO (Paris), Regional Office for Asia Pacific (Bangkok) to discuss the ‘UN academic hub for sustainable development goals, 4-year UG multidisciplinary Programmes and Research activities’
- **Students Participation:**
 - No. of students attended Webinars / Workshops : 350
 - No. of Students taken online courses : 430
 - No. of Students participated in competitions : 242
- Total events conducted by the college during the year 2021-22 : 533

4.2 ISO

ISO Recertification Audit was held on 09.12.2021 & 10.12.2021 in Virtual Platform (Google Meet). The college is an ISO 9001:2015 certified Institution.

5. PLACEMENT DRIVES & COUNSELLING

5.1 Placement training & career guidance workshops

The Placement cell started the campus drives virtually with top companies like Infosys, Wipro, CTS, TCS, HCL, Capgemini, Sutherland, Mckinsey, E&Y, HDFC, Star Health Insurance. And from March 2022, we had physical drives in the campus where a total of 26 companies conducted Placement Drives and 776 students were placed with 94% placements in various sectors like IT, ITES, Finance & Accounts, Banking & Insurance, and Health and Health care sectors. IQAC and The Placement Cell organised ‘The Placement Day (Choice for Supremacy) HR Conclave’ on 23.04.2022 in the college premises, where the offer letters were provided to the students, and various events were also organised for the students.

5.2 SHASUN SUKHADA (COUNSELLING CELL)

The College Counsellor ensures that there is awareness about mental health by visiting every classroom and talking to the students about the importance of mental health and also ensures that the cell is always there to support them in enhancing their mental health.

6. STUDENT COUNCIL AND COLLEGE EVENTS

The Student Council for the academic year 2021-22 meticulously planned, organised and executed various events and festivities both online and on campus throughout the year, starting from the Investiture ceremony, Induction Day and Fresher’s Day, to celebrating Independence Day, Teachers Day, International Women’s Day, the birthday of Lord Ganesha, Navaratri, Pongal, and finally closed with Shreyas 2k21-22, the iconic intercollegiate fest of Shasun. A special programme for Kavalan SOS awareness programme was held in the campus to educate the students about the application launched by the Tamil Nadu Police Department for the safety of women, elderly people and the general public.

7. DEPARTMENT ACTIVITIES

DEPARTMENT OF TAMIL - SHIFT I & II

The Tamil Department conducted Guest Lectures, Webinars, and FDPs regularly for the students, some of which are: an International Conference in association with Malaya University & International Tamil Journal for research on the topic “*Award winning Literature*”, an FDP on “*Google Usage in Research*” for staff members and a 7-day International Faculty Development Programme on the topic “*Identifying & Documentation of Overseas Tamils Diaspora Community*” which was broadcasted live by the Tamil America TV, guest lectures on “*Kala Aghazaivu*”, “*Neeeyekuyavan, Neeeyekaliman*”, “*Vaiyaththalamai Kol*” and “*Kanavu Meipada Vendum*”, a webinar in commemoration of “*Bharathiyar Ninaivu Nootrandu*” on the topic “*Bharathiyin Nadaga Aalumai*” and

“*MozhiSoozhUlagu*”, an extension activity on “*Teaching Basic Skills*” for the 9th& 10th students of Nandanam Government Higher Secondary School, a book release function on the book written by ThiruKodaikanal Gandhi on the title “*Manimekalahaiyin Magathalenaakal*”, a student’s workshop on “*Tamil Wiki Moolam*” in association with Kanithamizh Peravai, Tamil Virtual Academy and a Sahitya Academy Symposium in commemoration of Mullai Muthiah Celebrations. The department celebrated World Translation Day by conducting competitions to students on the topic “*Ithazhasai Mozhi*”. An online Intercollegiate language festival “*Shasun Kshitij 2021*” was conducted for the students with Speech, Drawing, Slogan & Poetry competitions. Bharathi Vizha was held to commemorate the Birth Anniversary of Mahakavi Bharathiyar with Speech & Poetry competitions.

DEPARTMENT OF HINDI - SHIFT I & II

The Department organised Webinars on “Hindi Bhasha Sahitya Aur Rojgaar” and “Bharathiya Sahitya Ke Avadharana”, a Guest Lecture on “Modern Poetry”, a Quiz Activity on ‘Hindi Diwas’ for Shift I & Shift II students, an Inter-collegiate Shasun Kshitij, a Guest Lecture on “Shiksha Aur Bhavishya Ki Chunautiyan” and a 7-day International FDP on “Hindi Sahitya: Vividh Vimarsh”.

