



SHRI SHANKARLAL SUNDARBAI  
**SHASUN**  
JAIN COLLEGE FOR WOMEN

A Unit of Sri S. S. Jain Educational Society | Reaccredited with A++ by NAAC  
Affiliated to University of Madras | An ISO 9001:2015 Certified Institution

**OBJECTIVES FOR THE SEMESTER**

To prepare students to be industry-ready professionals, empowering them to excel in their chosen careers.

To support students in developing and deepening their individual areas of interest and expertise.

We believe true success lies in the drive to go beyond adequacy and strive for excellence.

**INSIDE THIS ISSUE:**

Knowledge Enrichment	1
Seminars & Events	2
Expert Talk	2
Internship & Placement	3
Going An Extra Mile	3
Social Initiatives	3
Department Events	3
Students Achievements	4
Readers Corner	4

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**.2 COM (The Department of B.COM Computer Applications)**

**EDITORIAL**

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*“The early bird catches the worm”*

The Department of B.Com. Computer Applications aims to achieve national and international recognition by providing outstanding academic education and shaping students into responsible professionals, ready to meet the

**HOD’S MESSAGE**

The Department of B.Com. Computer Applications extends a warm welcome to all students, wishing them a rewarding journey in the dynamic field of Commerce with Computer Applications. Our goal is to provide a well-rounded education that combines both intellectual and practical experiences, equipping students to address the diverse needs of society.

In our department, students are nurtured to become top professionals in roles such as Auditors, Company Secretaries, Software Developers, Web Designers, Team Leaders in the industry, or even innovative Entrepreneurs. Our faculty consists of experienced and motivated academicians with expertise spanning the fields of Commerce and Computer Science. We foster

**FACULTY ACHIEVE -**

*We are honored to have Ms. Jeya Gowri Head of the Department, who actively participated in two distinguished academic events: the seminar on “Curriculum Design and Development: Innovative Approaches to Curriculum Design in Higher Education” and the “International Conference on the Application of AI in Business and Technology (ICAIBT)”. She also published a book titled “Integrated Intelligent Ecosystems: Data Science, Machine Learning, and Cloud Computing.”*

*We are grateful to Ms. Suma, who served as a guest speaker for the Faculty Development Program (FDP) on Outcome-Based Education, sharing valuable insights to enhance our understanding of OBE. Additionally, Ms. Suma hosted a webinar on “Understanding Quality Audits (Environment, Energy, Green) and Auditing as per Binary Accreditation Framework with respect to NAAC Advisory” and attended a state-level seminar on “Innovative Approaches to Curriculum Design and Development in Higher Education”*

*We are privileged to have Dr. E. Kanimozhi, who served as a distinguished resource person at the “International Conference on AI in Business and Technology (ICAIBT)”. Her contribution to the conference was highly valuable, showcasing her expertise in the field. In addition, Dr. Kanimozhi published an insightful research paper titled “IoT Data Protection Using Blockchain-Based Federated Learning Model,”*

*Ms. Mythili attended a Faculty Development Program (FDP) on “FinTech for Financial Inclusion Using Artificial Intelligence” gaining valuable insights into the intersection of technology and finance for promoting financial inclusivity.*

*Dr. S. Neeraja participated in the 16-day seminar on the “AICTE Entrepreneurship Awareness Development Program”. Additionally, she attended the “Naan Mudhalvan FinTech Course”, further enhancing her expertise in the field of financial technology.*

*Model.”*

**BEST PRACTICES**

*“The early bird catches the worm”*

*Learning truly comes to life when it is put into practice. While knowledge lays the groundwork, it is consistent and purposeful effort that drives growth and mastery. In today’s rapidly evolving world, steady progress outweighs the quest for perfection. In our department, we emphasize the importance of hands-on learning to foster continuous improvement. To support this, we regularly organize workshops, expert talks, and interactive sessions, all aimed at enhancing students’ practical skills and real-world understanding.*

**KN**

The department has proactively undertaken a range of educational initiatives, including guest lectures, internships, skill development programs, certificate courses, and alumnae engagement activities. Notably, through a Memorandum of Understanding (MoU) with Retech Solutions Pvt. Ltd., we conducted a certification



### SEMINARS & EVENTS

The Department of B.Com. Computer Applications proudly organized an insightful Alumna Guest Lecture on 09/09/2025 for the topic **"Career Growth in the Designing Field"**. The session was delivered by **Ms. V. Aswini**, a distinguished Graphic Designer and proud alumna of the department. Ms. Aswini shared her valuable experiences and expertise from her journey in the dynamic world of graphic design.

