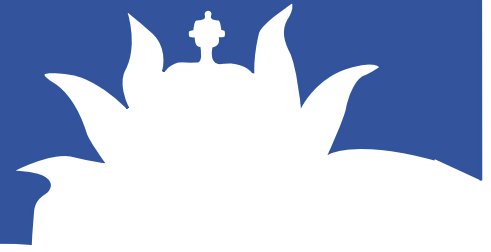




SHRI SHANKARLAL SUNDARBAI  
**SHASUN**  
JAIN COLLEGE FOR WOMEN

# COMMUNICARE

*The Viscom Newsletter*



Vol 9. Issue , January 2024

## Objective for the Semester

To understand how to form visual communication designs and to explore the technology involved in media industry.

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## Message from HOD Desk

Warm greetings from the Department of Visual Communication,

“This is a new year. A new beginning. And things will change.” - Taylor Swift

In this edition of our department newsletter for odd semester 2023-24, we are excited to share the incredible journey of creativity, teamwork and achievements. Firstly, I am honored to announce that I have taken the position of Headship from this academic year with much dreams and hopes to steer our department towards greater heights of excellence, innovation, and collaboration.

A vibrant cohort of new students, full of aspirations, has joined our Visual Communication family in both UG and PG degree programs. The corridors echo with excitement as a fresh batch of talented individuals embarks on their journey with us.

This academic year commenced with a notable achievement as we spread our wings, introducing the UG batch in Shift 2.

A resounding applause echoes through our campus as we celebrate the triumph for our recent A++ accreditation in the NAAC audit. The NAAC team, during their inspection, made a specially acknowledged our department’s exemplary efforts on media coverage and our outstanding infrastructure. The team praised our students for brimming with full energy and enthusiasm to learn, instrumental in creating a dynamic and vibrant learning environment.

The remarkable successes and achievements showcased here are a testament to the collective dedication and passion of our students and staff. As we look forward to future endeavors, may this newsletter inspire continued creativity, learning, and success within our vibrant academic community.

Wishing you all continued creativity and success.

Best Regards,  
Ms. S. Aswini Chithra,  
Assistant Professor and Head,  
Department of Visual Communication

## Message from School of Media Coordinator

Warm Greetings from the School of Media and Communication,

“Write it on your heart that every day is the best in the year.” - Ralph Waldo Emerson

I am happy and privileged to announce that I have been promoted to School of Media Coordinator from this ODD semester 2023 for both Visual Communication and Journalism and Communication.

In this regard, I facilitate and ensure that all students get hands-on experience by handling cameras for live-events for college and also provide training for audio & video editing and designing works that would boost their confidence.

I have also initiated a scheme, ‘Earn While you Learn’, exclusively for the final year Visual Communication students, where they turn into entrepreneurs by handling events and its post-production work

I do have more ideas in the pipeline to enrich the technical aspects of the students.

## DEPARTMENT ACTIVITIES

Ms.Cinderella of BSc. II Viscom, received Rs. 10,000 as Scholarship from Kalki Sadasivam Memorial Trust.

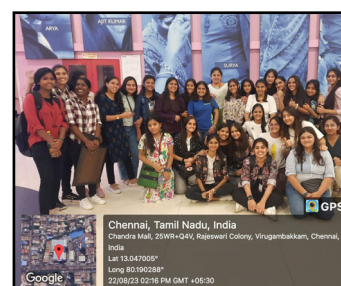
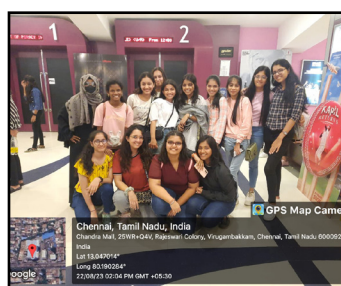
The first-year students of the Department of Visual Communication, visited Dakshina chitra Heritage Museum- along with faculty members to develop their live sketching skills and perspective drawing as a part of Industrial Visit on October 9th, 2023

The Department of Visual Communication and Monolith Research and Training Labs Private Limited signed a MoU with the objective of providing a platform for the III BSc., Viscom students to develop their learning with the guidance from the experts in acquiring a certificate course (CC) on ‘Basics of UX and Interactive Designs’ in September 2023