DEPARTMENT OF SANSKRIT - SHIFT I & II

The events conducted by the Sanskrit Department for the Academic Year 2021 -2022 are as follows: Celebration of Samskrit Divas in August 2021, Guest Lectures on “*Bhasa’s Ramayana Plays*”, “*Importance and Greatness Guru*”, “*Gadyam Kavnam Nikasham*” and “*Gamut of Devotional Lyrics in Samskrit Literature*”, an online Inter-collegiate event *Kshitij* with 3 competitions: ‘Nadyah Jivamatarah (PPT Presentation and Essay competitions on Rivers of India) and ‘Chitrarpitambu’ (Photography – Importance of Waters) “*Bhagavad Gita Divas*” Mass Chanting was done by our Students of Shift 1 and II. During the month of January 2022, a Faculty Development Programme (*Sanskrita Sahitya Vimarsa*) was conducted for the Professors On the occasion of Matrubhasa Divas.

DEPARTMENT OF FRENCH - SHIFT I & II

The Department of French has conducted 7-day FDP programme on “Language learning- A Gateway to the Future”. The varied topics on pandemic pedagogy, online language learning, AI based language learning and various job opportunities in French were discussed during the 7-day interactive session. “European language day” was celebrated to enlighten the students about culture and civilization of Europe. A cultural quiz was

conducted highlighting different aspects of French culture, heritage, architecture, food etc. Guest Lectures include-“Francais par des activites creatives”, “Pourquoi Apprenons le francais” and “Le Pot Pourri Francais”. An Inter-collegiate (online) event Kshitij was conducted with 3 competitions were held: Poetry writing- Haiku en langue francais, Brochure making- une visite chez l'eau, and Picture perfect- Histoire visuelle (Photography) students from various colleges across India participated in great number. The French Department joined hands with the Sanskrit and Hindi Department to celebrate World Mother Language Day.

DEPARTMENT OF ENGLISH- SHIFT I & II

The Department of English Shifts I & II conducted “Novateur-2021”, an Intercollegiate Fest on the theme “*Gourmania-Feast for Our Eyes & Ears*”. Littomania- The English Literary Club of the Department of English (I&II) conducted their literary club events regularly for the odd and even semester, celebrating the International World Philosophy Day, World Read Aloud Day and International Harry Potter Day as recognized by the UNESCO. The Department of English (I&II) organised an Essay Writing Competition. Sardar Vallabhbhai Patel Memorial Trust in association with Bharatiya Vidya Bhavan, Chennai Kendra conducted an Intercollegiate English Oratorical Competitions. IQAC & Department of English (I&II) organised a 1-day Virtual International Conference on the topic “*Language, Literature, Linguistic & Culture ICLLLC 2021*” and a 7-Day National Level Faculty Development Programme on “*English Studies: A Literary Transit*”. The Department of English, Shift I organised a Guest Lecture on the topic “Writing Skills”, “Grammar and Writing Skills”, and “Approaching Translation”.

The Department of B.A English, Shift II organised an online Guest Lecture on the topic ‘Formal and Dynamic Equivalence and Comparative Analysis’, ‘Waves of Feminism’, ‘Evergreen Shakespeare’, ‘Non-Fictional Essays (selected) & The Alchemist’, ‘Reading British Short Stories (W. Somerset Maugham)’, ‘Literary History - Anglo Saxon to Tudor Scene’, “Reading British Drama: Trifles” and "Academic writing: Fundamentals of language", a Webinar on “The Politics of Silence in Children’s Literature: Voice, Power and Agency”, and a series of online Alumna Guest Lectures on the topics- ‘Reading British Poetry (W.B. Yeats and W.H. Auden)’, a guest lecture titled ‘Reading British Poetry (Robert Browning & Ted Hughes)’, ‘Understanding Ernest Hemingway with reference to The Snows of Kilimanjaro’ and ‘Gender & Writing in Sylvia Plath's Medusa & Judith Wright's Request to a Year’, a workshop for students on ‘Hand Made Gifts’. An exhibition visit to the 45th Book

Fair that was held in YMCA, Nandanam, Chennai was organised and later the Department of BA English Shift II conducted a field visit to Anna Centenary Library for I BA & II BA English students.

