

## Post Graduate Department of Commerce General (Shift-II)

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### EDITORIAL

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Dr.K.S. Aram Valartha Nayaki

STUDENT EDITORS-

Ms Akshaya.S & Ms Nanthitha T

“Practice makes a man perfect”

The Post Graduate Department of Commerce (General) established during the academic year 2023-2024. It started with 3 faculty members with the sanctioned students’ strength of 40. Post graduation in commerce is one of the options for students after the under graduation in Commerce/ Business Administration/ Corporate Secretaryship. This degree offers a lot of job opportunities in the field of Marketing, Human Resource, Auditing, Accounting, Banking, Research, etc

### HOD’s Message

It is my pleasure and honour to share a few words about our PG Department of Commerce at Shri Shankarlal Sundarbai Shasun Jain College for Women. The main aim of our department is to improve the knowledge and skills of students through quality teaching and practical learning. We have a team of well-qualified and experienced faculty who guide and support the students in every way. We also encourage students to take part in club activities to develop leadership, teamwork, and communication skills. Our goal is to help students build confidence, face challenges bravely, and succeed in their careers and life. I am sure that our students will continue to make the department proud through their hard work and achievements.

### Best Practices

Perfection is not achieved overnight—it is the result of continuous and dedicated practice. However, today we understand that not just any practice, but perfect practice leads to real progress. Growth comes through consistent effort and the willingness to learn. To help students enhance their knowledge and skills, our department has organized several guest lectures and webinars. These sessions have not only deepened their subject expertise but also strengthened their communication abilities.

### Faculty Achievements

Dr.K.S. Aram Valartha Nayaki , published paper in JUNI KHYAT Peer reviewed and UGC CARE JOURNAL on the topic Omni channel marketing and approach for retailers. Dr. Sundarameena Senthil, served as a panelist, presented a paper and received an award as distinguished researcher in the 10th international conference on multi disciplinary studied organized by SANGAMAM GLOBAL ACADEMY- INDIA, SSS jain college for women, Madurai Kamaraj University-India in collaboration with UNIVERSITY OF KELANIYA SRILANKA . Dr. D Sasikala appointed as an External Examiner for PG Commerce practical exam by the controller of examination, Government Arts College. She was also invited as a resource person for sharing her knowledge on the topic Digital Accounting through Tally by the Government arts college. Dr N. Yogalakshmi published an article on the Web of Science journal The Scientific Temper on the topic Awareness on Environmental Issues and sustainable Practices among College Students- With special reference to the Chennai City Region. All the Faculties attended various Faculty Development program and Workshop

### Vision of the Department

To provide academic excellence in commerce and relevant areas.

### Mission of the Department

To facilitate the students by imparting research

“ Education is the key to unlocking the world ”

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### SEMINARS AND EVENTS

Our department organized a **Career Guidance session** by **Ms. Vaishali**, Team Lead at IPS Software and Support Solutions Pvt. Ltd., on **31st July 2025**, where she shared insights on career development, employability skills, and continuous learning. An **IKS Seminar** was also held on **23rd and 24th September 2025**. On Day 1, **Dr. Pavithra L** from SRM discussed PCOS, its causes, and prevention. On Day 2, **Ms. Rathika B** from **AJ Wellness Care** spoke on Holistic Healing and overall well-being. Both sessions enriched students’ knowledge and inspired them toward professional growth and healthy living.

## Department Activities

All the students from our department actively participated in the **Intra Department event**, which was conducted by Haripriya K.S on August 13, 2025. The Chief Guest of the event was Ms. Divya.M , our proud Alumni. Various interesting competitions such as Brand Parade, Snakes and Ladder, and Commerce Pictionary were organized to bring out the creativity and knowledge of the students. The department also organized a Carnival – “**Nextgenpreneur**”, conducted by Aperna S for Undergraduate students, with the valuable support of the department faculty and students. The event provided a platform for young entrepreneurs to showcase their innovative business ideas and develop their entrepreneurial spirit. Students continue to take part enthusiastically in both departmental and inter-departmental activities, gaining exposure and enhancing their practical understanding of commerce-related concepts

## Guest Lecture

The **PG Department of Commerce (General)** organized a series of **Guest Lectures** to enhance students' practical knowledge and understanding of various commerce-related domains. On **14th August 2025**, **Mr. CS Joshik Behara**, Company Secretary at Urbanedge Hotels Pvt. Ltd. and Visiting Faculty at the SIRC of ICSI, delivered an insightful session on the **Stock Market**, explaining market mechanisms, trading strategies, and regulatory aspects. On **29th September 2025**, **Ms. Vatsallya** presented a detailed lecture on the **Customs Act**, highlighting its importance in international trade, followed by **Dr. S. Aiswarya** from **VISTAS**, who discussed key concepts and developments in the **Banking Sector**. Continuing the knowledge series, **Dr. Parthapan M** from **VISTAS** conducted a session on **Blockchain** on **30th September 2025**, focusing on its applications in commerce and finance. These guest lectures provided students with valuable insights, bridging theoretical learning with real-world applications.