The School of Media organized a 7 Day Online Faculty Development Program on ‘NEP 2020: Pedagogical Reforms for Outcome -Based Education’ from 7th - 14th September, 2023

The first-year students of the Department of Visual Communication unleashed their talents as part of AMITY 2023, an intra-department fest through dance, media quiz and singing on 1st September 202

The students of the Department of Visual Communication celebrated Onam festival with great enthusiasm wearing the traditional attire of Kerala, the Kasavu saree on 24th August 2023



## STUDENT ACHIEVEMENT

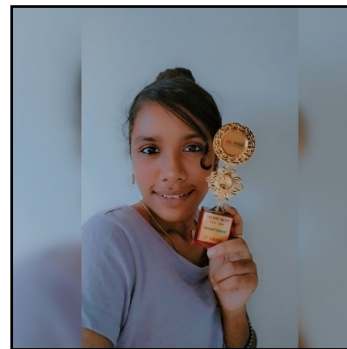
Ms. Harshitha of III BSc. Viscom, won the third prize in Capture 2023 Photography Contest organized by the Department of Visual Communication, Mar Gregorious College of Arts and Science on 18th August 2023

Ms. Thibirna of III BSc.Viscom won the second prize in Capture 2023 Photography Contest organized by the Department of Visual Communication, Mar Gregorious College of Arts and Science on 18th August 2023

D.Bharathi Bora of II BSc. Viscom won the 1st prize in Language Seminar (2023 - 24) - Paper Presentation on 'Kabirdas/Mirabai's life and their literature' organized by the Department of Hindi, DG Vaishnav College for Women in October 2023

Dhun Jain of II BSc. Viscom won the 3rd prize in Language Seminar (2023 - 24) - Paper Presentation on 'Kabirdas/Mirabai's life and their literature' organized by the Department of Hindi, SSS Shasun Jain College for Women in October 2023

Harshitha Bohra of II BSc. Viscom won the consolation prize in language seminar (2023 - 24) - Paper Presentation on 'Kabirdas/Mirabai's life and their literature' organized by the Department of Hindi, SSS Shasun Jain College for Women in October 2023



Ms. Iksha P Sakariya of II BSc. Viscom won the 3rd prize, in the language seminar (2023 - 24) - Paper Presentation on 'Introduction to France and French Cinema' organized by the Department of French, SSS Shasun Jain College for Women in October 2023

Ms. Misha and Ms. Thavina of II BSc. Viscom, won the 1st prize in Media Quiz during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Cindrella of II BSc. Viscom won the 2nd prize in Media Quiz during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Sanchi of II BSc. Viscom won the 1st prize in Creative Writing during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Anshika of II BSc. Viscom won the 2nd prize in Creative Writing during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Anshika of II BSc.Viscom, won the 2nd prize in Photography Contest during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

## STUDENT ACHIEVEMENT

Ms. Anshika of II BSc. Viscom, won the 1st prize in Meme Creation during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Mansi Jain of II BSc.Viscom won the 1st prize in Adaptuneduring Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Mansi, Ms. Kashvi, Ms. Divya Kothari, Ms. Aanchal and Ms. Ridhi Kothari of II BSc. Viscom won the 2nd-prize in Group Dance during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. I. Varshha and Ms. Nishi Jain of II BSc.Viscom, won the 1st prize in Duet Music during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023



Ms. D.Bharathi Bora of II BSc., Viscom won the 3rd prize in Language Seminar (2023 - 24) - Paper Presentation on 'Goswami Tulsidas's life and his literature' organized by the Department of Hindi, DG Vaishnav College, in August 2023

Ms. D. Bharathi Bora of II BSc. Viscom won the 1st prize in Language Seminar (2023 - 24) - Paper Presentation on 'Kabirdas/Mirabai's life and their literature' organized by the Department of Hindi, SSS Shasun Jain College for Women, in August 2023

Ms. Jeeya Dipen Doshi, II BSc. Viscom was part of the world record to have written 20 English poems and published in the world thickest book titled 'Rhythmic Rants' in August 2023

Ms. Iksha P Sakariya, II BSc. Viscom was part of the world record to have written 20 English poems and published in the world thickest book titled 'Rhythmic Rants' in August 2023