P.G. AND RESEARCH DEPARTMENT OF COMMERCE - SHIFT I

The Department organised NET/SET coaching for the teaching aspirants in collaboration with RACE Academy. The department along with the Department of Commerce (honours) conducted a 7-day virtual Faculty Development Programme on the topic “*Online Teaching Methodology*”. The Department celebrated International Day of Education and has also organised Annual Lecture Series on the topic “*SIM - Shares, Investment and Mutual Funds*”. An inter-collegiate Paper presentation competition on Union Budget – 2022 was conducted. In order to kindle the talents of our faculty, the department conducted various competitions on Women's Day on the theme “*Panchamukhi*” highlighting the five faces of women. An Inter-Collegiate Fest “*Dhruva*” was conducted. The department organised 50 research workshops from March 2021 to October 2021 involving various research topics with a wide range of resource persons from colleges all over the country. Our Principal, Dr. S. Padmavathy, honoured the initiative and came in as the Resource Person for the 50th workshop.

DEPARTMENT OF COMMERCE (HONOURS) - SHIFT I

The Department of Commerce (Honours) organised two Inter-departmental events namely “*Shresta - Corte Heya and Adenuis* and 3 Intra-departmental competitions such as Debate, Logo Designing and Pranaya Darshay (Talent Hunt for IUG). The Department along with IQAC and PG & Research Department of Commerce conducted a 7-day Faculty Development Programme on Online Teaching Methodology. A National seminar was organised on the topic “*Digital Marketing*”. The Department has organised more than 30 hours of Guest Lectures for all the three years. The Department students have taken up the Name It challenge, in which our department students have planted a sapling and challenged their friends / family to plant one, which was done as a part of the Go Green movement - one of the objectives of our college. The department students bagged “*Overall Championship*” in Inter Departmental fest “*Talent Hunt*”. Second year students have successfully completed 6 Mini Research Projects on various topics.

DEPARTMENT OF COMMERCE (GENERAL) - SHIFT I & II

The Department of Commerce encourages students to take part in Webinars, Seminars, Online courses, Inter and Intra department activities. The students from all three years went for internship in various companies like SKC Iron and Steels Private limited, Kryptos, Technologies Pvt Ltd, Mr. Ravichandran and Co LLP, Power Center Pvt. Ltd., NANDANAM, Reliance trends, Arabian Bronze Factory company LTD abroad, Saudi, Youth India foundation (NPO), Kryptos Technologies Pvt Ltd, K. Saravanan & Co (Audit firm) Pvt Ltd, Xfinite Technologies Private Limited, NBLICK. Students of 2018-2021 were placed in Top companies in Chennai. Our students have taught mathematics to 8th std Students from Arun rainbow home through Chennai volunteers. We along with the Department of Commerce (Shift II) and B.Com CA conducted a 7-day International Level Online Faculty Development Programme on “*Digitalization trends & its Challenges in Higher Education*”. In the month of December 2021, an International Conference on Banking, Accounting and Business through virtual mode was conducted. A National Level Seminar was conducted on the topic & “*Implications of Budget 2021 and Impact of GST on Economic Growth*”. A Research Workshop and a Panel Discussion on Union Budget 2020-2021 was conducted. The Department of Commerce (General) Shift II conducted the following activities: an Intra departmental activity “*COMTUSSLE’21*”, “*FINFEST’21*” an Inter-Department Fest on The National Financial Awareness Day, “*Konjam Siringa Boss*” on the World Laughter Day, Guest Lectures on “*Basic Key aspects of Financial Management*”, “*Social Awareness on Environmental Impact*” and “*Corporate Governance and Business Ethics*” and occasional motivational talks by alumni.

DEPARTMENT OF ACCOUNTING AND FINANCE - SHIFT I & II

The Accounting and Finance Department Shift I hosts guest lectures, workshops, academic-oriented activities, and seminars, cultivating, inspiring and encouraging students' talents and skills which include- Guest Lectures on “*Business Communication-An Overview*”, “*Working Capital*”, “*Servicing & Transfer of Financial Assets*”, “*Budgeting & Forecasting*”, “*Recent Trends in Insurance*”, “*Income Tax E Filing & PAN*”, a 7-day online Faculty Development Program on “*Work Life Balance for Professional Success*”, an International Conference in collaboration with the University of Madras and Tashkent Institute of Finance, Uzbekistan on “*Digital Transformation in Finance, Banking, and Corporate Sector- A Journey Towards Assimilation of Industry 4.0*”, a Session on IPR on the theme “*Faculty Research & IPR Practices*”, Workshops on “*Research Methodology for Social Sciences Research*”, ‘*Designing Student Research Proposal*’ and an Interdepartmental competition ‘*Combat 2021*’, an Alumna Guest Lecture on Business Communication

Etiquette, "Share Issues", "Income under the head wages," and "Recent Trends in Auditing". An MoU was signed with CA. K. Hariharan & Associates, a firm of Chartered Accountants, and Ms. S. Keerthana, Chartered Accountant.