## Placement training

Our final year students attended placement training organized by our **college placement cell**. The feedback given by the students are :

“We sincerely thank our college for organizing the **Placement Training Program**, which was an enriching and insightful experience. The sessions on aptitude, communication, and interview skills enhanced our technical and interpersonal abilities. The mock interviews gave us real-time exposure, and we are proud to share that **Best Candidate – Akshaya S** was recognized for outstanding performance. The trainers provided constant guidance and personalized feedback. We suggest including more industry-specific sessions and company-oriented mock drives. Overall, the program boosted our confidence and prepared us effectively for future career opportunities”.

## Mini project

Our students completed mini projects on various topics. One of the topics AI in recruitment. They explored students' perspectives on AI-driven recruitment. AI-based resume screening in campus hiring was a key focus. Factors like trust, fairness, and transparency were analyzed. Data was collected from undergraduate and postgraduate students. Findings show students' awareness and acceptance levels of AI. Results provide insights for recruiters and institutions. The study promotes fair and transparent AI hiring practices. Congratulations to our students on their outstanding work!

### Paper Presentation

Sri Kanyaka Parameswari Arts and science college for women conducted a paper presentation on Digi-commerce on 19th August 2025 participated by Sunasa.B and Harini.P of I M.com General. The conference brought students together to a diverse group of academicians, researchers and professionals. The panel discussion was highly knowledgeable as it was an interactive session with the professionals. Overall, the Paper presentation not only facilitated insightful discussion and research driven solutions but also reinforced the need for emerging trend in commerce and technology .



### Students Achievement

Students of the PG Department of Commerce (General) actively participated in Intra, Inter-Departmental, and Inter-Collegiate Competitions, showcasing their enthusiasm and skills. In the Intra Department Event, Brand Parade, Snake and Ladder, and Commerce Pictionary were conducted, where Sakshi R, Chandrika S, and Ramya R emerged as winners in their respective events. In the Inter-Department Competitions, Divya S and Abirami E of II M.Com (General) won 1st Prize (Rs.5000) in Ideathon 2K25 – Shabash, while Sunasa B of I M.Com (General) secured 2nd Prize in Talent Hunt’25 (Script Writing) and chitirai kathai competition. Aperna S won 1st Prize in Logo Remix and Ideathon conducted by BBA Department, and Haripriya K.S received 2nd Prize in Ideathon. In the Inter-Collegiate Competitions, Sunasa B and Oviya A won 2nd Prize in Chaitanya ’25 Fireless Cooking at Sri Kanyaka Parameswari Arts & Science College for Women, while Sunasa B also won 2nd Prize in Talento 3.0 – Event Management at Thiruthangal Nadar College. These achievements reflect the students’ talent, dedication, and active participation in academic and co-curricular activities.



### Sports Achievement

OVIYA.A has participated in B Zone and CM TROPHY

- Participated in **B-ZONE BASKETBALL TOURNAMENT** in **STELLA MARY'S COLLEGE**
- Participated in **CM TROPHY IN BASKETBALL TOURNAMENT WON THE 1ST MATCH** (Conducted in Nehru stadium)
- Participated in **B-ZONE TOURNAMENT CONDUCTED BY SSS JAIN COLLEGE (KABADDI)**
- Participated in **CM TROPHY CONDUCTED IN NEHRU STADIUM (KABADDI)**
- Participated in **YMCA TOURNAMENT** in **YMCA (KABADDI WIN THE 1ST MATCH, BASKETBALL, BALL BADMINTON)**



## Internship completed list



S.no	Register	Name of the student	Name of organization
1	532401343	ABIRAMI E	Aden business solution
2	532401344	APARNA R	Raksha technologies
3	532401345	CHANDRIKA S	Srinivas and Gopal
4	532401346	DIVYA S	Srinivas and Gopal
5	532401347	MAHADHARSINI J	Srinivas and Gopal
6	532401348	MANASHA L S	CS Parth and associates
7	532401349	NANTHITHA T	Sudan power tech
8	532401350	RAMYA R	Aden business solution
9	532401351	SANGEETHA K	Hrudya Associate Auditor Office
10	532401352	SARANYA K	Vaishnavi Industries
11	532401353	SHRUTHI A	Srinivas and Gopal
12	532401355	SRUTHIKSHA V	Vignesh vb & Associates
13	532401356	AKSHAYA S	SR Consultancy
14	532401357	HARI PRIYAA K S	Srinivas and Gopal
15	532401358	APERNNNA S	SPGM & Associates
16	532401359	SEEMA M	Refex Towers
17	532401360	SIVADHARSHINI S	Srinivas and Gopal
18	532401361	R. SAKSHI	JD & Soni

All the students of II M. Com General 2025–2026 batch successfully completed their internships across various sectors including finance, marketing, HR, and education. The internships helped students apply theoretical knowledge in real-world settings, develop professional skills, and gain industry exposure. This experience has enhanced their confidence, work readiness, and understanding of career paths.

## Drawings