Ms. Romie Kothari, II BSc.Viscom won the 2nd prize in 'Vanamahatsava Painting Competition' organized by Centre of Extension Activities and Heritage Club, SSS Shasun Jain College for Women on July 7th 2023

Ms. Yuva Sri, II BSc.Viscom was awarded a runner-upfor cricket during 'Buck Memorial Sorts Festival 2023' organized by YMCA College of Physical Education 2023on 1st September 2023

Ms. Yuva Sri, II BSc., Viscom won the 2nd prize for cricket during the 'Annual sports day' organized by SSS Shasun Jain College for Women 2023 on 1st September 2023

Ms. Kirti of I BSc., Viscom won the 1st prize in Poster Design during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. R. Lakshitha of I BSc., Viscom won the 2nd prize in Poster Design during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

## **STUDENT ACHIEVEMENT**

Ms. Bhavi Jain D, Ms. Vidhy, Ms. Deekshaa, Ms. Hethal, Ms. Nikshitha of I BSc., Viscom won the 2nd prize in Short Film Contest during Talent Hunt, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Shreya and Ms. Khushi of I BSc. Viscom won the 2nd prize in Media Quiz during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Deekshaa of I BSc. Viscom won the 1st prize in Photography during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Bhavi and Ms. Vidhy of I BSc., Viscom, won the 1st prize in Short Film Contest during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Nikshitha, Ms. Hethal and Ms. Bhavi of I BSc., Viscom, won the 2nd prize in Short Film Contest during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Mahek of I BSc., Viscom, won the 2nd prize in Adaption during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Neha Balakumar of I BSc., Viscom won the 3rd prize in Adaption during Talent Hunt, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Mahek, Ms. Kashish U Jain, Ms. Kavya and Ms. Palak, won 1st prize in Group Dance during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women

Ms. Bhavi Jain of I BSc., Viscom won the 1st prize in 'A Short Tale', event of La Fantasia, Talent Hunt organized by the Department of French, SSS Shasun Jain College for Women on 8th September, 2023.

Ms. Deekshaa of I BSc., Viscom won the 2nd prize in 'A Short Tale', event of La Fantasia, Talent Hunt organized by the Department of French, SSS Shasun Jain College for Women on 8th September, 2023.

Ms. Aastha and Ms. Anthra I BSc. Viscom won the 2nd prize in Duet Music, during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women

Ms. Deekshaa and Bhavika of I BSc., won the 2nd prize in Dumb Charades organized by the Department of Hindi, Ethiraj College for Women on 23rd August 2023.

Ms. Vidhy, I BSc. Viscom, won the 1st prize of cash award Rs. 10, 000 in Elocution competition held during 'Forgiveness Day' Celebration organized by Shree Chandraprabhu Jain College on 7th October 2023

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## Shift 2

The Department of Visual Communication is elated to have spread its wings by starting Shift 2 of BSc. Visual Communication due to overwhelming response during the admission time period.

Now, here we have successfully completed a semester it.

Ms. Supreetha of I BSc. Viscom won the 1st prize in Media Quiz during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

Ms. Vinitha and Ms. Reesha of I BSc. Viscom won the 1st prize in Group Dance during Amity Fest, organized by the Department of Visual Communication, SSS Shasun Jain College for Women in September 2023

## STAFF ACHIEVEMENTS

Ms. S. Aswini Chithra was appointed as an 'External Examiner' for a University Practical Examination of BSc. Visual Communication, Patrician College of Arts & Science in November 2023

Ms. S. Aswini Chithra was appointed as an 'External Examiner' for a University Practical Examination of BSc. Visual Communication, Women's Christian College in October 2023

Ms. S. Aswini Chithra was invited as a 'Judge' for costume contest during Halloween eve organized by the HR Department of SSS Shasun Jain College for Women on October 30th 2023

Ms. S. Aswini Chithra completed a Faculty Development Program on 'Setting Goals and Managing Time' from 4th - 9th September 2023

Dr. N. Bhuvana was the resource person for a Guest Lecture on 'Ideation and Character development' for MSc. Multimedia students organized by Department of Media Sciences, Anna University, on 22nd December 2023