The following events were conducted by the Department of Accounting and Finance (Shift-II): National Day on Small Industry Day, International Day event on World Kindness Day –SERENITY’21, and Inter Department Activity-HAKUNA MATATA-2.0. A Guest lecture was conducted on “An Overview On Financial Reporting - Us GAAP Vs. IFRS”, “Functions of Human resources” and “Cost and Variance analysis”, an Alumna Guest Lecture on “Rectification of errors” and “Hand on training on e-filing”.

DEPARTMENT OF CORPORATE SECRETARYSHIP- SHIFT I & II

The Department of Corporate Secretaryship shift I conducted an Intra-departmental event by our alumna on the topic “Entrepreneurship”, a 7-day Online Faculty Development Programme on “Work life Balance for Professional Success”. The Department has signed an MoU with Global Theoretical Research with the objective of furthering industry academic linkage to B.Com Corporate Secretaryship Course and the duration of course is 30 hours on the topic “Advanced Excel”. Guest Lectures were arranged for third year students on the topics- “Employees Compensation Act, 1923”, “Role of Company Secretary”, “Redemption on preference shares”, “Communication from business perspective”, Success Mantra in Business and “Redefining Finance process”.

The Department of Corporate Secretaryship Shift II organised the Inter Department “SIKSHA” and an Intra Department Event “ALEGRE”. Students were permitted to work as interns in various Centres of Excellence (Retail, ME&C, A&C) of the college. A 7-day Online Faculty Development Programme was conducted in association with IQAC on Work Life Balance for Professional SUCCESS. The Department of Corporate Secretaryship celebrated International Human Rights Day and also conducted a webinar on the celebration of International Adolescent Health Week. The department has conducted a Guest Lecture on the “Statistical Tools”- A Better way for Analysing Secretarial Studies and on Industrial Law- Contribution, Recovery and Benefits under ESI. The department has also conducted a Seminar on the topic “Intellectual Property Right”.

DEPARTMENT OF BUSINESS ADMINISTRATION- SHIFT I

The Department of Business Administration bridges the gap of knowledge sharing with Industry experts and Academicians to the students through Guest lectures, Workshops, Inter-department/collegiate events. The Department also has a strong alumni connection and regularly organises Alumni Guest lectures for the students. The Department organised Synergia 2021, an Intra - Collegiate BBA Fest to provide an opportunity for students across all disciplines to learn, compete and exhibit their talents through a virtual platform. The students of BBA visited the Old Age Home, Annai Ullam, near Kodambakkam for an Extension Activity. The “National Voters Day” was celebrated by conducting three events to the students. The Department conducted a National Seminar on “Shaping the Budding Entrepreneurs” and two more Workshops, namely Research Workshop and IPR Workshop. Students of the department were encouraged to do all value added, certificate courses and MOOC. All the 205 students of the department have completed a minimum of 4 MOOC courses in connection to their regular University papers.

DEPARTMENTS OF VISCOM & JOURNALISM AND MASS COMMUNICATION- SHIFT I

Department of Visual of Communication

Department of Visual Communication organised, “Film Appreciation - Netrikann” and a Film Appreciation Sequel – “Mise-En –Scene”. On account of World Photography Day, the department conducted an intercollegiate photography competition on Street Photography and a webinar on world life photography. The entries of the photography contest were posted on Shasun Instagram page and the winners were decided based on the number of likes. On International Animation Day (30.10.2021), an interdepartmental webinar on “The Art of creating animated characters in Movies” was conducted along with competitions on Stop Motion animation. An Intra Department Fest AMITY 2021 was conducted. In collaboration with the Centre of Excellence – ME&C, ‘Velan’ - a Tamil movie’s trailer was launched in the campus. A workshop was organised on “Contemporary Trends in Television”. The Department of Visual Communication in collaboration with Nikon India organised an Intra department Photography Workshop for the students. School of Media and Communication initiated an online contest for the higher secondary school students from in and around Chennai. A Webinar on “Anxiety and Stress Management” was organised by IQAC and the Department of Visual Communication, and another webinar titled New Trends in Digital Marketing was organised by the School of Media and Communication. A virtual

expert talk about News Reporting & News Presentation skills was organised by the Department of Visual Communication. As part of the extension activity, a course for the higher secondary students of Sharadha Vidyalaya School, T Nagar in the month of December 2021 shared the knowledge of “Computing Skill” to the students as a skill development course which was very useful for Microsoft Office automation.

