



SHRI SHANKARLAL SUNDARBAI  
**SHASUN**  
JAIN COLLEGE FOR WOMEN

A Unit of Sri S. S. Jain Educational Society | Reaccredited by NAAC  
Affiliated to University of Madras | An ISO 9001:2015 Certified Institution



**Centre of Excellence-Retail**

*Shasun Retail Solution Provider*



# SHASUN RETAIL TALK



<https://shasuncollege.edu.in/retail/>



<https://www.youtube.com/channel/UCu8akirR9VlwzVnbEiUe-sg>



<https://www.facebook.com/ShasunCollege>



<https://www.instagram.com/shasuncoeretail/?hl=en>

3, Madley Road, T. Nagar, Chennai- 600 017 | Phone No: +91 63826 61292 | [www.shasuncollege.edu.in](http://www.shasuncollege.edu.in)  
| E.Mail: [coe-retail@shasuncollege.edu.in](mailto:coe-retail@shasuncollege.edu.in)



## NSIC COURSE

Physical session was taken for 30 hours on the Retail Management course at Ummayal Arts & Science College for Women, Karaikudi from 25.07.2022 till 30.07.2022 for 40 Students.



## EMPLOYEE STORE OPERATION PROCEDURE TRAINING

The Centre conducted a Workshop on Employees Store Operation Procedure for upskilling Retail Employees. This workshop inculcated the store operation procedures to improve the grades of the employees and make them eligible for promotion in their workplace. 74 employees from different retailers Chai Kings, Modfurns, Specsmakers. The Centre conducted a Workshop on Employees Store Operation Procedure for upskilling Retail Employees. This workshop inculcated the store operation procedures to improve the grades of the employees and make them eligible for promotion in their workplace. GRT, Paichaiyappas, Tulasi Pharmacy, Kobbler and Turakhia, Otto clothing Pvt, Ltd have attended the Training session.



## INDEPENDENCE DAY CELEBRATION

The Centre Celebrated 75th Independence day on 13.08.2022 at Viveks Corporate office, Mylapore. An Army personnel was invited as a guest to celebrate the Independence day with Viveks employees. On the day of occasion the team visited five branches of Viveks to conduct games and Activities based on the theme Independence.



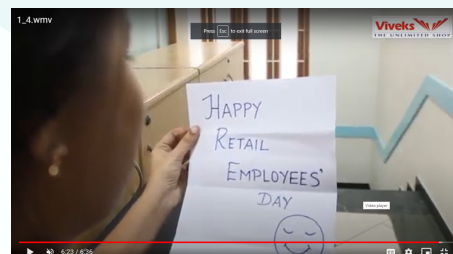
## INSTORE TRAINING PROGRAMME

The Centre has conducted training programme for 170 INSTORE EMPLOYEES (34 per batch) on Personality Development in five batches from 31.01.2023 to 24.02.2023.



## CONSULTANCY VIDEO SHOOT

Ms. Neha, III B.Sc Visual Communication created a gratitude video for Viveks employees from their management as a consultancy.



# SKILL BASED COURSES

## NSDC COURSE

NSDC has conducted an online course for 96 students of Annai Voilet Arts & Science College on the topic Retail Sales Associate. The students were certified under Skill India NSDC, a skill based course on 75% practical and 25% theoretical basis.



## NSIC COURSE

Ten day (06.02.2023 - 20.02.2023) training programme has been organised for 36 students from our College on IT returns and GST Filing. This course aims to enhance the students on inculcating self employment.



# EVENTS & ACTIVITIES

## RETAIL BAZAAR

Centre has organised the Retail Bazaar 2023 in order to provide space for small, medium and large scale retail in expanding their scope of business. Retail Bazaar was inaugurated by Chief Guest Mr. Chozha Nachiyar, President of Tamil Chamber of Commerce. This initiative was taken by running a bazaar set up at our College Premises by inviting Professors, College students, Parents and school students. This event was organised on 24.02.2023 from 09.00 a.m. to 03.00 p.m. with 35 Retailers. The stalls set up were KPC snacks, Lavos, Safa foods, Minion Crunch Sandwich, Ting Tong accessories, Vegies Nest - fresh vegetables from mambalam market, KS fancy, Vidhya Tailoring and Self-aid group along with super smart app launch.

## VIVEKS NEW YEAR SALE INTERNSHIP

24 students attended 12 day internship from 25.12.2022 till 05.01.2023 at 10 viveks showrooms such as T.Nagar, Vadapalani, Mylapore, Adayar, Porur, Kol arthur, Seliyur and Tambaram for the New Year Sales activity.



## RETAIL EMPLOYEES CELEBRATION

Every year, the Centre organises store wise celebrations. In the year 2022, the Centre organised celebrations at 5 retail stores in T.Nagar conducting games & activities and selected five best participation. On the day of celebration the Centre organised a grand event by inviting Trichy Saravana Kumar, Actor, Sarfaraz, and LKS owner. The Centre also launched a short film "Nimirndhu Nil" a life story of a Retail Employee, with the guest and honoured the retail star employees and best participation with Silver coin, certificate and medals on 22.12.2022. The Centre honoured 60 employees as retail star employees from 13 retail stores such as Vasanth & Co, Instore, Velavan, Jeyachandran and Pothys etc.



## TRAINING PARTNER



## INDUSTRY PARTNER



## SHARET VENDOR MART

Sri Ganesh Traders	-	Fruit Vendor	-	MRL
Mayura Boutique	-	Sun match	-	Ting Ting
Vidhya Boutique	-	Pandian thread	-	KS Fancy
STR Tailors & Sales	-	Shree cosmetics	-	Nool Sarees
Sapna Stationery	-	Pandian Watches	-	Sree Store
Gyanam Bags	-	Iyarkai	-	Ganesh
Furnirure Shop	-	Estelle	-	Sowlov
Nest Veggies	-	Kothari Brothers	-	Hot Bite
Minion Sandwich	-	Arula	-	Tamil
Nadu Weavers	-	Kwality walts	-	Jayam
Vidhya Tailor	-	Society for rights of all women with disability	-	