Dr. N. Bhuvana was the resource person for a Guest Lecture on 'Scripting and Storyboarding' for MSc. Multimedia organized by Department of Media Sciences, Anna University, on 23rd November 2023

Dr. N. Bhuvana and Ms. Vanitha were awarded the runner up in Rangoli Competition during the Diwali eve organized by the HR Department of SSS Shasun Jain College for Women in November 2023

Dr. N. Bhuvana was appointed as a Question Paper Setter, BSc. Visual Communication, Bharathiar University in October 2023

Dr. N. Bhuvana presented a paper 'Challenges and Opportunities in Online Citizen Journalism: A Case Study on Protest against NEET on Facebook' at the National Conference 2023, Journalistic & Creative Freedom: Prospects and Challenges" organized by Department of Journalism and Mass Communication, SRM Institute of Science and Technology, Kattankulathur on 21st & 22nd September.



## **STAFF ACHIEVEMENTS**

Dr. N. Bhuvana was the resource person for a Guest Lecture on 'Sampling in Media Research' organized by IQAC and the Department of Visual Communication, D.G Vaishnav College for Women on 15th September 2023

Dr. N. Bhuvana completed a 2 Week National Faculty Development Programme on 'Tools and Techniques in ADVANCED RESEARCH METHODOLOGY & PUBLISHING (SUM: FDP – RM23)' organized by IQAC, SOCMS and School of CSE , Sandip University, Sijoul, Madhubani, Bihar, from 1st to 15th Sep, 2023.

Dr. N. Bhuvana completed a 5 Day Media Faculty Development Programme on 'Transformational Journey of Media in Digital Era' organized by Amity School of Communication from 17th July to 21st July, 2023.

Dr. K. Ebiraj presented a paper 'Academic use of Social Media by students of Chennai' at the National Conference 2023, 'Journalistic & Creative Freedom: Prospects and Challenges' organized by Department of Journalism and Mass Communication, SRM Institute of Science and Technology, Kattankulathur on 21st & 22nd September

Ms. R. Ambikai completed a Faculty Development Programme conducted by Department of Media Studies, School of Arts, Humanities and Social Sciences, Reva University on 'Evolving Mediascape – Trends and Challenges' from 6th - 12th October, 2023

Ms. R. Ambikai completed a 5 Day Media Faculty Development Programme on 'Transformational Journey of Media in Digital Era' organized by Amity School of Communication from 17th July to 21st July, 2023.

Ms. R. Ambikai was appointed as an 'External Examiner' for the University Practical Examination of BSc. Visual Communication, Women's Christian College in October 2023

Ms. Arya Haridas completed a Faculty Development Programme conducted by NPTEL-AICTE on 'Developing Soft Skills and Personality' between July - September 2023

Ms. Arya Haridas completed a Faculty Induction Program conducted by Teaching Learning Centre, Ramanujam College, University of Delhi in collaboration with K.M Mayawati Govt. Girls College Badalpur, GB Nagar, Uttar Pradesh under the aegis of Ministry of Education, Pandit Madan Mohan Malaviya National Mission on teachers and Teaching from 22nd October - 20th November 2023

Dr. V. Mangala Vadivu was awarded the first prize for creating an 'eco-friendly Ganesha' during the eve of Ganesha Chaturthi celebration organized by the HR Department, SSS Shasun Jain College for Women in September 2023

Ms. Iyshwariyaa Sree and Ms. Shruthi were awarded the runner-up for designing a 'greeting card' during the eve of Christmas celebration organized by the HR Department, SSS Shasun Jain College for Women in December 2023

Ms. Iyshwariyaa Sree and Ms. Shruthi were awarded the runner-up for creating a 'snowman' during the eve of Christmas organized by the HR Department, SSS Shasun Jain College for Women in December 2023

Ms. Iyshwariyaa Sree was awarded the first prize for preparing a 'snack' during the eve of Diwali celebration organized by the HR Department, SSS Shasun Jain College for Women in November 2023

Ms. Iyshwariyaa and Ms. Chitra Suresh were awarded the first prize in 'IQ Test' in Newsletter organized by the HR Department, SSS Shasun Jain College for Women in September 2023

Ms. Shruthi was awarded the first prize in 'Quiz' during the eve of Halloween organized by the HR Department, SSS Shasun Jain College for Women in October 2023