Sanskriti is an annual event that explores and exhibits the talents and efforts of each student. This event was an exhibition cum sale where the Students from Department of Visual Communication exhibited their art and craft works and the guests and visitors who attend the event purchased those works.

Department of Journalism & Communication

Film Appreciation Sequel – “Mise-En –Scene” and a Public Relation Campaign on Breast Cancer Awareness was held by the department for its students. The Department also organised an Intercollegiate Article Writing Competition on the topic, “Thai Thirunaal” with the sub themes of “Changing trends in celebration, diverse celebrations across states and Pongal sports in cities vs rural” in the month of January 2022. On the Occasion of Radio Day, the PG department of Journalism and Communication conducted an Inter Department Event named RJ talent hunt on the topic “Gone Digital” with the sub theme OTT platforms, online classes, online memes, online politics, online venture and online shopping.

DEPARTMENT OF COMPUTER SCIENCE- SHIFT I

The Department of Computer Science organised an e-Outreach Programme on the topic “Pranayama for Women PC”, a National Seminar on Awareness to Cyber Crime was organised on account of International Girl Child Day, National Seminar on “Copyright Protection in India”, a Skill Development Programme on Cake and Bake, a Guest Lecture on Applications of Matrices to Cryptography, an Inter college Event “Srrishti 2K22”, and a Guest Lecture on Applications of Vector Calculus.

DEPARTMENT OF COMPUTER APPLICATIONS- SHIFT I & II

The Department organised several Guest Lectures and webinars in collaboration with industries to improve Academic Performance. An Intra Departmental Competition “Tech Epiphany’21” and an Inter Departmental Competition “Tech Champ’21” was conducted. An Alumni event “Tech Hunt” was conducted in which alumni students from various batches participated and shared their experience and views of the college. Fresher’s day “Fresheratic 21” in which various competitions were conducted for the I- years. The Intercollegiate competition “Srrishti-22” was organised. Seminar on topic “Innovation Mindset – A Pathway

to IP” was organised and the department successfully organised a 7-day International FDP on the topic “Recent Trends in Emergent Technologies” with various national and international speakers sharing their knowledge in the domain of Data Science, Networking, and Application Security. The department signed a MoU with Mar Gregorios College, Mogappiar through which staff and students were exchanged to enhance the research skill among the students. We have renewed the MoU with Pantech Solutions to help the students by providing various internship and workshop.

DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)- SHIFT II

The Department of B.Com Computer Applications planned and organised various events and encourages students to participate in various curricular and co-curricular activities organised by the college and by other city colleges. The department organizes guest lectures for the students wherein industry people were called and interacted with the students. The department invited alumna students for sharing their knowledge and experience with the current students. Intra-department event “Mind Sweeper” was organised to showcase the talent of our students. Shasun COBAA- an inter-collegiate Commerce & Management fest was organised by the department together with Department of BBA, on the theme “Technology, Commerce & Business” organised by on Saturday.

DEPARTMENT OF MATHEMATICS AND STATISTICS- SHIFT I

The objective of the department is to help the students learn even the complex concepts with ease and clarity and train them to develop analytical and logical skills thereby enhancing problem solving skills. The department periodically organizes Seminars, Guest Lectures, Workshops and FDPs by inviting experts from various domains. It also provides a platform to the students to explore the lighter side of Mathematics by conducting intra departmental competitions in recreational mathematics. Some of them are: a workshop on ‘Back Bone of Higher Mathematics’, a national seminar on ‘Emerging Trends in Research in Mathematics’, an Inter-departmental competitions ‘Cipher 21’ and an Inter-collegiate/school event commemorating the National Mathematics Day, a 1-week Faculty Development Programme on Gateway to success – CSIR NET examination, a virtual workshop on “Exploring SWAYAM MOOC – An Integral part of Higher Education”, and an International Virtual Seminar was conducted for the teaching faculty and research scholars.

DEPARTMENT OF PSYCHOLOGY- SHIFT I

The Department of Psychology was established in the year 2014 with a batch of 14 students, now consisting of 200+. During the academic year 2021-22, the department set a

new milestone, through the establishment of the PG course in Applied Psychology (specialization in counselling). The department provides practical exposure to the students through internships, workshops and research paper presentations.