The Department of B.Com. Computer Applications organized an insightful Alumna Guest Lecture on **Digital Marketing and Business Development** on 13/08/25, delivered by **Ms. Kiran Jain**, a Business Development and Sales & Marketing Executive from the 2020-2023 batch. Ms. Jain shared her professional experiences, highlighting key strategies in digital marketing and business development.

The Department of B.Com. Computer Applications, through the **SPXCOM Club**, organized a successful Guest Lecture on 20/08/25 an **"AI and ML Workflow Implementation: An Interactive KNIME Approach"**. Delivered by **Ms. Bharathi Rajendran**, Senior DevOps Engineer at **Approtech R&D Solutions Pvt Ltd**, the session offered valuable insights into the practical application of AI and ML workflows using the KNIME platform.

Our **Department** organized an enriching **Alumna Guest Lecture** on 25/07/2025 in the title **Career Guidance**, featuring **Ms. A. Nivedha Shyla**, an alumna of the college who is currently working in **Banking & Finance** at **Capgemini..** The lecture inspired students to explore career

### EXPERT TALK

The department organized a two-day IKS Seminar on *Indian Health Science* on 29th and 30th September 2025, featuring **Ms. M. Vinodha Rajam**, an International Senior Trainer for Pranic Healing, as the resource person. The seminar aimed to promote awareness of India's traditional health knowledge systems and their scientific relevance in modern wellness practices. Ms. Rajam explained the principles of Pranic Healing, the role of energy in maintaining physical and emotional well-being, and demonstrated simple healing and breathing techniques that students could apply in daily life. The sessions included interactive activities, relaxation exercises, and discussions on how ancient Indian healing methods contribute to holistic health. The seminar provided valuable insights, deepened students' understanding of Indian health sciences, and encouraged them to incorporate holistic practices for improved overall wellness.

Our department organized a comprehensive Nutrition Day seminar on September 1st, featuring Dr. Sunitha Samal, an esteemed Obstetrician and Gynecologist, as well as a Laparoscopic and Robotic Surgeon at Apollo Women's Hospital, Chennai. Dr. Samal, who holds MBBS, MD (OBG), FICOG, FMAS, and ACME qualifications, delivered an enlightening session titled *"Nutrition to Flourish."* The seminar focused on creating awareness about the vital role of proper nutrition in maintaining overall health and well-being. Dr. Samal highlighted the connection between healthy eating habits, disease prevention, physical fitness, and mental clarity, emphasizing how dietary choices can significantly influence academic performance and daily productivity. She also provided practical guidance on adopting balanced eating patterns, understanding nutrient requirements, and avoiding common lifestyle-related health issues. The session motivated students to make informed food choices and embrace healthier routines, fostering long-term well-being and sustainable lifestyle changes.

*"Do it now.  
Sometimes 'LATER'  
becomes 'NEVER'."*



**.2COM(The Department of—Computer Applications)****INTERNSHIPS & PLACEMENT**

We are delighted to share wonderful news with our academic community! Sixteen talented young women from our class have secured placements in reputed companies across diverse sectors. Their dedication, perseverance, and consistent hard work have truly paid off, and we are incredibly proud of their achievements.

Leading organizations such as Accenture, Integrated Enterprises, Tech Mahindra, and Job Match have each welcomed one of our students into their teams. These accomplishments reflect not only the high caliber and potential of our students but also the strong industry relationships nurtured by our institution.

Our students have earned opportunities in fields ranging from IT and finance to consulting and core industries, marking an important milestone in their professional journeys. Their success highlights both their individual strengths and the supportive academic environment and placement guidance they have received.

**GOING AN EXTRA MILE...****Department Achievement – FINTECH Hackathon 2025**

The Department of Commerce is delighted to share that **Ms. Abinaya J** from III Year Commerce successfully represented our department in the FINTECH Hackathon 2025, organized by the NSE Team under the Naan Mudhalvan Course. She was one among the five students selected from our college for this prestigious event. The Semi-Finals were held online on 19th September 2025, with participation from nearly 85 colleges. Our team's innovative fintech solution earned them a spot among the **top 14 finalists**.