In the month of August 2021, the department launched a program called - “Social Emotional Learning”, a 30-hour research-based training program, in which students of Psychology, Commerce, Mathematics, Computer Science and Visual Communication participated. The training helped the students to increase their awareness on their feelings and emotions, how to set boundaries for themselves, regulate their emotions in an effective way, and be more empathetic towards others. The Department also celebrated “The World Mental Health” in a week-long fest with the theme, “Mental Health In Unequal World”. Various Resource Persons conducted workshops each day, sharing immense knowledge, which were both insightful and inspiring. An International Faculty Development Program (IFDP) was held with experts from various healing therapies such as tai-chi, Reiki, crystal healing and other alternative healing therapies. During the pandemic, to keep up the morale of the students, sports events were held online. The department provides Counselling Services and guidance to all the students through the counselling cell Sukhada. The annual event of the department of Psychology, PSYFEST was conducted with 9 competitions and 15 stalls representing different psychology concepts. The Chief Guest for the day was Dr. Keerthi Pai, a renowned psychologist. The Art Gallery was a huge success which consisted of artworks from both professors and students from the Department of Psychology. The Social Experiments were aimed to establish the Bystander effect and foot-in-the-door phenomenon that turned out to be a huge success.

DEPARTMENT OF COMMERCE (BANK MANAGEMENT)- SHIFT II

The Department of Bank Management organised several alumni guest lectures that include “Various Rights available for women under Indian Law”, “Insurance claims”, “Entrepreneurship” and “Nurturing good minds on the basis of Chanakya and Ashoka’s ideas”. Ms. Mithra Nair gave a talk on insights into the investment portfolio. A quiz was conducted by Ms. Rishitha, on the New Agricultural Policy giving the students a chance to understand the concept of the New Agricultural Policy and its relevance in today’s world.

PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE- SHIFT II

The Post Graduate Department of Computer Science was established in the year 2013– 14 and the Research Department was established in the year 2018-19. The department organised various activities in this academic year 2021-22 for the benefit of students as well as faculty, including those under the CSI banner. The II year students successfully completed their 4 months project training in various IT industries. The PG students were deputed as teaching assistants for UG classes.

The IQAC and the PG & Research Department of Computer Science organised National Webinar on ‘Women And Cybersecurity’ in Commemoration of International Women Cyber Security Day. A 7-day International Faculty Development Programme on ‘Recent Trends in Emergent Technologies’ was organised by IQAC & School of Computational Studies in collaboration with Lincoln University College, Malaysia. An Intra-department event ‘TECH GLITZ’21’ and ‘SPECTRA’22’ was organised by PG Department of Computer Science Shift-II with various competitions for all students. The School of Computational Studies organised an Inter –Collegiate Event “SRRISHTI 2K22” where students from various colleges participated in events like Pitch ‘n’ Present and won the prizes. The department is proud to have organised 27 Virtual Research Workshops on various topics like, Decoding the Reviewer’s Mind, Research Ethics etc for Research Scholars, Faculties and PG students from the parent and other colleges.

DEPARTMENT OF HOME SCIENCE (INTERIOR DESIGN & DECOR) - SHIFT II

The Department of B.Sc Home Science Interior Design & Décor organised an Art Exhibition titled ‘PRISMATIC’ for all the III-year students where different Schools were invited to visit the exhibition in our college, and conducted various activities. The Chief Guest of the day was Mr. T.Ramalingam, Art Director and Mr. B. Goutham, Artist who directly recruited two of our students from the III year for internship. As a part of School Marketing a “Recreation Session” was mainly organised for the Higher Secondary School teachers to explore the department of Home Science Interior Design & Decor in our college and consisted of a session in which the teachers were taught about designing and furnishing their own “Life Space”. Through this the teachers will be able to guide the students to become a part of the interior design department for the upcoming academic year and in future as well. The Department signed an MoU with “DSOL Global Institute”.

During the academic year of 2021-2022, the department of Home Science Interior Design & Décor conducted multiple workshops, guest lectures and site visits with topics such as “Modular Kitchen”, “Work Environment Factors”, “Water Color Painting”, “Acrylic Painting”, “1900 to Present Modernist styles”, “Ceramics of Tamil Nadu”, “Furnishing in

upholsteries”, “Visual Arts”, “Consumer rights and protection Act”, “Technical Drawing – Residential Space Planning”, “Money Management”. The department also conducted Alumna Guest Lectures online on various topics like: Diet plan for PCOD, Care and maintenance of soft furnishing, Architectural features of Mahabalipuram, and Transferable job skills.

DEPARTMENT OF JAINOLOGY

The Department of Jainology is into its fourteenth year. This year, apart from its regular Post Graduate Diploma Course, it started a new certificate course named “Pragati - Progressing with Awareness” for the Jain students of our esteemed College, designed to provide a gist of Jain philosophy to the students covering twelve sessions. To begin with, it was offered to the second year Jain students in the odd semester. Thereafter, in every academic year it will be offered to first year Jain students in their first semester. The classes were held weekly once using an online platform and an online exam was conducted without any academic pressure related to the course wherein gladly above 60 students participated. In the even semester from 02.05.2022 to 06.05.2022, a small orientation course “DISHA - towards Self Enrichment” was conducted for our college final year Jain students. Disha as the name suggests was coined to give direction to young minds.

LIBRARY

The library is home to around 19,550 books and has institutional membership with the American Council Library and British Council Library. Our college library formed an advisory committee with the librarians from esteemed institutions like IITM, Stella Maris College and PSG College of Technology etc, and has subscribed to three databases which are ProQuest, N-LIST and NDLI which covers top publishers’ books and journals like Elsevier, Taylor & Francis, Oxford university press and many more publishers. The library also conducts events such as quizzes and book review sessions for both the students and staff members.

8. SHASUN RESEARCH PUBLICATION & APPROVAL

8.1 SKC - Shasun Knowledge Centre

Shasun Knowledge Centre (SKC) intends to promote the research interests and academic performance of the faculty members. Knowledge Economy- a Peer Reviewed Half Yearly Journal is issued every year. We have collaborated (MoU/MoA) with the: Centre for IPR,

Anna University, Lincoln University College, Malaysia, and London Business School - Singapore.

An International Multidisciplinary Conference was conducted at SP Jain School of Global Management, Dubai in collaboration with Sangamam Global Academy and SP Jain School of Global Management. Our students Ms. Varsha and Ms. Supraja were awarded the Young Researcher award. The research work of Ms. Supraja was selected as the best paper presentation. We had 45 research papers from India, Oman and Nepal. The professors from Central University, Jharkhand, MS University, Annamalai University and Bharathiar University presented their research paper. We are conducting a 52 weeks journal writing series every Friday to understand the nuances of publishing articles in reputed journals. Our faculty members have got Indian design patents and Australian innovative patents.

1. Orientation Courses- 35
2. Refresher Courses: 27
3. Journal / Conference Proceedings / Book Publications: 25
4. MOOC Courses: 131

9. CENTRES OF EXCELLENCE

9.1 Retail

The Retail continuously organises and conducts a series of events, workshops, and training programmes to promote the idea of retail among the students. Some of those events include:

- Retail Knowledge Series- 20 Workshops
- NSIC Certificate Course
- Training Forum - Consultancy to Pachaiyappas,
- Retail Employees Day 21- Retail celebrated RED 2021 by conducting activities for the women Employees in 6 stores. The Centre invited 21 Stores to our College premises on and awarded silver coins to 80 women employees honouring their years of experience and services.
- Employee Store Operations Procedure
- Health & Hygiene Workshop
- Newsroom Session- Interview session with Directors of Chai Kings and Fruit Shop on Greams Road.

9.2 MEDIA, ENTERTAINMENT AND COMMUNICATION

The events of the COE ME&C are as follows: ME&C Partners and Training partners Meet, Art Workshop, Training Programme, B B Lal Doyen of Indian Archaeology- Documentary film is a notable one as Shasun got its first Censor board certification for the documentary film by CBFC, and Shasun Sanskriti. Centre is also an 'Authorized World Skills India Training Centre' (AWSITC) for Tamil Nadu in the media and entertainment Sector. First Batch of ME&C students received their convocation certificates provided by the Govt of India, NSDC.