The Grand Finale took place in Coimbatore on 25th September 2025 and featured three rounds assessing idea clarity, feasibility, quiz performance, and Q&A. With strong performance throughout, the college team secured **1st Place**, bringing great pride to the institution.

**SOCIAL INITIATIVES**

Our department B.Com CA Final year girls Preethi. D, Jezeela Banu. M, Elakya. B, Shalini Shree. SP, Varshini. M took part in various school outreach campaign, proudly representing our college, where they visited a local school and generously distributed pens and pencils to the students as part of an effort to support education and build a positive connection between our institution and the community.

This small gesture not only helped fulfill some of their basic educational needs but also strengthened the bond between our college and the local community. It was a meaningful experience for all of us, reminding us of the importance of giving back and the value of education in shaping a better future.



*"Success is a journey not a Destination"*



*"Intelligence plus character – that is the goal"*



*"Education is the seed of thought. If the mind is fertile, it will grow better crops."*

**DEPARTMENT EVENTS****Departmental Events – Guest Lectures & Alumna Engagements**

The Department of B.Com. Computer Applications successfully organized a series of impactful Alumna and Expert Guest Lectures aimed at enhancing students' industry exposure and career understanding.

**Alumna Guest Lecture – Career Growth in the Designing Field (09/09/2025)**

The department hosted an inspiring session by **Ms. V. Aswini**, a distinguished Graphic Designer and proud alumna. She shared her industry journey, creative experiences, and insights into the evolving world of graphic design, motivating students to explore opportunities in the design domain.

**Alumna Guest Lecture – Career Guidance (25/07/2025)**

An enriching session was conducted by **Ms. A. Nivedha Shyla**, alumna of the department and professional in Banking & Finance at Capgemini. Her talk guided students on career planning, skill development, and emerging opportunities in the finance sector.

## STUDENTS ACHIEVEMENTS

Ms. **Neha Kumari**, a student of the B.Com. Computer Applications Department, actively participated in various inter-collegiate and intra-collegiate events. She presented research papers at the **International Conference on Application of AI in Business and Technology (ICAIBT)** at Annai Velankanni's College of Arts & Science (22 August 2025), **Cybersentinel 2k25** at Vel Tech High Tech (18 September 2025), and the **International Seminar and National Level Student Paper Presentation Competition** (M.O.P. Vaishnav College for Women (19 September 2025). She also participated in the **Intra-Collegiate Essay Writing Competition** organized by the Anti-Drug Club on 10 November 2025.

Ms. **Shivani Jha**, a student of the B.Com. Computer Applications Department, participated in several academic and cultural events. She presented research papers at **ICAIBT** (Annai Velankanni's College of Arts & Science, 22 August 2025), **Cybersentinel 2k25** (Vel Tech High Tech, 18 September 2025), and the **International Seminar and National Level Student Paper Presentation Competition** (M.O.P. Vaishnav College for Women, 19 September 2025). She also participated in **Chaitanya'25** at Sri Kanyaka Parameswari Arts & Science College for Women (18 August 2025) and the **Intra-Collegiate Essay Writing Competition** organized by the Anti-Drug Club on 10 November 2025.

Ms. **Ishaa Arunraj**, a student of the B.Com. Computer Applications Department, participated in **Chaitanya'25** at Sri Kanyaka Parameswari Arts & Science College for Women (18 August 2025) in the Fireless and Wireless Cooking Competition and also took part in the **Intra-Collegiate Essay Writing**

## READERS CORNER

### Education

Education isn't just about books or exams — it's the fuel that shapes who we become. It helps us think better, dream bigger, and make smarter choices in life. When we learn, we grow, and that growth opens new paths and opportunities. A strong education gives us confidence, skills, and the power to build the future we want. In a world that keeps changing, learning is the one thing that always keeps us ahead.

Education is the foundation of every achievement. It helps us understand the world, sharpen our talents, and discover what we're capable of. When we learn something new, we unlock new opportunities and gain the confidence to chase our goals. Education doesn't just build careers — it builds character, mindset, and purpose.

### The Nature

Nature is the true source of life — the air we breathe, the water we drink, and the peace we feel when everything else becomes overwhelming. Protecting the environment doesn't always require big actions; even small, consistent steps can make a real difference.

Nature is the heart of our existence — it keeps us breathing, growing, and grounded. Every tree, every drop of water, and every breeze has a role in keeping life balanced. Taking care of the environment isn't some huge mission; it starts with small daily choices that protect our surroundings.