- Train the trainer program at Bannari Amman Institute of Technology @sathyamangalam, Erode in the skills of Graphic design and 3d for game art.
- Course curriculum and Syllabus prepared to Monolith in the skills of
 - 1.Certificate program - Roto & Paint
 - 2. Advanced Diploma program – 3D Game Art
 - 3. Advanced Diploma program - VFX

9.3 ART AND CULTURE

The Centre of Excellence for Art & Culture (recognized as a Partner Institution by the National Skill Development Council, Govt. of India) embarked on an aspirational plan of 60 exploring opportunities in the field of arts. The vision is to create awareness, study, teaching, performance, research & documentation of the arts, from India and Abroad. The activities of COE A&C include International events like the International Webinar- ABC Series where under the High Patronage of the Embassy of Indian France and on the occasion of Amritmahotsav@75, completed 3 sessions on 09th, 20th and 29th October, 2021, inaugurated by His Excellency Mr. Jawed Ashraf, Ambassador of India to France & Morocco, and The Young Researchers Forum- a platform for research presentations in collaboration with Nrithyodaya–The Academy of Performing Arts (NAPA), Mumbai which was inaugurated by Padma Bhushan Dr. Padma Subrahmanyam & Padma Shri Sekhar Sen ji, Former Chairman, Sangeet Natak Academy. Cultural Scholarships are offered to outstanding students in Performing Arts (Bharata Natyam, Vocal & Instrumental Music, Drama, and Oratory) and Fine Arts (Art & Craft) to motivate them, and this year were awarded for 15 students.

10. CAMPUS FACILITIES – INFRA AND TECHNOLOGY

The College campus facilitates the Shasuneons in various ways. Well-lit and well-ventilated classrooms, sophisticated labs, library, gym, canteen are some of the notable features of our campus. As a magnificent initiative our college built an Amphitheatre for our college students to showcase innate talents. Our Computer science, Viscom and Language labs are now empowered and well-equipped with IT infrastructure, networking, Wi-Fi connectivity with smart / digital boards, LED displays, projectors for all class rooms, laptop for students, graphics boards for staff members to conduct online classes, Sara Robot with AR/VR provision for admission & Collaboration tools like Zoom & Google meet with needed capacity, higher end Hardware and software for academic needs, desktops for staff members rooms, and digital library. Our revamped lab infra enabled Tie up with external corporate like TCS Ion to conduct national level exams like ICMAI, NPTEL & NSEIT in our college and generate revenue to the college. Apart from this, various workshops, seminars, and conferences happen at Lab No 3 with a new set of 70 laptops to provide hands-on training to students.

10.1 SHASUN NEWS ROOM

Our college in association with TSVS Academy offers a news reading course that was inaugurated on the 14.04.2022 by Honourable Minister of School Education of Tamil Nadu- Mr. Anbil Mahesh Poyyamozi. Newsreaders from all the news channels took part, discussed and decided to bring in a news-reading course for the students as well as the staff. The course is now live and students from our college would be trained to become efficient news readers. In continuation of the above, YouTube News channel has been launched.

10.2. TECHNOLOGY UPGRADATION

Shasun has introduced a Learning Management System. The LMS supports by digitizing the traditional classroom with innovative teaching methodologies while maintaining a student-centric approach. Powered with collaborative workspaces, assessment features, communication channels, and e-content provisions, LMS is an advanced interactivity building tool for our institution.

ERP

There are around 22 modules inclusive of LMS and 172 Menus. Right from Student admission till the students become alumni, all transactions are completely taken care by ERP System. The college upgraded e-Varsity Mobile App to extend it to both staff and students.

New Features from June 2021-May 22

1. Admission Process was completely done through online Mode and SMS triggered during admission are approved by TRAI.
2. Attractive Dashboard facilities provided for admission process.
3. Providing data of incomplete application enabling the admission team to convert these leads to admission.
4. Auto mentor registration provided.
5. Asset coding initialised.
6. Help desk activated in both student and staff portal.
7. Venue booking automated.
8. Student satisfaction survey through portal.
9. Linking all students to LMS
10. Shasun e-varsity Mobile App extended to both staff and students.
11. Look and feel of the Mobile App improvised.
12. ICICI payment gateway to be integrated in ERP.

CLOTH BAG PROJECT

To execute the Tamil Nadu Government initiative of Meendum Manjalpai to engage and help the underdeveloped and needy women with monetary benefits, the cloth bag project was started in the campus in the month of February 2022. In these 4 months, an overall of 740 bags were stitched and also initiates were made to get orders from textile stores in and around T. Nagar.

Concluding Words

“One child, one teacher, one pen and one book can change the world.”- Malala Yousafzai

Seventeen Years have gone by, and we, as a Shasun Family strive each day to be better than the previous day, and follow the mission of our college- ‘To Go Beyond’ and take the extra mile, not just as an individual but as a community.

I thank you for your precious time in this journey of ours!

Signing off till we meet again in yet another occasion, this is Dr S. Padmavathi, The Principal, Shri Shankarlal Sundarbai Shasun Jain College for Women!

Thank You!